The Future of Travel Intermediaries in the United States to 2018: Market Profile

Description:

Synopsis:

This report provides an extensive analysis of the travel intermediaries market in the United States:

- It details historical values for the travel intermediaries market in the United States for 2009-2013, along with forecast figures for 2014-2018
- It covers key trends and barriers in the travel and tourism industry in the United States
- It provides data on tourism demand factors and tourism market indicators for the travel and tourism industry in the United States
- It provides a detailed analysis on the key trends, market size and forecast and key performance indicators in the travel intermediaries market in the United States
- It outlines the competitive landscape along with the leading players operating in the travel intermediaries market in the United States

Summary:

"The Future of Travel Intermediaries in the United States to 2018: Market Profile" is the result of extensive research on the travel and tourism industry covering the travel intermediaries market in the United States. It provides detailed analysis on key trends and issues, market size and forecasts, key performance indicators and competitive landscape in the Ukrainian airlines market. The report also includes an overview of the Ukrainian travel and tourism industry covering key trends, barriers to tourism and tourist attractions with a detailed SWOT analysis of the tourism industry in the United States. Review and forecast data for tourism demand factors and market indicators has also been included in the report. This report also provides an overview of the leading companies in the travel intermediaries market in the United States.

Scope:

The report provides in-depth market analysis, information and insights, including:

- A detailed coverage of the travel and tourism industry in the United States
- A comprehensive analysis of the travel intermediaries market in the United States
- Profile of the top travel intermediaries operating in the United States

Reasons To Purchase:

- Gain insights into the travel and tourism industry covering the travel intermediaries market in the United States
- Take strategic business decisions using historic and forecast market data provided in the report
- Identify key trends and issues, key performance indicators and competitive landscape in the travel intermediaries market in the United States

Contents:

1 INTRODUCTION
1.1 What is this Report About?
1.2 Definitions
2 THE TRAVEL AND TOURISM SECTOR IN CONTEXT
2.1 Tourist attractions
3 TOURISM FLOWS
3.1 The Market
3.1.1 Domestic tourism
3.1.2 Inbound tourism
3.1.3 Outbound tourism
3.2 Key Developments
3.2.1 National Travel and Tourism Strategy (NTTS)
3.2.2 Marketing campaigns by various states of the US
3.2.3 Brand USA
3.2.4 Tourism campaign by the US in other countries
3.2.5 Visa Waiver Program (VWP)
3.2.6 Rising demand from emerging countries
3.2.7 Medical tourism deficit
3.3 TTIC View
3.3.1 Domestic tourism
3.3.2 Inbound tourism
3.3.3 Outbound tourism
4 TRAVEL INTERMEDIARIES
4.1 The Market
4.2 Key Developments
4.2.1 Mergers and acquisitions
4.2.2 Increasing penetration of online channel
4.2.3 Meta-search engines
4.3 TTIC View
5 COMPANY PROFILES
5.1 Company Profile: The Priceline Group Inc.
5.1.1 The Priceline Group Inc. - company overview
5.1.2 The Priceline Group Inc. - business description
5.1.3 The Priceline Group Inc. - main services
5.1.4 The Priceline Group Inc. - history
5.1.5 The Priceline Group Inc. - SWOT analysis
5.1.6 The Priceline Group Inc. - strengths
5.1.7 The Priceline Group Inc. - weaknesses
5.1.8 The Priceline Group Inc. - opportunities
5.1.9 The Priceline Group Inc. - threats
5.1.10 The Priceline Group Inc. - key employees
5.2 Company Profile: FC USA Inc.
5.2.1 FC USA Inc. - company overview
5.2.2 FC USA Inc. - main services
5.2.3 FC USA Inc. - key employees
5.3 Company Profile: Expedia, Inc.
5.3.1 Expedia, Inc. - company overview
5.3.2 Expedia, Inc. - business description
5.3.3 Expedia, Inc. - main services
5.3.4 Expedia, Inc. - history
5.3.5 Expedia, Inc. - SWOT analysis
5.3.6 Expedia, Inc. - strengths
5.3.7 Expedia, Inc. - weaknesses
5.3.8 Expedia, Inc. - opportunities
5.3.9 Expedia, Inc. - threats
5.3.10 Expedia, Inc. - key employees
5.4 Company Profile: American Express Company
5.4.1 American Express Company - company overview
5.4.2 American Express Company - business description
5.4.3 American Express Company - main services
5.4.4 American Express Company - history
5.4.5 American Express Company - SWOT analysis
5.4.6 American Express Company - strengths
5.4.7 American Express Company - weaknesses
5.4.8 American Express Company - opportunities
5.4.9 American Express Company - threats
5.4.10 American Express Company - key employees
5.5 Company Profile: DUBE Travel
5.5.1 DUBE Travel - company overview
5.5.2 DUBE Travel - main services
5.5.3 DUBE Travel - key employees
6 MARKET DATA ANALYSIS
6.1 Travel Intermediaries
6.1.1 Market value by product type
6.1.2 Online revenues by type of intermediary or provider
6.1.3 Online revenues by type of tourist
6.1.4 In-store revenues by type of intermediary
6.1.5 In-store revenues by type of tourist
6.1.6 Travel agent revenues from domestic tourism, by sales channel
6.1.7 Travel agent revenues from international tourism by sales channel
6.1.8 Tour operator revenues from domestic tourism, by sales channel
6.1.9 Tour operator revenues from international tourism, by sales channel
6.1.10 Other intermediaries revenues from domestic tourism, by sales channel
6.1.11 Other intermediaries revenues from international tourism by sales channel

7 APPENDIX

7.1 Methodology
7.2 Contact Travel and Tourism Intelligence Center
7.3 About Travel and Tourism Intelligence Center
7.4 Travel and Tourism Intelligence Center Services
7.5 Disclaimer

List of Tables:
Table 1: TTIC Travel and Tourism Sector Definitions
Table 2: The US - Tourist Arrivals from Top 10 Countries (Thousand), 2009-2018
Table 3: The US - Tourist Departures to Top 10 Countries (Thousand), 2009-2018
Table 4: The Priceline Group Inc., Key Facts
Table 5: The Priceline Group Inc., Main Services and Brands
Table 6: The Priceline Group Inc., History
Table 7: The Priceline Group Inc., Key Employees
Table 8: FC USA Inc., Key Facts
Table 9: FC USA Inc., Main Services
Table 10: FC USA Inc., Key Employees
Table 11: Expedia, Inc., Key Facts
Table 12: Expedia, Inc., Main Services and Brands
Table 13: Expedia, Inc., History
Table 14: Expedia, Inc., Key Employees
Table 15: American Express Company, Key Facts
Table 16: American Express Company, Main Services
Table 17: American Express Company, History
Table 18: American Express Company, Key Employees
Table 19: DUBE Travel, Key Facts
Table 20: DUBE Travel, Main Services
Table 21: DUBE Travel, Key Employees
Table 22: The US - Travel Intermediaries Market Value by Product Type (US$ Billion), 2009-2018
Table 23: The US - Travel Intermediaries Online Revenues by Provider (US$ Million), 2009-2018
Table 24: The US - Travel Intermediaries Online Revenues by Type of Tourist (US$ Million), 2009-2018
Table 25: The US - Travel Intermediaries In-Store Revenues by Provider (US$ Million), 2009-2018
Table 26: The US - Travel Intermediaries In-Store Revenues by Type of Tourist (US$ Million), 2009-2018
Table 27: The US - Travel Agent Revenues from Domestic Tourism by Sales Channel (US$ Million), 2009-2018
Table 28: The US - Travel Agent Revenues from International Tourism by Sales Channel (US$ Million), 2009-2018
Table 29: The US - Tour Operator Revenues from Domestic Tourism by Sales Channel (US$ Million), 2009-2018
Table 30: The US - Tour Operator Revenues from International Tourism by Sales Channel (US$ Million), 2009-2018
Table 31: The US - Other Intermediaries Revenues from Domestic Tourism by Sales Channel (US$ Million), 2009-2018
Table 32: The US - Other Intermediaries Revenues from International Tourism by Sales Channel (US$ Million), 2009-2018

List of Figures:
Figure 1: The US - Domestic Tourism Expenditure (US$ Million), 2009-2018
Figure 2: The US - International Arrivals by Mode of Transport (%), 2009 and 2013
Figure 3: The US - Visa Policy
Figure 4: The US - International Departures by Purpose of Visit (Thousands), 2009-2018
Figure 5: The US - Visa Requirements for US Citizens
Figure 6: The US - Number of Trips by Purpose (Million), 2009-2018
Figure 7: The US - International Departures by Mode of Transport (%), 2013 and 2018
Figure 8: The US - Travel Intermediaries Market Value by Channel (US$ Million), 2009-2018
Figure 9: The US - Travel Intermediaries Market Value by Product Type (US$ Billion), 2009-2018
Figure 10: The US - Travel Intermediaries Market Value by Product Type (US$ Billion), 2009-2018
Figure 11: The US - Travel Intermediaries Online Revenues by Provider (US$ Million), 2009-2018
Figure 12: The US - Travel Intermediaries Online Revenues by Type of Tourist (US$ Million), 2009-2018
Figure 13: The US - Travel Intermediaries In-Store Revenues by Provider (US$ Million), 2009-2018
Figure 14: The US - Travel Intermediaries In-Store Revenues by Type of Tourist (US$ Million), 2009-2018
Figure 15: The US - Travel Agent Revenues from Domestic Tourism by Sales Channel (US$ Million), 2009-2018
Figure 16: The US - Travel Agent Revenues from International Tourism by Sales Channel (US$ Million), 2009-2018
Figure 17: The US - Tour Operator Revenues from Domestic Tourism by Sales Channel (US$ Million), 2009-2018
Figure 18: The US - Tour Operator Revenues from International Tourism by Sales Channel (US$ Million), 2009-2018
Figure 19: The US - Other Intermediaries Revenues from Domestic Tourism by Sales Channel (US$ Million), 2009-2018
Figure 20: The US - Other Intermediaries Revenues from International Tourism by Sales Channel (US$ Million), 2009-2018

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3082703/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: The Future of Travel Intermediaries in the United States to 2018: Market Profile
Web Address: http://www.researchandmarkets.com/reports/3082703/
Office Code: SCPLGZ38

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>✔️</td>
<td>USD 500</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td>✔️</td>
<td>USD 1000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>✔️</td>
<td>USD 1500</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  Mr  □  Mrs  □  Dr  □  Miss  □  Ms  □  Prof  □
First Name: ___________________________  Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer:
Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World