Travel Intermediaries in China to 2018: Market Databook

Description: synopsis:

our 'Travel Intermediaries in China to 2018: Market Databook' contains detailed historic and forecast data covering the travel intermediaries market in the travel and tourism industry in China. This databook provides data on market value, market value by product, market value by channel and provider, market value by channel and tourist purpose and market value by provider destination and channel.

Summary:

This report is the result of our extensive market research covering the travel and tourism industry in China. It contains detailed historic and forecast data for travel intermediaries. ‘Travel Intermediaries in China to 2018: Market Databook’ provides detailed insight into the operating environment of the travel and tourism industry in China. It is an essential tool for companies active across the China travel and tourism value chain and for new players considering to enter the market.

Scope:

- Historic and forecast data for travel intermediaries in the travel and tourism industry in China for the period 2009 through to 2018
- Historic and forecast data on market value, market value by product, market value by channel and provider, market value by channel and tourist purpose and market value by provider destination and channel for the period 2009 through to 2018

Reasons To Purchase:

- This report provides you with valuable data for the travel and tourism industry covering travel intermediaries in China
- This report provides you with a breakdown of market data including data on market value, market value by product, market value by channel and provider, market value by channel and tourist purpose and market value by provider destination and channel.
- This report allows you to plan future business decisions using the forecast figures given for the market

Contents:

1 INTRODUCTION
1.1 What is this Report About?
1.2 Definitions
2 TRAVEL INTERMEDIARIES MARKET VALUE
2.1 Travel Intermediaries Market Value Review, 2009 - 2013
2.2 Travel Intermediaries Market Value Forecast, 2013-2018
3 TRAVEL INTERMEDIARIES MARKET VALUE BY PRODUCT
3.1 Travel Intermediaries Market Value by Products Review, 2009 - 2013
3.2 Travel Intermediaries Market Value by Products Forecast, 2013-2018
4 MARKET VALUE BY CHANNEL and PROVIDER
4.1 Revenues from Online Sales by Provider Review - 2009 - 2013
4.2 Revenues from Online Sales by Provider Forecast - 2013-2018
4.3 Revenues from In-Store Sales by Provider Review - 2009 - 2013
4.4 Revenues from In-Store Sales by Provider Forecast - 2013-2018
5 MARKET VALUE BY CHANNEL and TOURISM PURPOSE
5.1 Revenues from Online Sales by Tourism Purpose Review - 2009 - 2013
5.2 Revenues from Online Sales by Tourism Purpose Forecast - 2013-2018
5.3 Revenues from In-Store Sales by Tourism Purpose Review - 2009 - 2013
5.4 Revenues from In-Store Sales by Tourism Purpose Forecast - 2013-2018
6 MARKET VALUE BY PROVIDER, DESTINATION and CHANNEL
6.1 Travel Agents
6.1.1 Domestic trips market value by channel review
6.1.2 Domestic trips market value by channel forecast
6.1.3 International trips market value by channel review
6.1.4 International trips market value by channel forecast
6.2 Tour Operators
6.2.1 Domestic trips market value by channel review
6.2.2 Domestic trips market value by channel forecast
6.2.3 International trips market value by channel review
6.2.4 International trips market value by channel forecast
6.3 Other Providers
6.3.1 Domestic trips market value by channel review
6.3.2 Domestic trips market value by channel forecast
6.3.3 International trips market value by channel review
6.3.4 International trips market value by channel forecast

7 APPENDIX
7.1 About Travel and Tourism Intelligence Center
7.2 Contact Travel and Tourism Intelligence Center
7.3 Travel and Tourism Intelligence Center Services
7.4 Disclaimer

List of Tables:
Table 1: Travel Intermediaries - Terms and Definitions
Table 2: Chinese Travel Intermediaries Market Value Review (CNY Million), 2009 - 2013
Table 3: Chinese Travel Intermediaries Market Value Review (US$ Million), 2009 - 2013
Table 4: Chinese Travel Intermediaries Market Value Forecast (CNY Million), 2013-2018
Table 5: Chinese Travel Intermediaries Market Value Forecast (US$ Million), 2013-2018
Table 6: Chinese Travel Intermediaries Market Value by Products (CNY Million), 2009 - 2013
Table 7: Chinese Travel Intermediaries Market Value by Products (US$ Million), 2009 - 2013
Table 8: Chinese Travel Intermediaries Market Value by Products (CNY Million), 2013-2018
Table 9: Chinese Travel Intermediaries Market Value by Products (US$ Million), 2013-2018
Table 10: Chinese Travel Intermediaries - Revenues from Online Sales by Provider (CNY Million), 2009 - 2013
Table 11: Chinese Travel Intermediaries - Revenues from Online Sales by Provider (US$ Million), 2009 - 2013
Table 12: Chinese Travel Intermediaries - Revenues from Online Sales by Provider (CNY Million), 2013-2018
Table 13: Chinese Travel Intermediaries - Revenues from Online Sales by Provider (US$ Million), 2013-2018
Table 14: Chinese Travel Intermediaries - Revenues from In-Store Sales by Provider (CNY Million), 2009 - 2013
Table 15: Chinese Travel Intermediaries - Revenues from In-Store Sales by Provider (US$ Million), 2009 - 2013
Table 16: Chinese Travel Intermediaries - Revenues from In-Store Sales by Provider (CNY Million), 2013-2018
Table 17: Chinese Travel Intermediaries - Revenues from In-Store Sales by Provider (US$ Million), 2013-2018
Table 18: Chinese Travel Intermediaries - Revenues from Online Sales by Tourism Purpose (CNY Million), 2009 - 2013
Table 19: Chinese Travel Intermediaries - Revenues from Online Sales by Tourism Purpose (US$ Million), 2009 - 2013
Table 20: Chinese Travel Intermediaries - Revenues from Online Sales by Tourism Purpose (CNY Million), 2013-2018
Table 21: Chinese Travel Intermediaries - Revenues from Online Sales by Tourism Purpose (US$ Million), 2013-2018
Table 22: Chinese Travel Intermediaries - Revenues from In-Store Sales by Tourism Purpose (CNY Million), 2009 - 2013
Table 23: Chinese Travel Intermediaries - Revenues from In-Store Sales by Tourism Purpose (US$ Million), 2009 - 2013
Table 24: Chinese Travel Intermediaries - Revenues from In-Store Sales by Tourism Purpose (CNY Million), 2013-2018
Table 25: Chinese Travel Intermediaries - Revenues from In-Store Sales by Tourism Purpose (US$ Million), 2013-2018
Table 26: Chinese Travel Intermediaries - Domestic Trips Sales by Tourism Purpose (CNY Million), 2009 - 2013
Table 27: Chinese Travel Intermediaries - Domestic Trips Sales by Tourism Purpose (US$ Million), 2009 - 2013
Table 28: Chinese Travel Intermediaries - Domestic Trips Sales by Channel (CNY Million), 2013-2018
Table 29: Chinese Travel Intermediaries - Domestic Trips Sales by Channel (US$ Million), 2013-2018
Table 30: Chinese Travel Intermediaries - International Trips Sales by Channel (CNY Million), 2009 - 2013
Table 31: Chinese Travel Intermediaries - International Trips Sales by Channel (US$ Million), 2009 - 2013
Table 32: Chinese Travel Intermediaries - International Trips Sales by Channel (CNY Million), 2013-2018
Table 33: Chinese Travel Intermediaries - International Trips Sales by Channel (US$ Million), 2013-2018
Table 34: Chinese Tour Operators - Domestic Trips Sales by Channel (CNY Million), 2009 - 2013
Table 35: Chinese Tour Operators - Domestic Trips Sales by Channel (US$ Million), 2009 - 2013
Table 36: Chinese Tour Operators - Domestic Trips Sales by Channel (CNY Million), 2013-2018
Table 37: Chinese Tour Operators - International Trips Sales by Channel (US$ Million), 2013-2018
Table 38: Chinese Tour Operators - International Trips Sales by Channel (CNY Million), 2009 - 2013
Table 39: Chinese Tour Operators - International Trips Sales by Channel (US$ Million), 2009 - 2013
Table 40: Chinese Tour Operators - International Trips Sales by Channel (CNY Million), 2013-2018
Table 41: Chinese Other Providers - Domestic Trips Sales by Channel (CNY Million), 2009 - 2013
Table 42: Chinese Other Providers - Domestic Trips Sales by Channel (US$ Million), 2009 - 2013
Table 43: Chinese Other Providers - Domestic Trips Sales by Channel (CNY Million), 2013-2018
Table 44: Chinese Other Providers - Domestic Trips Sales by Channel (US$ Million), 2013-2018
Table 45: Chinese Other Providers - International Trips Sales by Channel (CNY Million), 2009 - 2013
Table 46: Chinese Other Providers - International Trips Sales by Channel (US$ Million), 2009 - 2013
Table 47: Chinese Other Providers - International Trips Sales by Channel (CNY Million), 2013-2018
Table 48: Chinese Other Providers - International Trips Sales by Channel (US$ Million), 2013-2018

List of Figures:

Figure 1: Chinese Travel Intermediaries Market Value Review (US$ Million), 2009 - 2013
Figure 2: Chinese Travel Intermediaries Market Value Forecast (US$ Million), 2013-2018
Figure 3: Chinese Travel Intermediaries Market Value by Products (US$ Million), 2009 - 2013
Figure 4: Chinese Travel Intermediaries Market Value by Products (US$ Million), 2013-2018
Figure 5: Chinese Travel Intermediaries - Revenues from Online Sales by Provider (US$ Million), 2009 - 2013
Figure 6: Chinese Travel Intermediaries - Revenues from Online Sales (US$ Million), 2013-2018
Figure 7: Chinese Travel Intermediaries - Revenues from In-Store Sales by Provider (US$ Million), 2009 - 2013
Figure 8: Chinese Travel Intermediaries - Revenues from In-Store Sales by Provider (US$ Million), 2013-2018
Figure 9: Chinese Travel Intermediaries - Revenues from Online Sales by Tourism Purpose (US$ Million), 2009 - 2013
Figure 10: Chinese Travel Intermediaries - Revenues from Online Sales by Tourism Purpose (US$ Million), 2013-2018
Figure 11: Chinese Travel Intermediaries - Revenues from In-Store Sales by Tourism Purpose (US$ Million), 2009 - 2013
Figure 12: Chinese Travel Intermediaries - Revenues from In-Store Sales by Tourism Purpose (US$ Million), 2013-2018
Figure 13: Chinese Travel Agents - Domestic Trips Sales by Tourism Purpose (US$ Million), 2009 - 2013
Figure 14: Chinese Travel Agents - Domestic Trips Sales by Channel (US$ Million), 2013-2018
Figure 15: Chinese Travel Agents - International Trips Sales by Channel (US$ Million), 2009 - 2013
Figure 16: Chinese Travel Agents - International Trips Sales by Channel (US$ Million), 2013-2018
Figure 17: Chinese Tour Operators - Domestic Trips Sales by Channel (US$ Million), 2009 - 2013
Figure 18: Chinese Tour Operators - Domestic Trips Sales by Channel (US$ Million), 2013-2018
Figure 19: Chinese Tour Operators - International Trips Sales by Channel (US$ Million), 2009 - 2013
Figure 20: Chinese Tour Operators - International Trips Sales by Channel (US$ Million), 2013-2018
Figure 21: Chinese Other Providers - Domestic Trips Sales by Channel (US$ Million), 2009 - 2013
Figure 22: Chinese Other Providers - Domestic Trips Sales by Channel (US$ Million), 2013-2018
Figure 23: Chinese Other Providers - International Trips Sales by Channel (US$ Million), 2009 - 2013
Figure 24: Chinese Other Providers - International Trips Sales by Channel (US$ Million), 2013-2018

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3082717/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Travel Intermediaries in China to 2018: Market Databook
Web Address: http://www.researchandmarkets.com/reports/3082717/
Office Code: SCDK8JHW

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>☐</td>
<td>USD 500</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>☐</td>
<td>USD 1000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>☑</td>
<td>USD 1500</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Field</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title:</td>
<td>Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐</td>
</tr>
<tr>
<td>First Name:</td>
<td></td>
</tr>
<tr>
<td>Last Name:</td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World