Travel Intermediaries in China to 2018: Market Databook

Description:

Synopsis:

our 'Travel Intermediaries in China to 2018: Market Databook' contains detailed historic and forecast data covering the travel intermediaries market in the travel and tourism industry in China. This databook provides data on market value, market value by product, market value by channel and provider, market value by channel and tourist purpose and market value by provider destination and channel.

Summary:

This report is the result of our extensive market research covering the travel and tourism industry in China. It contains detailed historic and forecast data for travel intermediaries. ‘Travel Intermediaries in China to 2018: Market Databook’ provides detailed insight into the operating environment of the travel and tourism industry in China. It is an essential tool for companies active across the China travel and tourism value chain and for new players considering to enter the market.

Scope:

- Historic and forecast data for travel intermediaries in the travel and tourism industry in China for the period 2009 through to 2018
- Historic and forecast data on market value, market value by product, market value by channel and provider, market value by channel and tourist purpose and market value by provider destination and channel. for the period 2009 through to 2018

Reasons To Purchase:

- This report provides you with valuable data for the travel and tourism industry covering travel intermediaries in China
- This report provides you with a breakdown of market data including data on market value, market value by product, market value by channel and provider, market value by channel and tourist purpose and market value by provider destination and channel.
- This report allows you to plan future business decisions using the forecast figures given for the market

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