Global Feed Acidifiers market - Growth, Trends And Forecasts (2014-2020)

Description:
Animal feed Acidifiers are organic acids incorporated in the feed for nutritional or preservative purposes. Acidifiers in the feed help to control microbial growth, reduction of feed buffer capacity, inhibit pathogenic bacteria and also improve the nutrient digestibility. Acidifiers are also found to enhance congestion and microbiological balance in the alimentary and digestive tracts of livestock. Acidifiers are the fastest growing market segment among feed additives with a CAGR of over 5.5%.

Acidifiers included in the feed are known to maintain low PH in the livestock preventing diseases, activating digestive enzymes, promote homogenous blending of the feed. They are also known to substitute the effects of certain antibiotics. These benefits combined with rise in awareness, preference in quality and concerns about health of livestock have fuelled the growth of the acidifiers market globally.

Growth inducing hormones, artificial substitutes and new entrants into the market act as restraints but leading players has been investing in R&D for new breakthroughs, product line expansion and effective production and management techniques.

Europe is the largest market for acidifiers and North America and Asia Pacific are growing steadily and forecasted to continue the trend. Emerging markets like China, India etc., are particularly registering higher growth rates in Asia Pacific regions. The growth trend has brought in many key companies to the fore adding acidifiers to the list of their product offerings.

In this report we offer:
1) Market Definition for the specified topic along with identification of key drivers and restraints for the market.
2) Market analysis for the Global Feed Acidifiers Market, with region specific assessments and competition analysis on a global and regional scale.
3) Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.
4) Extensively researched competitive landscape section with profiles of major companies along with their share of markets.
5) Identification and analysis of the Macro and Micro factors that affect the Global Feed Acidifiers market on both global and regional scale.
6) A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

Why should you buy this report?
1) For getting a comprehensive overview of the worldwide Feed Acidifiers market
2) To gain wide ranging information about the major players in this industry and the strategies adopted by them.
3) To gain an insight about the major countries/regions in which this industry is blooming and also identify the regions which are untapped.
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