
Description: The global fuel additives market is expected to reach an estimated value of $7.8 billion by 2019. The major drivers of the fuel additives are growing fuel demand, growing awareness among users regarding the benefits of fuel additives, demand of high fuel efficiency, and stringent regulations and emission standards adopted by various countries. The increasing penetration of Ultra-Low Sulphur Diesel (ULSD) is also expected to drive the demand of fuel additives, specifically in the emerging countries.

This report provides an analysis of the global fuel additives market, including the analysis of market trends, growth opportunities, key drivers, emerging trends, and company profiles of the leading suppliers in the market. The study also includes the forecast of the global fuel additives market through 2019, segmented by regions, end user applications, and functions as follows:

The global fuel additives market segmented by regions:
- North America
- Europe
- Asia Pacific
- Rest of World

The global fuel additives market segmented by end user applications:
- Gasoline
- Diesel
- Others (Aviation Fuel, Marine Fuel, and Heating Oil)

The global fuel additives market segmented by functions:
- Deposit Control Additives
- Cetane Improvers
- Antioxidants
- Corrosion Inhibitors
- Lubricity Improvers
- Others

On the basis of its comprehensive research, the author forecasts that the majority of segments of the global fuel additives market will have strong growth during 2014-2019. The cetane improvers segment is growing at a greater pace, followed by the corrosion inhibitors and deposit control additives segments. Afton Chemical Corporation, Lubrizol, Innospec Inc., Infineum International Ltd., and BASF SE are some of the suppliers of fuel additives. The industry players are going for partnership and strategic alliances and focusing on development of new fuel additive products to meet the constantly changing industry demands of customers.

Features of This Report:
To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “The Global Fuel Additives Market 2014-2019: Trends, Forecast, and Opportunity Analysis” include:

- Market size estimates: Global fuel additives market size estimation in terms of volume (KT) and value ($ Mil) shipment.
- Segmentation analysis: Global fuel additives market size by various application segments such as gasoline, diesel and others both in terms of volume and value shipment.
- Regional analysis: Global fuel additives market breakdown by key regions such as North America, Europe, Asia Pacific, and Rest of World.
- Growth opportunities: Analysis on growth opportunities in different applications and regions.
- Strategic analysis: This includes M&A, new product development, competitive landscape, and expansion strategies of global fuel additives suppliers.
- Emerging applications: Emerging applications of global fuel additives in various markets.
- Analysis of competitive intensity of the industry based on Porter's Five Forces model.

Benefits of Report:
The core competency is in market research and management consulting. In last 15 years, the author has worked on hundreds of market & economic research studies. These market reports offer the following benefits:

- Enhance your growth strategy with the information of key market segments and growth applications.
- Fine tune your business expansion with analysis of trend and forecast and key emerging trends in the industry.
- Explore business opportunities and ascertain new market entry with analysis of emerging geographies
- Know the business environment with the competitive intensity of the industry, new developments and merger and acquisition deals.

Who Can Benefit From This Report?
This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study is used by small to multinational Fortune 500 companies and utilized for a variety of reasons as follows.

- Business development
- Strategic planning
- Business presentation
- Determination of market size and trend
- Competitive analysis
- Resource and inventory management
- Budgeting
- Investment decisions
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