Online Retail Market in the US 2015-2019

Description:
Online retailing is the process of buying and selling products and services, such as COD, card on delivery, or trial services, through the internet. In online retailing, buyers can purchase the products of their choice without any time and location constraints. This practice is gaining momentum as it is beneficial for both buyers and sellers. Vendors that sell their products online either maintain their own websites or operate through other web portals.

The analysts forecast the Online Retail market in the US on the basis of revenue to grow at a CAGR of 9.45 percent over the period 2014-2019. Based on the retailing of products online, the market has been segmented in the following categories: Consumer Electronics and Electricals; Apparel, Footwear, and Accessories; Music, Software, Books, and Stationary; Food and Grocery; Home Care Products; Home Furniture and Furnishing; and Others.

Covered in this Report
This report covers the present scenario and the growth prospects of the Online Retail market in the US for the period 2015-2019. To calculate the market size, the report considers the total GMV sales of products retailed through various online portals in the country.

The report, the Online Retail Market in the US 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the landscape of the Online Retail market in the US and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Vendors
- Apple
- Amazon.com
- Macy's
- Office Depot
- Sears Holdings
- Staples
- Walmart Stores

Other Prominent Vendors
- 1800Contacts.com
- 7-Eleven
- Aaron's
- Abercrombie.com
- Alex and Ani
- Asos
- Barnesandnoble.com
- Belk eCommerce
- Bestbuy.com
- BigCeramicStore.com
- Bonobos
- Bon-Ton Stores
- Burberry
- CASEY'S GENERAL STORES
- Charmingcharlie
- Coldwatercreek.com
- Corner Store
- Couche-Tard
- Crate & Barrel
- Diapers.com
- Dillard's
- DiscountMugs.com
- Disneystore.com
- Francesca's
- Fry's Electronics
- H&M
- ideeli
- JCPenny
- Kohl's
- L.L.Bean
- Lowe's
- LuggageOnline.com
- Macy's
- ModCloth
- Musician's Friend
- Nordstrom
- Publix
- RaceTrac
- Radioshack
- Renttherunway.com
- safeway.com
- Saks.com
- SeriousSips.com
- supervalu
- The Home Depot
- Toys"R"Us
- TruSnow
- Walgreens
- Wine Tasting Network
- Zulily

Market Drivers
- Increased Internet Penetration
  - For a full, detailed list, view our report

Market Challenges
- Government Regulations
  - For a full, detailed list, view our report

Market Trends
- Growing Social Networking
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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