Global Low-Cost Carrier Market 2015-2019

Description:
LCCs also known as no-frills or budget carriers are the airlines that offer economical airfares. They maintain efficiency and lean operating costs through various measures such as flight operations from secondary airports, standard fleet of similar aircraft, fast turnaround times, distribution through direct channels, and strict cost cutting measures.

The analysts forecast the Global Low Cost Carrier market to grow at a CAGR of 10.42 percent over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Low Cost Carrier market for the period 2015-2019. It presents a global overview of the market as well as the market shares and growth prospects of the key regions. To calculate the market size, the report considers the available seat capacity of the global low cost carriers. This report also provides the market share of major LCCs in terms of available seat capacity. It also presents the vendor landscape and a corresponding detailed analysis of the key vendors in the market. In addition, the report discusses the major drivers that influence the growth of the market and also outlines the challenges faced by the vendors and the market at large, as well as the key trends that are emerging in the market.

The report, the Global Low Cost Carrier Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, the APAC region and the EMEA region. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- easyJet
- JetBlue Airways
- Ryanair
- Southwest Airlines

Other Prominent Vendors
- AirAsia
- Azul (Azul Linhas Aéreas Brasileiras)
- Cebu Pacific Air
- Flydubai
- GoAir
- GOL (Gol Transportes Aéreos)
- Indigo
- Jet Lite Limited
- Jetstar Airways
- Lion Air
- Norwegian Air Shuttle
- Pegasus Airlines
- Royal Air Maroc
- SpiceJet
- Thai AirAsia
- Tigerair
- Virgin Australia
- WestJet Airlines
- Wizz Air

Market Drivers
Change in Air Travel Demand
- For a full, detailed list, view our report

Market Challenges
- Economic Uncertainty
- For a full, detailed list, view our report

Market Trends
- Ancillary Revenue
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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