Global Low-Cost Carrier Market 2015-2019

Description: About Low Cost Carriers
LCCs also known as no-frills or budget carriers are the airlines that offer economical airfares. They maintain efficiency and lean operating costs through various measures such as flight operations from secondary airports, standard fleet of similar aircraft, fast turnaround times, distribution through direct channels, and strict cost cutting measures.

The analysts forecast the Global Low Cost Carrier market to grow at a CAGR of 10.42 percent over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Low Cost Carrier market for the period 2015-2019. It presents a global overview of the market as well as the market shares and growth prospects of the key regions. To calculate the market size, the report considers the available seat capacity of the global low cost carriers. This report also provides the market share of major LCCs in terms of available seat capacity. It also presents the vendor landscape and a corresponding detailed analysis of the key vendors in the market. In addition, the report discusses the major drivers that influence the growth of the market and also outlines the challenges faced by the vendors and the market at large, as well as the key trends that are emerging in the market.

The report, the Global Low Cost Carrier Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, the APAC region and the EMEA region. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- easyJet
- JetBlue Airways
- Ryanair
- Southwest Airlines

Other Prominent Vendors
- AirAsia
- Azul (Azul Linhas Aéreas Brasileiras)
- Cebu Pacific Air
- Flydubai
- GoAir
- GOL (Gol Transportes Aéreos)
- Indigo
- Jet Lite Limited
- Jetstar Airways
- Lion Air
- Norwegian Air Shuttle
- Pegasus Airlines
- Royal Air Maroc
- SpiceJet
- Thai AirAsia
- Tigerair
- Virgin Australia
- WestJet Airlines
- Wizz Air

Market Drivers
- Change in Air Travel Demand
  - For a full, detailed list, view our report

Market Challenges
- Economic Uncertainty
  - For a full, detailed list, view our report

Market Trends
- Ancillary Revenue
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Services Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Market Landscape
06.1 Market Overview
06.2 Market Size and Forecast
06.3 Five Forces Analysis
07. Geographical Segmentation
07.1 Global Low Cost Carrier Market Segmentation by Geography
07.2 Low Cost Carrier Market in Americas
  07.2.1 Market Size and Forecast
07.3 Low Cost Carrier Market in APAC Region
  07.3.1 Market Size and Forecast
07.4 Low Cost Carrier Market in EMEA Region
  07.4.1 Market Size and Forecast
08. Buying Criteria
09. Market Growth Drivers
10. Drivers and their Impact
11. Market Challenges
12. Impact of Drivers and Challenges
13. Market Trends
14. Trends and their Impact
15. Vendor Landscape
15.1 Competitive Scenario
  15.1.1 Key News
  15.2 Market Share of Vendors in the Global Low Cost Carrier Market
    15.2.1 Global Market Share of Low Cost Carriers
    15.2.2 Other Prominent Low Cost Carriers
16. Key Vendor Analysis
16.1 easyjet
  16.1.1 Key Facts
  16.1.2 Business Overview
  16.1.3 Business Segmentation by Revenue 2013
  16.1.4 Business Segmentation by Revenue 2012 and 2013
  16.1.5 Geographical Segmentation by Revenue 2013
16.1.6 Business Strategy
16.1.7 Recent Developments
16.1.8 SWOT Analysis
16.2 JetBlue Airways
16.2.1 Key Facts
16.2.2 Business Overview
16.2.3 Business Segmentation by Revenue 2013
16.2.4 Business Segmentation by Revenue 2012 and 2013
16.2.5 Geographical Segmentation by Revenue 2013
16.2.6 Business Strategy
16.2.7 Recent Developments
16.2.8 SWOT Analysis
16.3 Ryanair
16.3.1 Key Facts
16.3.2 Business Overview
16.3.3 Geographical Segmentation by Revenue 2013
16.3.4 Business Strategy
16.3.5 Recent Developments
16.3.6 SWOT Analysis
16.4 Southwest Airline
16.4.1 Key Facts
16.4.2 Business Overview
16.4.3 Business Segmentation by Revenue 2013
16.4.4 Business Segmentation by Revenue 2012 and 2013
16.4.5 Geographical Segmentation by Revenue 2013
16.4.6 Business Strategy
16.4.7 Recent Developments
16.4.8 SWOT Analysis
17. Other Reports in this Series

List of Exhibits
Exhibit 1: General Classification of Low Cost Carriers based on Services
Exhibit 2: Market Research Methodology
Exhibit 3: Overview of Services Provided by LCCs
Exhibit 4: Characteristics Associated with LCCs
Exhibit 5: Global Low Cost Carrier Market 2014-2019 (million seats)
Exhibit 6: Global Low Cost Carrier Market Segmentation by Geography 2014 and 2019
Exhibit 7: Low Cost Carrier Market in the Americas 2014-2019 (million seats)
Exhibit 8: Low Cost Carrier Market in the APAC Region 2014-2019 (million seats)
Exhibit 9: Low Cost Carrier Market in the EMEA Region 2014-2019 (million seats)
Exhibit 10: Sources of Ancillary Revenue for LCCs
Exhibit 11: Fuel Efficiency Initiatives Implemented by the LCCs
Exhibit 12: Key Vendors in the Global Low Cost Carrier Market
Exhibit 13: Global Market Share of LCCs 2014
Exhibit 14: Market Share of the Major LCCs 2014
Exhibit 15: easyJet: Business Segmentation by Revenue 2013
Exhibit 17: easyJet: Geographical Segmentation by Revenue 2013
Exhibit 18: JetBlue Airways: Business Segmentation by Revenue 2013
Exhibit 19: JetBlue Airways: Business Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 20: JetBlue Airways: Geographical Segmentation by Revenue 2013
Exhibit 21: Ryanair: Geographical Segmentation by Revenue 2013
Exhibit 22: Southwest Airlines: Business Segmentation by Revenue 2013
Exhibit 23: Southwest Airlines: Business Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 24: Southwest Airlines: Geographical Segmentation by Revenue 2013

Ordering: Order Online - http://www.researchandmarkets.com/reports/3084936/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Low-Cost Carrier Market 2015-2019
Web Address: http://www.researchandmarkets.com/reports/3084936/
Office Code: SCH3HNGU

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 2500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 3000</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 4000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐
First Name: ____________________________________
Last Name: ____________________________________
Email Address: * ________________________________
Job Title: _____________________________________
Organisation: __________________________________
Address: ______________________________________
City: __________________________________________
Postal / Zip Code: _______________________________
Country: _______________________________________
Phone Number: _________________________________
Fax Number: _________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
</tbody>
</table>
| Bank Address        | Ulster Bank,
                     | 27-35 Main Street, |
                     | Blackrock,       |
                     | Co. Dublin,      |
                     | Ireland.        |

If you have a Marketing Code please enter it below:

Marketing Code: ______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp