Description:

About Tequila
Tequila is a type of distilled spirit manufactured from the blue agave plant (native of Mexico). Tequila is either made from 51 percent agave or 100 percent agave, depending on the pricing and positioning. It usually contains 38-40 percent alcohol content depending on the varied government regulations and laws. Based on the retailing of tequila products, the market is categorized in the following: normal, premium, high-end premium, and super premium.

The analysts forecast the Tequila market in the US on the basis of revenue to grow at a CAGR of 2.90 percent and on basis of volume to grow at a CAGR of 2.94 percent over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the Tequila market in the US for the period 2015-2019. To calculate the market size, the report considers the total sales of tequila products through various retail outlets in the country.

The report, the Tequila Market in the US 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the landscape of the Tequila market in the US and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- US

Key Vendors
- Jose Cuervo
- Patron Spirits
- Sauza Tequila

Other Prominent Vendors
- Camino Real distillery
- Cia Tequilera Los Valores
- Coralejo Tiple Distilato
- Destilados Ole
- Hacienda La Capilla
- Juarez Tequila
- Pernod Ricard
- Proximo Spirits
- Sierra Tequila
- Tequila Cazadores
- Tequila Herradura
- Tequila Quiote

Market Drivers
- Rise in Demand for Premium Tequila
  - For a full, detailed list, view our report

Market Challenges
- Increased Threat from Non-alcoholic Substitutes
  - For a full, detailed list, view our report

Market Trends
- Growing Adoption of Organic Practices
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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