Global Automotive Battery Market 2015-2019

Description:
About Automotive Battery
The type of batteries used in automobiles is rechargeable and is usually referred to SLI batteries. Batteries primarily supply electric energy to an automobile and helps in starting the motor and lights, and the ignition systems. Batteries used in automotive are mainly lead-acid batteries. While passenger vehicles are equipped with one battery, heavy duty vehicles, such as trucks and buses, which primarily run on diesel, may have two batteries to complete a 24 volt system. Lead-acid batteries are made up of plates of lead and a separate plate of lead dioxide. These plates are submerged into an electrolyte solution of about 38 percent sulfuric acid and 62 percent of water, which initiates a chemical reaction, eventually resulting into electricity production.

The analysts forecast the Global Automotive Battery market to grow at a CAGR of 5.38 percent over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Automotive Battery market for the period 2015-2019. The market size is accessed on the basis of number of SLI batteries that are used in passenger cars, LCV, HCV, and buses, while market value is calculated on the basis of aftermarket price of batteries.

The report, the Global Automotive Battery Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the AAPC and EMEA regions; it also covers the Global Automotive Battery market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- Camel Group
- East Penn Manufacturing
- Exide Technologies
- GS Yuasa
- Johnson Controls

Other Prominent Vendors
- Fengfan
- Hitachi
- Huawei
- Shandong Sacred Sun Power Sources
- The Furukawa Battery
- Zhejiang Haijiu Battery
- Zhejiang Narada Power Source

Key Market Drivers
- Growing Number of Electronic and Electrical Components in Vehicles
- For a full, detailed list, view our report

Key Market Challenges
- Environmental Issues
- For a full, detailed list, view our report

Key Market Trends
- High Penetration Rate of Start-Stop System
- For a full, detailed list, view our report
Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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