India Telematics Market (2014 – 2021) Market Forecast By Module Fit, Installed Base, Applications and Regions

Description: 'India Telematics Market (2014 – 2021) Market Forecast By Module Fit (OEM and Aftermarket), Installed Base, Applications (Vehicle Tracking, Fleet Management and Others) and Regions (North, South, East, and West)'

India is one of the key emerging countries in Asia-Pacific’s Telematics market. In India, the growth of the telematics market can be witnessed due to factors such as growing vehicle thefts, increasing organized cab service providers, rising fleet, recent crime against women, road accidents, and rising consumer awareness. Also, declining prices have led for the adoption of these devices in commercial and passenger vehicle segments.

According to this research, India telematics market is projected to touch $301.23 million by 2021. In India's telematics market, aftermarket segment has accounted for the largest market share and is anticipated to lead in the forecast period. However, higher growth is exhibited in pre-embedded segment as automobile companies are collaborating with telematics manufacturing companies to develop in-built telematics systems that can be fitted in automobiles during the production process.

Further, in Indian market, cold chain and courier service segment cumulatively accounts for majority of the market share in the overall telematics market. The telematics solutions are primarily used for vehicle tracking and fleet management in India.

Key Highlights of the Report:

- Historical data of India Telematics Market, By Module Fit for the Period 2008-2014.
- Market Size & Forecast of India Telematics Market, By Module Fit until 2021.
- Market Share of India Telematics Regional Market.
- Market Drivers and Restraints.
- Players Market Share.
- Company Profiles
- Key Strategic Pointers

Market Covered:

The report provides the detailed analysis of following market segments:

- Module Fit:
  - OEM
  - Aftermarket
- Installed Base
  - OEM
  - Aftermarket
- Applications
  - Vehicle Tracking and Fleet Management
  - Others
- Regions
  - North
  - South
  - East
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