Private Equity 4.0. Reinventing Value Creation. The Wiley Finance Series

Description:

The Essential Guide to Today's Private Equity Market

"In this book, we offer insights into the industry deals and rules of engagement with a view to discover the most effective ways to reap benefits from it. The recipes are not simple, but like a good cooking book, the rewards can be most satisfying."

From the Foreword

Private Equity 4.0: Reinventing Value Creation offers investors an important guide to the inner workings of private equity that is based in solid research and the authors' more than 50 years of experience. Written by noted experts in the field Benoît Leleux, Hans van Swaay, and Esmeralda Megally this comprehensive resource offers a wealth of information on private equity and contains compelling interviews with some of the world's leading investors. The authors include an analysis of private equity value creation and a range of illustrative case studies of successful and less successful deals. The authors explain how private equity actually functions, identify the key players, and examine the different segments of this rapidly maturing market.

Determined to offer a balanced approach to the private equity industry, Private Equity 4.0 is conceived as a timeless, unbiased investigation of the ways and means of the industry. Written in accessible terms, Private Equity 4.0 gives investors and industry observers, a realistic insider's view into the intriguing, often deeply misunderstood private equity industry, and offers expert guidance about ways to invest and reveals how to avoid common missteps.

"A most welcome and timely review of the latest trends in private equity, robust conceptually and yet approachable for all parties interested in understanding the inner working of this sophisticated industry. A 'Real World Real Learning' contribution, with extant case studies and interviews with insiders."

Professor Dominique Turpin, IMD President, Nestlé Professor of Marketing and Strategy

"This passionate, yet constructive–critical assessment of an industry with huge potential and positive momentum provides a valuable perspective for practitioners and interested observers alike."

Dr. Peter Wuffli, Chairman of the board of directors of Partners Group Holding AG, Former President and Group CEO of UBS

"Private equity is more economically significant than ever, as institutions hunt for high returns in a risky world. Private Equity 4.0 examines the role, workings and contribution of this important industry in a straightforward yet revealing manner."

Dr. Josh Lerner, Jacob H. Schiff Professor of Investment Banking Chair, Entrepreneurial Management Unit, Harvard Business School

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