South Korea Pharmaceuticals and Healthcare Report Q2 2015

Description: BMI View: Internationalisation will become a critical element in the business strategies of South Korean drugmakers due to pricing controls in the domestic market and the strong commercial opportunities in developing economies. We highlight the importance of emerging markets in South Korea’s expansion strategy as the strong role of generic medicines in these countries play to the strengths of many Korean drug portfolios, while the more lenient regulatory environment allows for the rapid commercialisation of products.

Headline Expenditure Projections

- Pharmaceuticals: KRW16,590bn (USD15.8bn) in 2014 to KRW17,097.2bn (USD16.3bn) in 2015; +3.1% in local currency terms and +3.3% in US dollar terms.

- Healthcare: KRW107,881bn (USD102.5bn) in 2014 to KRW114,600bn (USD109.1bn) in 2015; +6.2% in local currency terms and +6.5% in US dollar terms.

Contents:

BMI Industry View  7

SWOT  9

Political  11

Economic  12

Operational Risk  13

Industry Forecast  16

Pharmaceutical Market Forecast  16
Table: Pharmaceutical Sales, Historical Data And Forecasts (South Korea 2011-2019)  20

Healthcare Market Forecast  20
Table: Healthcare Expenditure Trends, Historical Data And Forecasts (South Korea 2011-2019)  22
Table: Government Healthcare Expenditure Trends, Historical Data And Forecasts (South Korea 2011-2019)  22
Table: Private Healthcare Expenditure Trends, Historical Data And Forecasts (South Korea 2011-2019)  23

Prescription Drug Market Forecast  23
Table: Prescription Drug Market Indicators, Historical Data And Forecasts (South Korea 2011-2019)  25

Patented Drug Market Forecast  25
Table: Patented Drug Market Indicators, Historical Data And Forecasts (South Korea 2011-2019)  27

Generic Drug Market Forecast  27
Table: Generic Drug Market Indicators, Historical Data And Forecasts (South Korea 2011-2019)  29

South Korea  29
Table: Over-The-Counter (OTC) Medicine Market Indicators, Historical Data And Forecasts (South Korea 2011-2019)  32
Pharmaceutical Trade Forecast 32
Table: Pharmaceutical Trade Data And Forecasts (South Korea 2013-2019) 34
Table: Pharmaceutical Trade Data And Forecasts local currency (South Korea 2013-2019) 35
Key Risks To BMI's Forecast Scenario 35
Macroeconomic Forecasts 37
Economic Activity 37
Government Spending Will Provide Some Support... 38
...But Insufficient To Overcome Headwinds 39
Table: Economic Activity (South Korea 2009-2018) 41
Industry Risk Reward Ratings 42
Asia Pacific Risk/Reward Index 42
South Korea Risk/Reward Ratings 48
Rewards 48
Risks 48
Market Overview 50
Industry Trends And Developments 51
Epidemiology 51
Healthcare System 52
Healthcare Financing 52
National Health Insurance Corporation 53
Medical Tourism 54
Research And Development 55
Biotechnology Sector 57
Clinical Trials 58
Regulatory Development 61
Regulatory Regime 61
Regulatory Developments 62
Controversial Trade Practices 63
Intellectual Property Regime 64
Pricing Regime 65
Table: Different Price Control Levers 67
Price Cuts 68
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