Global Biosimilars Industry 2015

Description: Biosimilar is a term used to describe officially approved subsequent versions of innovator biopharmaceutical products made by a different sponsor following patent and exclusivity expiry on the innovator product. In 2009 alone, the total market caliber in US and five major European nations for biosimilars was $150.4 million and expanded to $198 million in the next 12 months which followed. It is also greatly anticipated that by 2015 the market worth of biosimilars is going to stretch up to $51 billion.

Even after the sanction of its pathways in US, EU and Japan and its growing capitalization, all of which help drive the biosimilar uptake, there still remain many detriments for it to achieve commercial success in developed markets. The exigency for cost-effective treatments still remains an issue to deal with. Concerns revolving comparability, brand loyalty, dearth of substitutes and competition from second generation brands are the crucial matters of contention for biosimilar market. Taking into account the emerging markets in countries such as Brazil, Russia, India and China, low purchasing power teamed with high proportion of out-of-pocket expense and not to mention brand loyalty, all hamper the growth of biosimilar market.

It is because of their intricacy, cost, and development risks that the manufacturing and commercialization in developed markets remains centered amongst a bunch of pharma companies, all of which are established generics corporations. These companies are now looking to accelerate the market for biosimilars by going into partnerships. With a solid foundation of reputation lodged, these corporations are hoping to take marketing of biosimilars to all new heights. There is hardly any doubt that these companies ought to accomplish their goals as they have been dominating the market ever since its establishment.

Meanwhile in the emerging markets, homegrown pharmaceutical companies dictate the biologics market and have launched numerous products which also play a hindrance for international corporations in entering the sector. Companies such as Biocon and Dr. Reddy's are looking forward to expand themselves through partnerships and uphold their revenues. With the accessing of biosimilar products readily growing globally, it only looks to rise by leaps and bounds in the coming times.

In this industry scenario, the report analyzes the Global Biosimilars Industry in its latest research report.

The report covers the following:

- The Emergence of biosimilars - role of the Biologics Price Competition and Innovation Act, and the issue of data exclusivity and how this has led to the emergence of biosimilars.

- An industry definition, including the specific nature of biosimilars, categories of biologics, importance of biosimilars, a comparison of biosimilars with generics, and the branded product business model in the industry.

- An overview of the biopharmaceutical industry is necessary in order to place the growth of the biosimilars industry. The biopharmaceutical manufacturing process is also discussed.

- Moving on the actual analysis of the global biosimilars industry, we analyze the market through market size, market overview, market value of branded biologics that are facing upcoming patent expiries, the operating margin for biosimilar manufacturers, investor concerns with regards to biosimilars, and the commercial impact of the biosimilars industry in Europe.

- The report analyzes the key success factors for biosimilars. This section looks at the importance of having a well thought out strategy, along with the knowledge of what competitors in the business are up to. Development of biomanufacturing competencies and clinical capabilities are also discussed.

- Factors having an impact, be it positive or negative, on the global biosimilars market are analyzed. Factors analyzed include the growth of the industry in developed countries and BRIC countries, the high cost of biologics, the use of branded biologics, approval pathways, unfavorable tendering processes, lack of incentives, ease of market entry in the BRIC countries, and many others.
- The report analyzes the factors driving the growth of biosimilars worldwide including the need to lower healthcare costs, the lower development costs of biosimilars, lower treatment cost with biosimilars, amongst others. Challenges barring the growth of biosimilars are also analyzed, including the high cost of development and manufacturing of biosimilars as compared to generic drugs, the high entry barriers to the industry, and many others.

- Regulations have a major role to play in the uptake of biosimilars around the world. In our report, we carry out an in-depth analysis of the regulatory framework impacting the biosimilars industry in Europe, Japan, and the US. Current position of governments on biosimilars, approval pathways, and the various regulations are all discussed.

- For the growth of the biosimilars industry, new players need to keep entering the market. There are many factors which determine market entry in the global biosimilar industry and we analyze these factors in our report. Some of the factors analyzed include approval pathways, long drawn-out clinical development timeline for biosimilars, issues with patents, strategic partnerships in the industry, and many others.

- The section on competitive landscape analyzes the key players and markets in the global biosimilar industry. We analyze the key industry players, key industry suppliers, generic drug producers and the role they have to play in the biosimilars industry, major stakeholders in the industry, developed versus emerging markets, biosimilars launches expected in the coming years, and a market analysis. The markets analyzed in this section include Australia, BRIC countries, European Union, Japan, and the United States.

- The report analyzes the major biosimilars on the market presently. These include epoetin, filgrastim, and somatropin.

- Upcoming patent expiries and the opportunities they present for the global biosimilars market are analyzed, followed by the strategies used by Big Pharma in the face of rising competition from biosimilars.

- The biosimilar market is then analyzed by country. Markets analyzed in-depth in this section include France, Germany, India, Italy, Japan, Spain, the UK, and the US.

- As the report wraps up, it analyzes the major players in the global biosimilars industry. All the players have been analyzed through a company overview, analysis of business segments, presence in the biosimilars market, and a SWOT analysis. For the smaller market players, only an overview of their performance in the biosimilars market is included.

- Market outlook for the global biosimilars industry includes an overall industry forecast, forecast for biosimilar sales, forecast by market including the US biosimilars market, European biosimilars market, and the Japanese biosimilars market. Forecast for the industry is also broken down into an outlook for some particular types of biosimilars. These include biosimilars for mAb against cancer, EPO biosimilars market, hGh biosimilar markets, G-CSF biosimilars markets, insulin and insulin analogs biosimilars, Interferon alfa and beta biosimilars, and the TNF alfa inhibitor biosimilar market.

The report is a comprehensive and detailed coverage of the Global Biosimilars Industry – including a statistical as well as strategic view of the complete market.

Contents:

1. Executive Summary
2. What are Biosimilars?
3. Emergence of Biosimilars
   3.1 Role of the Biologics Price Competition and Innovation (BPCI) ACT
   3.2 Issue of Data Exclusivity
4. Industry Definition
   4.1 Defining Biosimilars
   4.2 Specificity of Biosimilars
   4.3 Categories of Biologics
   4.4 Importance of Biosimilars
   4.5 Comparing Biosimilars with Generics
   4.6 Branded Product Business Model
5. Overview of the Biopharmaceutical Industry
   5.1 Market Profile
   5.2 Biopharmaceutical Manufacturing Process

   6.1 Market Profile
   6.2 Market Size
   6.3 Market Value of Branded Biologics Facing Patent Expiry
   6.4 Operating Margin for Biosimilar Manufacturers
   6.5 Investor Concerns regarding Biosimilars
   6.6 Commercial Impact of the European Biosimilars Industry

7. Key Success Factors for Biosimilars
   7.1 Long Term Strategy
   7.2 Developing Competitive Intelligence
   7.3 Proper Financial Structure
   7.4 Developing Key Biomanufacturing Competencies
   7.5 Developing Clinical Capabilities and Regulatory Expertise
   7.6 Well Developed Sales and Distribution Channels

8. Factors Impacting the Global Biosimilars Industry
   8.1 Growth of the Industry in Developed Countries
   8.2 Growth of the Industry in BRIC Countries
   8.3 High Cost of Biologics
   8.4 Use of Branded Biologics to Increase
   8.5 Introduction of Approval Pathways in the US and Japan
   8.6 EU's Draft on Biosimilar Monoclonal Antibody Guidance
   8.7 Unfavorable Tendering Procedures
   8.8 Problem of Reference Pricing
   8.9 Strategy of Biosimilar Companies with Regards to Hospital and Retail Setting
   8.10 Issue of Biosimilar Comparability
   8.11 Lack of Incentives, Service Agreements and Marketing Costs
   8.12 Availability of Second Generation Branded Biologics
   8.13 No Automatic Substitution of Branded Biologics
   8.14 Cost-containment to Boost Uptake of Biosimilars
   8.15 Lack of Proper IP Protection in Emerging Countries
   8.16 Ease of Market Entry in BRIC Countries
   8.17 Strong Biologic Capabilities in BRIC Countries
   8.18 Restricted Market Access for Domestic Players in Emerging Countries
   8.19 Problem of Low Purchasing Power in Emerging Markets

9. Biosimilar Market Drivers & Challenges
   9.1 Factors Driving Growth of Biosimilars
      9.1.1 Need to Lower Healthcare Costs
      9.1.2 Lower Development Costs of Biosimilars as compared to New Biologic Drug
      9.1.3 Lower Cost of Treatment with Biosimilars
      9.1.4 Upcoming Patent Expiries for Blockbuster Biologics
      9.1.5 Large Sales of Biologic Drugs
      9.1.6 Greater Profitability of Biosimilars as compared to Generic Drugs
   9.2 Factors Restraining the Growth of Biosimilars
      9.2.1 Lack of Automatic Substitution
      9.2.2 High Cost of Development and Manufacturing as compared to Generics
      9.2.3 High Entry Barriers to the Biosimilar Industry
      9.2.4 Emergence of Second Generation Biologic Drugs
      9.2.5 Patent Protection for Biologic Drugs

10. Regulatory Framework
    10.1 Regulatory Framework in Europe
        10.1.1 EMEA's Current Position
        10.1.2 Bolar Type Provision
        10.1.3 Comparability Exercises
        10.1.4 Approval Process for Biosimilars
    10.2 Regulatory Framework in Japan
17.1.3 Drivers & Challenges for Biosimilars in France
17.2 Germany
17.2.1 Overview of the Healthcare System
17.2.2 Pricing and Reimbursement
17.2.3 Drivers & Challenges for Biosimilars in Germany
17.3 India
17.4 Italy
17.4.1 Overview of the Healthcare System
17.4.2 Pricing and Reimbursement
17.4.3 Drivers & Challenges for Biosimilars in Italy
17.5 Japan
17.6 Spain
17.6.1 Overview of the Healthcare System
17.6.2 Pricing and Reimbursement
17.6.3 Drivers & Challenges for Biosimilars in Spain
17.7 United Kingdom
17.7.1 Overview of the Healthcare System
17.7.2 Pricing and Reimbursement
17.7.3 Drivers & Challenges for Biosimilars in the UK
17.8 United States

18. Major Industry Players
18.1 Dr. Reddy's Laboratories Limited
18.1.1 Company Overview
18.1.2 Business Segments
18.1.3 Presence in Biosimilars Market
18.1.4 SWOT Analysis
18.2 Hospira Inc
18.2.1 Company Overview
18.2.2 Business Segments
18.2.3 Presence in Biosimilars Market
18.2.4 SWOT Analysis (Brief Analysis)
18.3 Sandoz International
18.3.1 Company Overview
18.3.2 Business Segments
18.3.3 Presence in Biosimilars Market
18.3.4 SWOT Analysis
18.4 STADA Arzneimittel AG
18.4.1 Company Overview
18.4.2 Business Segments
18.4.3 Presence in Biosimilars Market
18.4.4 SWOT Analysis
18.5 Teva Pharmaceutical Industries
18.5.1 Company Overview
18.5.2 Business Segments
18.5.3 Presence in Biosimilars Market
18.5.4 SWOT Analysis
18.6 Watson Pharmaceuticals
18.6.1 Company Overview
18.6.2 Business Segments
18.6.3 Presence in Biosimilars Market
18.6.4 SWOT Analysis
18.7 3SBio Inc.
18.8 Biocon Limited
18.9 Biopartners GmbH
18.10 Celltrion Inc
18.11 Intas Biopharmaceuticals
18.12 Kyowa Hakko Kirin Co., Ltd.
18.13 Reliance Life Sciences
18.14 Shanghai Fosun Pharmaceutical (Group) Co., Ltd
18.15 Wockhardt

19. Global Biosimilars Market Outlook
19.1 Market Outlook
19.2 Forecast for Biosimilar Sales
19.3 Forecast for US Biosimilars Market
19.4 Forecast for European Biosimilars Market
19.5 Forecast for Japanese Biosimilars Market
19.6 Forecast for Biosimilars
19.6.1 Biosimilars for Monoclonal Antibodies against Cancer
19.6.2 Erythropoietin (EPO) Biosimilars Markets
19.6.3 Human Growth Hormone (hGH) Biosimilars Markets
19.6.4 Granulocyte – Colony Stimulating Factor (G-CSF) Biosimilars Markets
19.6.5 Insulin and Insulin Analogs Biosimilars
19.6.6 Interferon alfa Biosimilars
19.6.7 Interferon beta Biosimilars
19.6.8 TNF alfa Inhibitor Biosimilars

20. Appendix

21. Glossary

List of Figures

Figure 1: Chromatographic Differences between a Monoclonal Antibody and its Biosimilar
Figure 2: Complexity of Biologics
Figure 3: Medicare Coverage for Biologic Drugs
Figure 4: Imminent Biosimilar Opportunities
Figure 5: Comparison of Biosimilars with Generics
Figure 6: Development Costs and Timelines for a Biosimilar
Figure 7: Global Biologics Market Forecast, ($bn), 2007–2016
Figure 8: Share of Top 25 Biologics by Therapeutic Class, 2014
Figure 9: Growth for Biologics
Figure 10: Share of Top 25 Biologics by Production System, 2014
Figure 11: Biologics under Development by Therapeutic Class, Global, 2014
Figure 12: Biologics under Development by Disease Category, Global, 2014
Figure 13: Difference between the Distribution Chains for Small Molecule and Biologic Drugs
Figure 14: Challenges and their Solutions in Biopharmaceutical Manufacturing
Figure 15: Biosimilar Market Size: US, France, Germany, Italy, Spain & the UK ($mn), 2014
Figure 16: Value of Branded Biologics Facing Patent Expiry between 2008–2015
Figure 17: Market Share Trends in Value of the European EPO Market
Figure 18: Market Share Trends in Value of the European G-CSF Market
Figure 19: Key Success Factors in the Biosimilar Industry
Figure 20: Factors Impacting the Global Biosimilar Industry
Figure 21: Factors Impacting the Biosimilar Market in BRIC Countries
Figure 22: Biosimilar Drug Uptake in the Hospital and Retail Sectors
Figure 23: Biosimilar Market Drivers & Challenges
Figure 24: Rising Expenditure on Pharmaceuticals
Figure 25: Increase in Elderly Population Indicates Rising Healthcare Expenses
Figure 26: Inflation in Prescription Drug Prices in the US
Figure 27: Costs of Development, Manufacturing and Approval of Biosimilars by Cell Culture Type, ($m)
Figure 28: Objectives of Biosimilar Legislation and Regulatory Frameworks
Figure 29: Drug Approval Process in Europe
Figure 30: Evolution of Regulatory Pathway for Approval of Biosimilars in Europe
Figure 31: Approval Process for Biosimilars in Europe
Figure 32: Data and Market Exclusivity Periods in Europe
Figure 33: Comparability Exercises
Figure 34: Number of Biosimilar Applications in Europe (2004-2009)
Figure 35: Evolution of Regulatory Pathway in Japan
Figure 36: Regulatory Bodies for Biologics in the US
Figure 37: Drug Development and Approval Process in the US
Figure 38: Evolution of Regulatory Pathway in the US
Figure 39: Patent Litigation Provisions in BPCIA – Round 1
Figure 40: Patent Litigation Provisions in BPCIA – Round 2
Figure 41: Development Timeline for Biosimilars in the EU
Figure 42: Issues Facing Biosimilars Manufacturing in Emerging Countries
Table 18: Costs Associated with Biosimilars Development and Registration in EU, Japan, US, and BRIC Countries ($m)
Table 19: Differences in Discount compared to Reference Brand Costs in Key Markets (%), 2013
Table 20: Biosimilar Deals of Pharma Companies
Table 21: Success Criteria for Generic Drug Producers
Table 22: Teva Pharmaceutical Sales Forecast
Table 23: Growth Strategies at Sandoz
Table 24: Cost-Sharing Practices by Health Insurers in the US
Table 25: Leading Biosimilar Players in Japan, France, Germany, Italy, Spain and the UK, 2013
Table 26: Leading Biosimilars Companies in India and China, 2013
Table 27: Approvals of Biosimilars in Australia, 2010
Table 28: Status of Biosimilars in 5 EU Markets, 2013
Table 29: Approvals of Biosimilars in Japan
Table 30: Market Uptake of Epoetin versus Others, 2013-2014
Table 31: Market Uptake of Filgrastim versus Neupogen, Neulasta, & Granocyte, 2013-2014
Table 32: Market Uptake of Omnitrope & Tev-Tropin versus Other Somatropins
Table 33: Patent Expiries of Biologics in the US
Table 34: Patent Expiries of Biologics in EU 5
Table 35: Patent Expiries of Biologics in Japan
Table 36: Roche's Strategy for Ensuring the Long-Term Survival of its Biological Products
Table 37: Roche Treatment Protocols
Table 38: Phase II Results for T-DM1
Table 39: State of Roche's Products in Phase III or Entering Phase III
Table 40: Patent Expiries on the Main Insulins
Table 41: Biosimilar Product Portfolio of Hospira
Table 42: Biosimilar Product Portfolio of Sandoz/Hexal
Table 43: Biosimilar Product Portfolio of STADA
Table 44: Biosimilar Product Portfolio of Teva
Table 45: Global Biosimilar Sales Forecast in US, EU Markets, Japan, and Others ($m), 2010–2015
Table 46: US Market Forecasts, ($m), 2009–2016
Table 47: European Market Forecasts, ($m), 2009–2016
Table 48: Japanese Market Forecasts, ($m), 2009–2016
Table 49: Market Opportunities for mAb against Cancer Biosimilars, ($m), 2009–2016
Table 50: Market Opportunities for mAb against Cancer Biosimilars, ($m), 2009–2016
Table 51: EPO Biosimilars Market Forecasts, ($m), 2009–2016
Table 52: hGH Biosimilars Market Forecasts, ($m), 2009–2016
Table 53: G-CSF Biosimilars Market Forecasts, ($m), 2009–2016
Table 54: Market Opportunities for TNF alfa Inhibitor Biosimilars, ($m), 2009–2016
Table 55: Main Biological Products by Therapeutic Class
Table 56: Clinical and Pharmacovigilance Trials Recommended in European Biosimilar Guidelines
Table 57: Comparison of Small Molecule and Biologic Drugs

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