Global Baby Wipes Market 2015-2019

Description:

About Baby Wipes

Baby wipes are made from non-woven fabrics and are saturated with a solution of gentle cleansing ingredients. They are typically sold in plastic tubs that keep them moist and allow for easy dispensing.

The analysts forecast the Global Baby Wipes market to grow at a CAGR of 5.4 percent during the period 2014-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the Global Baby Wipes market for the period 2015-2019. To calculate the market size, the report considers revenue generated through the sales of baby wipes worldwide.

The Global Baby Wipes market is divided into the following segments based on technology:
- Spunlace
- Airlaid
- Coform
- Needlepunch
- Composite
- Others

The report, Global Baby Wipes Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers North America, Western Europe, the APAC region, and the ROW; it also covers the Global Baby Wipes market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- North America
- ROW
- Western Europe

Key Vendors
- Johnson & Johnson
- Kimberly-Clark
- Procter & Gamble
- Unicharm

Other Prominent Vendors
- Babisil
- Cotton Babies
- Farlin
- Hengan
- Himalayas Wellness
- Pigeon

Market Drivers
- Increased Awareness on Health and Hygiene
- For a full, detailed list, view our report

Market Challenges
- Declining Birth Rates in Developed Countries
- For a full, detailed list, view our report

Market Trends
- Emergence of Private-label Brands
- For a full, detailed list, view our report
Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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