Global Frozen Pizza Market 2015-2019

Description:

About Frozen Pizza
A frozen pizza is a ready-made pizza that consumers can store in their refrigerators and consume as and when required. The shelf life of a frozen pizza is approximately 4-6 months, if stored in a freezer. Frozen pizzas when heated are as soft and tasty as freshly baked pizza.

The analysts forecast the Global Frozen Pizza market to grow at a CAGR of 2.54 percent in terms of revenue and 2.06 percent in terms of volume over the period 2014-2019.

Covered in this Report

The Global Frozen Pizza market can be segmented into two categories: Thin Crust Frozen Pizza and Thick Crust Frozen Pizza.

The report, Global Frozen Pizza Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the EMEA and APAC regions; it also covers the Global Frozen Pizza market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- Dr. August Oetker
- General Mills
- Nestlé
- The Schwan Food

Other Prominent Vendors
- Amy’s Kitchen
- Bernatello’s Pizza
- Bud’s Pizza
- Little lady
- Macabee
- Newman's Own
- Palermo Villa
- Pinnacle Foods
- Tofurkey

Key Market Drivers
- Increased Penetration in New Cultures
- For a full, detailed list, view our report

Key Market Challenges
- Increase in Health Consciousness
- For a full, detailed list, view our report

Key Market Trends
- Introduction of Specific Regional Varieties
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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