Global E-learning Packaged Content Market 2015-2019

Description: E-learning Packaged Content
E-learning refers to learning facilitated with the help of electronic media through online courses and other related materials. These materials are prepared as per the standard curriculum as well as the requirements of end-users and is called packaged content. It is either available through the payment of fees or can be accessed through subscriptions. E-learning is widely adopted by educational institutions, especially for higher education. In the Corporate, Skilled Training, and Vocational Trainings sectors, packaged content is used for providing generic functional and process-related trainings.

The analysts forecast the Global E-learning Packaged Content market to grow at a CAGR of 8.94 percent over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global E-learning Packaged Content market during the period 2015-2019. To calculate the market size, the report takes into account the revenue generated by vendors through the sales of e-learning packaged content products and services for a fee or subscription. While calculating revenue generated in the market, the following formats of content delivery were considered:
- Textual
- Graphical
- Video
- Audio
- Simulation

The market has been segmented into the following based on end-users:
- K-12
- Post-secondary
- Corporate Training
- Others

The report, Global E-learning Packaged Content Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, Europe, Asia, and the MEA region; it also covers the Global E-learning Packaged Content market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- Asia
- Europe
- MEA

Key Vendors
- Educomp Solutions
- NIIT
- Pearson
- Skillsoft

Other Prominent Vendors
- Allen Interactions
- Aptara
- Articulate
- Desire2Learn
- GP Strategies
- N2N Services
- Saba Software
- Tata Interactive Systems
Market Drivers
- Increased Adoption of Blended Learning
- For a full, detailed list, view our report

Market Challenges
- Lack of Proper IT Infrastructure
- For a full, detailed list, view our report

Market Trends
- Emergence of Mobile Learning
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Market Landscape
06.1 Market Overview
06.2 Market Size and Forecast
06.3 Five Forces Analysis
07. Market Segmentation by Product Delivery Format
07.1 Global E-learning Packaged Content Market Segmentation by Product Delivery Format
07.2 Global Textual E-learning Packaged Content Market
07.2.1 Market Size and Forecast
07.3 Global Graphical E-learning Packaged Content Market
07.3.1 Market Size and Forecast
07.4 Global Video E-learning Packaged Content Market
07.4.1 Market Size and Forecast
07.5 Global Audio E-learning Packaged Content Market
07.5.1 Market Size and Forecast
07.6 Global Simulation E-learning Packaged Content Market
07.6.1 Market Size and Forecast
08. Market Segmentation by End-users
08.1 Global E-learning Packaged Content Market Segmentation by End-users
08.2 Global K-12 E-learning Packaged Content Market
08.2.1 Market Size and Forecast
08.3 Global Post-secondary E-learning Packaged Content Market
08.3.1 Market Size and Forecast
08.4 Global Corporate Training E-learning Packaged Content Market
08.4.1 Market Size and Forecast
08.5 Global E-learning Packaged Content Market by Others
08.5.1 Market Size and Forecast
09. Geographical Segmentation
09.1 Global E-learning Packaged Content Market by Geographical Segmentation
09.2 E-learning Packaged Content Market in Americas
09.2.1 Market Size and Forecast
09.3 E-learning Packaged Content Market in Asia
09.3.1 Market Size and Forecast
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Global E-learning Packaged Content Market 2015-2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/3101548/">http://www.researchandmarkets.com/reports/3101548/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCLIA7YE</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 2500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 3000</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 4000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World