E-learning refers to learning facilitated with the help of electronic media through online courses and other related materials. These materials are prepared as per the standard curriculum as well as the requirements of end-users and is called packaged content. It is either available through the payment of fees or can be accessed through subscriptions. E-learning is widely adopted by educational institutions, especially for higher education. In the Corporate, Skilled Training, and Vocational Trainings sectors, packaged content is used for providing generic functional and process-related trainings.

The analysts forecast the Global E-learning Packaged Content market to grow at a CAGR of 8.94 percent over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global E-learning Packaged Content market during the period 2015-2019. To calculate the market size, the report takes into account the revenue generated by vendors through the sales of e-learning packaged content products and services for a fee or subscription. While calculating revenue generated in the market, the following formats of content delivery were considered:

- Textual
- Graphical
- Video
- Audio
- Simulation

The market has been segmented into the following based on end-users:
- K-12
- Post-secondary
- Corporate Training
- Others

The report, Global E-learning Packaged Content Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, Europe, Asia, and the MEA region; it also covers the Global E-learning Packaged Content market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- Asia
- Europe
- MEA

Key Vendors
- Educomp Solutions
- NIIT
- Pearson
- Skillsoft

Other Prominent Vendors
- Allen Interactions
- Aptara
- Articulate
- Desire2Learn
- GP Strategies
- N2N Services
- Saba Software
- Tata Interactive Systems
Market Drivers
- Increased Adoption of Blended Learning
  - For a full, detailed list, view our report

Market Challenges
- Lack of Proper IT Infrastructure
  - For a full, detailed list, view our report

Market Trends
- Emergence of Mobile Learning
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Market Landscape
06.1 Market Overview
06.2 Market Size and Forecast
06.3 Five Forces Analysis
07. Market Segmentation by Product Delivery Format
07.1 Global E-learning Packaged Content Market Segmentation by Product Delivery Format
07.2 Global Textual E-learning Packaged Content Market
07.2.1 Market Size and Forecast
07.3 Global Graphical E-learning Packaged Content Market
07.3.1 Market Size and Forecast
07.4 Global Video E-learning Packaged Content Market
07.4.1 Market Size and Forecast
07.5 Global Audio E-learning Packaged Content Market
07.5.1 Market Size and Forecast
07.6 Global Simulation E-learning Packaged Content Market
07.6.1 Market Size and Forecast
08. Market Segmentation by End-users
08.1 Global E-learning Packaged Content Market Segmentation by End-users
08.2 Global K-12 E-learning Packaged Content Market
08.2.1 Market Size and Forecast
08.3 Global Post-secondary E-learning Packaged Content Market
08.3.1 Market Size and Forecast
08.4 Global Corporate Training E-learning Packaged Content Market
08.4.1 Market Size and Forecast
08.5 Global E-learning Packaged Content Market by Others
08.5.1 Market Size and Forecast
09. Geographical Segmentation
09.1 Global E-learning Packaged Content Market by Geographical Segmentation
09.2 E-learning Packaged Content Market in Americas
09.2.1 Market Size and Forecast
09.3 E-learning Packaged Content Market in Asia
09.3.1 Market Size and Forecast
09.4 E-learning Packaged Content Market in Europe
  09.4.1 Market Size and Forecast
09.5 E-learning Packaged Content Market in MEA
  09.5.1 Market Size and Forecast
10. Buying Criteria
11. Market Growth Drivers
12. Drivers and their Impact
13. Market Challenges
14. Impact of Drivers and Challenges
15. Market Trends
16. Trends and their Impact
17. Vendor Landscape
  17.1 Competitive Scenario
    17.1.1 Key News
  17.2 Market Share Analysis 2014
  17.3 Other Prominent Vendors
18. Key Vendor Analysis
  18.1 Educomp Solutions
    18.1.1 Key Facts
    18.1.2 Business Overview
    18.1.3 Business Segmentation by Revenue 2014
    18.1.4 Business Segmentation by Revenue 2013 and 2014
    18.1.5 Geographical Segmentation by Revenue 2014
    18.1.6 Recent Developments
    18.1.7 SWOT Analysis
  18.2 NIIT
    18.2.1 Key Facts
    18.2.2 Business Overview
    18.2.3 Business Segmentation by Revenue 2013
    18.2.4 Business Segmentation by Revenue 2012 and 2013
    18.2.5 Geographical Segmentation by Revenue 2013
    18.2.6 SWOT Analysis
  18.3 Pearson
    18.3.1 Key Facts
    18.3.2 Business Overview
    18.3.3 Business Segmentation by Revenue 2013
    18.3.4 Business Segmentation by Revenue 2012 and 2013
    18.3.5 Geographical Segmentation by Revenue 2013
    18.3.6 Recent Developments
    18.3.7 SWOT Analysis
  18.4 Skillsoft
    18.4.1 Key Facts
    18.4.2 Business Overview
    18.4.3 Recent Developments
    18.4.4 SWOT Analysis
  18.5 Other Prominent Vendors
  19.1 Allen Interactions
  19.2 Aptara
  19.3 Articulate
  19.4 City & Guilds Group
  19.5 Desire2Learn
  19.6 GP Strategies
  19.7 N2N Services
  19.8 Saba Software
  19.9 Tata Interactive Systems
20. Other Reports in this Series
List of Exhibits
  Exhibit 1: Market Research Methodology
  Exhibit 2: Usage of Packaged E-Learning Content
  Exhibit 4: Global E-learning Packaged Content Market Segmentation by Product Delivery Format
  Exhibit 5: Global E-learning Packaged Content Market Segmentation by Product Delivery Format 2014
  Exhibit 6: Global E-learning Packaged Content Market Segmentation by Product Delivery Format 2019
Exhibit 8: Global E-learning Packaged Content Market Segmentation by Product Delivery Format 2014-2019
Exhibit 9: Global Textual E-learning Packaged Content Market 2014-2019 (US$ billion)
Exhibit 12: Global Audio E-learning Packaged Content Market 2014-2019 (US$ billion)
Exhibit 14: Global E-learning Packaged Content Market Segmentation by End-users
Exhibit 15: Global E-learning Packaged Content Market Segmentation by End-users 2014
Exhibit 16: Global E-learning Packaged Content Market Segmentation by End-users 2019
Exhibit 17: Global E-learning Packaged Content Market Segmentation by End-users 2014-2019 (US$ billion)
Exhibit 18: Global E-learning Packaged Content Market Segmentation by End-users 2014-2019
Exhibit 21: Global Corporate Training E-learning Packaged Content Market 2014-2019 (US$ billion)
Exhibit 22: Global E-learning Packaged Content Market by Others 2014-2019 (US$ billion)
Exhibit 23: Global E-learning Packaged Content Market by Geographical Segmentation 2014
Exhibit 24: Global E-learning Packaged Content Market by Geographical Segmentation 2019
Exhibit 26: Global E-learning Packaged Content Market by Geographical Segmentation 2014-2019
Exhibit 27: E-learning Packaged Content Market in Americas 2014-2019 (US$ billion)
Exhibit 28: E-learning Packaged Content Market in Asia 2014-2019 (US$ billion)
Exhibit 29: E-learning Packaged Content Market in Europe 2014-2019 (US$ billion)
Exhibit 30: E-learning Packaged Content Market in MEA 2014-2019 (US$ billion)
Exhibit 31: Global E-learning Packaged Content Market by Geography 2014-2019 (US$ billion)
Exhibit 32: Global E-learning Packaged Content Market by Geography 2014-2019
Exhibit 33: Educomp Solutions: Business Segmentation by Revenue 2014
Exhibit 34: Educomp Solutions: Business Segmentation by Revenue 2013 and 2014 (US$ million)
Exhibit 35: Educomp Solutions: Geographical Segmentation by Revenue 2014
Exhibit 36: NIIT: Geographical Segmentation by Revenue 2014
Exhibit 37: Pearson: Business Segmentation by Revenue 2013
Exhibit 38: Pearson: Business Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 39: Pearson: Geographical Segmentation by Revenue 2013

Ordering:  

Order Online - [http://www.researchandmarkets.com/reports/3101548/](http://www.researchandmarkets.com/reports/3101548/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit

http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global E-learning Packaged Content Market 2015-2019
Web Address: http://www.researchandmarkets.com/reports/3101548/
Office Code: SC49YU31

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
<th>Discount Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
<td>USD 2250</td>
<td>USD 2500 - Until 30th Apr 2016</td>
</tr>
<tr>
<td>Single User:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
<td>USD 2700</td>
<td>USD 3000 - Until 30th Apr 2016</td>
</tr>
<tr>
<td>1 - 5 Users:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
<td>USD 3600</td>
<td>USD 4000 - Until 30th Apr 2016</td>
</tr>
<tr>
<td>Site License:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
<td>USD 9000</td>
<td>USD 10000 - Until 30th Apr 2016</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ____________________________  Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________
Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World