Smart Card Market in Latin America 2015-2019

Description:

A smart card is a pocket-sized card, generally made of plastic, and is embedded with integrated circuits, also known as microchips. Smart cards are used for security purposes for authentication, identification, data storage, and application processing. They are widely used in sectors such as BFSI, Government, Transportation, Healthcare, and Defense. These cards are broadly classified into two types: contact-based and contactless. Contact-based smart cards have a contact area of approximately 1 square cm. These cards are used by inserting into a smart card reader. On the other hand, contactless smart cards are used by employing radio frequency between cards and a reader, which needs no physical insertion of the cards. Therefore, contactless smart cards have faster applications and are more user-friendly than contact-based smart cards.

The analysts forecast the Smart Card market in Latin America to grow at a CAGR of 8.8 percent over the period 2014-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the Smart Card market in Latin America for the period 2015-2019. To calculate the market size, the report considers revenue generated from the sales of the following type of smart cards:
- Contact-based
- Contactless

The report consolidates the revenues generated from the following major sectors:
- BFSI Sector
- Government Sector
- Transportation Sector

The market is highly fragmented with the presence of a large number of small and large vendors. Therefore, the report does not provide the market share of the vendors; it only lists the key vendors in the market.

The report, the Smart Card Market in Latin America 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the landscape of the Smart Card market in Latin America and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- Latin America

Key Vendors
- Gemalto
- Giesecke & Devrient
- Morpho
- Oberthur Technologies
- Watchdata System

Other Prominent Vendors
- AB Note
- Arm Holdings
- ASK
- Atmel
- Crocus Technology
- Datacard
- Diebold
- Infineon Technologies
- Ingenico
- Inside Contactless
- Verifone System
Market Drivers
- Prominent Vendors Venturing into Developing Countries
  - For a full, detailed list, view our report

Market Challenges
- Growing Price War
  - For a full, detailed list, view our report

Market Trends
- Increased Adoption of NFC Payment
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Market Description
06.1 Types of Smart Cards
  06.1.1 Contact-based Smart Cards
  06.1.2 Contactless Smart Cards
06.2 Applications of Smart Cards
  06.2.1 Government Programs
  06.2.2 Financial Applications
  06.2.3 Transportation
  06.2.4 Information Security
  06.2.5 Communications Applications
  06.2.6 Physical Access Control
  06.2.7 Retail and Loyalty
  06.2.8 Healthcare
  06.2.9 Student Identification
07. Market Landscape
  07.1 Market Overview
  07.2 Product Lifecycle of Smart Cards in Latin America
07.3 Global Smart Card Market
  07.3.1 Market Size and Forecast
  07.3.2 Shipment Forecast
  07.3.3 ASP Forecast
07.4 Share of Latin America in Global Smart Card Market
  07.4.1 Share of Latin America in Global Smart Card Market by Revenue
  07.4.2 Share of Latin America in Global Smart Card Market by Unit Shipment
07.5 Smart Card Market in Latin America
  07.5.1 Market Size and Forecast
  07.5.2 Shipment Forecast
  07.5.3 ASP Forecast
07.6 Five Forces Analysis
08. Market Segmentation by Technology
  08.1 Smart Card Market in Latin America by Technology 2014
08.1.1 Smart Card Market in Latin America by Technology (revenue)
08.1.2 Smart Card Market in Latin America by Technology (unit shipment)
08.1.3 Smart Card Market in Latin America by Technology (revenue)
08.1.4 Smart Card Market in Latin America by Technology (unit shipment)
08.2 Contact-based Smart Card Market in Latin America
08.2.1 Market Size and Forecast
08.2.2 Unit Shipment Forecast
08.3 Contactless Smart Card Market in Latin America
08.3.1 Market Size and Forecast
08.3.2 Unit Shipment Forecast
09. Market Segmentation by End-users
09.1 Smart Card Market in Latin America by End-user Segmentation 2014
09.1.1 Smart Card Market in Latin America by End-user Segmentation 2014 (revenue)
09.1.2 Smart Card Market in Latin America by End-user Segmentation (unit shipment)
09.2 Smart Card Market in Latin America by End-user Segmentation 2014-2019
09.2.1 Smart Card Market in Latin America by End-user Segmentation (revenue)
09.2.2 Smart Card Market in Latin America by End-user Segmentation 2014 (unit shipment)
09.3 Smart Card market in BFSI Sector in Latin America
09.3.1 Market Size and Forecast
09.3.2 Unit Shipment Forecast
09.4 Smart Card market in the Government Sector in Latin America
09.4.1 Market Size and Forecast
09.4.2 Unit Shipment Forecast
09.5 Smart Card market in the Transportation Sector in Latin America
09.5.1 Market Size and Forecast
09.5.2 Unit Shipment Forecast
10. Market Attractiveness
10.1 Market Attractiveness by End-user Segmentation
11. Buying Criteria
12. Market Growth Drivers
13. Drivers and their Impact
14. Market Challenges
15. Impact of Drivers and Challenges
16. Market Trends
17. Trends and their Impact
18. Vendor Landscape
18.1 Competitive Scenario
18.2 Market Share Analysis
18.2.1 Gemalto
18.2.2 Giesecke & Devrient
18.2.3 Morpho
18.2.4 Oberthur Technologies
18.2.5 Watchdata System
18.3 Other Prominent Vendors
19. Key Vendor Analysis
19.1 Gemalto
19.1.1 Key Facts
19.1.2 Business Overview
19.1.3 Business Segmentation by Revenue 2013
19.1.4 Business Segmentation by Revenue 2012 and 2013
19.1.5 Geographical Segmentation by Revenue 2013
19.1.6 Business Strategy
19.1.7 Recent Developments
19.1.8 SWOT Analysis
19.2 Giesecke & Devrient
19.2.1 Key Facts
19.2.2 Business Overview
19.2.3 Business Segmentation by Revenue 2013
19.2.4 Business Segmentation by Revenue 2012 and 2013
19.2.5 Recent Developments
19.2.6 SWOT Analysis
19.3 Morpho
19.3.1 Key Facts
19.3.2 Business Overview
19.3.3 Product Segmentation
19.3.4 Geographical Segmentation
19.3.5 Business Strategy
19.3.6 Recent Developments
19.3.7 SWOT Analysis
19.4 Oberthur Technologies
19.4.1 Key Facts
19.4.2 Business Overview
19.4.3 Solution Segmentation 2013
19.4.4 Key Developments
19.4.5 SWOT Analysis
19.5 Watchdata System
19.5.1 Key Facts
19.5.2 Business Overview
19.5.3 Products and Solutions
19.5.4 Geographical Segmentation
19.5.5 Business Strategy
19.5.6 Recent Developments
19.5.7 SWOT Analysis
20. Key Developments
21. Assumptions
22. Other Reports in this Series

List of Exhibits
Exhibit 1: Market Research Methodology
Exhibit 2: Product Lifecycle of Smart Cards in Latin America
Exhibit 3: Global Smart Card Market 2014-2019 (US$ million)
Exhibit 4: Global Smart Card Market 2014-2019 (units in million)
Exhibit 5: Global Smart Cards Market by ASP (US$)
Exhibit 6: Share of Latin America in Global Smart Card Market by Revenue 2014-2019
Exhibit 7: Share of Latin America in Global Smart Card Market by Unit Shipment 2014-2019
Exhibit 8: Smart Card Market in Latin America 2014-2019 (US$ million)
Exhibit 9: Smart Card Market in Latin America 2014-2019 (units in million)
Exhibit 10: Smart Cards Market in Latin America by ASP (US$)
Exhibit 11: Smart Card Market in Latin America by Technology 2014 (revenue)
Exhibit 12: Smart Card Market in Latin America by Technology 2014 (unit shipment)
Exhibit 13: Smart Card Market in Latin America by Technology 2014-2019 (revenue)
Exhibit 14: Smart Card Market in Latin America by Technology 2014-2019 (unit shipment)
Exhibit 15: Contact-based Smart Card Market in Latin America 2014-2019 (US$ million)
Exhibit 16: Contact-based Smart Card Market in Latin America 2014-2019 (units in million)
Exhibit 17: Contactless Smart Card Market in Latin America 2014-2019 (US$ million)
Exhibit 18: Contactless Smart Card Market in Latin America 2014-2019 (units in million)
Exhibit 19: Smart Card Market in Latin America by End-user Segmentation 2014 (revenue)
Exhibit 20: Smart Card Market in Latin America by End-user Segmentation by (unit shipment)
Exhibit 21: Smart Card Market in Latin America by End-user Segmentation 2014-2019 (revenue)
Exhibit 22: Smart Card Market in Latin America by End-user Segmentation 2014-2019 (unit shipment)
Exhibit 23: Smart Card market in BFSI Sector in Latin America 2014-2019 (US$ million)
Exhibit 24: Smart Card market in BFSI Sector in Latin America 2014-2019 (units in million)
Exhibit 26: Smart Card market in Government Sector in Latin America 2014-2019 (units in million)
Exhibit 27: Smart Card market in Transportation Sector in Latin America 2014-2019 (US$ million)
Exhibit 28: Smart Card market in Transportation Sector in Latin America 2014-2019 (units in million)
Exhibit 29: Market Attractiveness by End-user Segmentation
Exhibit 30: Gemalto: Business Segmentation by Revenue 2013
Exhibit 31: Gemalto: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 32: Gemalto: Geographical Segmentation by Revenue 2013
Exhibit 33: Giesecke & Devrient: Business Segmentation by Revenue 2013
Exhibit 34: Giesecke & Devrient: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 35: Morpho: Product Segmentation
Exhibit 36: Morpho: Geographical Segmentation
Exhibit 37: Oberthur Technologies: Solution Segmentation 2013
Exhibit 38: Watchdata System: Products and Solutions
Exhibit 39: Watchdata System: Geographical Segmentation
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