Global Generic E-learning Courses Market 2015-2019

Description: About Generic E-learning Course Materials and Related Services

E-learning refers to learning facilitated with the help of gadgets such as PCs, notebooks, and tablets. E-learning is backed by ICT, which enables 24/7 learning for end-users from any access point. The curriculum of e-learning includes archived and real-time information, and there is no single standard e-learning method used in the Education sector. Differentiation in e-learning is based on the type of content delivered and the mode of instruction, which could be classroom, virtual, or blended learning environment. Generic e-learning courses are standard courses offered by e-learning service providers, educational institutions, and experts. Generic e-learning is widely adopted by educational institutions, especially for higher education. The following are the major benefits of using e-learning course materials:

- Cost-effective
- Ease of availability
- Requires minimal internal resources

The analysts forecast the Global Generic E-learning Courses market to grow at a CAGR of 10.47 percent over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Generic E-learning Courses market during the period 2015-2019. To calculate the market size, the report considers revenue generated through the sales of generic e-learning courses and related services for a fee or on subscription basis.

The report, the Global Generic E-learning Courses Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, Asia, Europe, and the MEA region; it also covers the Global E-learning Courses market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- Asia
- Europe
- MEA

Key Vendors
- Adobe
- Blackboard
- Educomp
- NIIT
- Skillsoft

Other Prominent Vendors
- Allen Interactions
- Aptara
- Articulate
- Cisco Systems
- City and Guilds Group
- Desire2Learn
- Ellucian
- GP Strategies
- Intel
- N2N Services
- Saba Software
- SunGard Instructure
- Tata Interactive
Market Drivers
- Flexibility in Learning
- For a full, detailed list, view our report

Market Challenges
- Threat from MOOCs
- For a full, detailed list, view our report

Market Trends
- Rise in IT Funding in the Education Sector
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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