
Description: Cloud is an enabler of business process change as it facilitates enterprise to realize key benefits including expenditure reduction (CapEx and OpEx), service development and delivery efficiencies, and greater flexibility to meet evolving business needs. Cloud technologies and solutions are also becoming more important to telecommunications service providers as they begin to implement virtualization of network functions.

Global Cloud Computing: Infrastructure, Platforms, and Services 2015 - 2020 evaluates the global and regional markets for Cloud Services including IaaS, PaaS, and SaaS by solution type (Private and Public). The report provides analysis of specific challenges and opportunities from both the customer and the Cloud Services Provider (CSP) perspective. It evaluates the general Cloud service market as well as specific market opportunities within the Healthcare, Energy, Insurance, Entertainment, and Financial Services sectors. The report also evaluates the emerging growth drivers for Cloud services including Wearable Technologies. It also includes specific recommendations for CSPs and their customers.

All purchases of this report includes time with an expert analyst who will help you link key findings in the report to the business issues you're addressing. This needs to be used within three months of purchasing the report.

Target Audience:
- Telecom service providers
- API management companies
- SDN and virtualization vendors
- Telecom managed service providers
- Wireless/mobile infrastructure providers
- Cloud infrastructure and service providers
- SMB and enterprise companies of all types

Report Benefits:
- Identify future Cloud applications
- Identify opportunities for wearable tech
- Understand potential pitfalls for outsourcing
- Identify top infrastructure and software vendors
- Learn from sector-specific Cloud services analysis
- Identify barriers and challenges to Cloud adoption
- Understand the impact of Inter-Cloud Interoperability
- Identify critical aspects to deal with Cloud service vendors
- Understand the future of H/W and S/W relationship and value
- Understand business issues relative to hardware and software
- Learn important points to negotiate Service Level Agreements (SLA)
- Recommendations for enterprise companies as well as Cloud Service Providers
- Forecasts for Cloud infrastructure, platform, and services by value, market share, and growth
- Forecasts by Service (SaaS, IaaS, and PaaS), Cloud Type (Public and Private), and Region 2015 - 2020

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