The Future of Airlines in Vietnam to 2019: Market Profile

Description:

"The Future of Airlines in Vietnam to 2019: Market Profile" is the result of extensive research on the travel and tourism industry covering the airlines market in Vietnam. It provides detailed analysis on key trends and issues, market size and forecasts, key performance indicators and competitive landscape in the Vietnamese airlines market. The report also includes an overview of the Vietnamese travel and tourism industry covering key trends, barriers to tourism and tourist attractions with a detailed SWOT analysis of the tourism industry in Vietnam. Review and forecast data for tourism demand factors and market indicators has also been included in the report. This report also provides an overview of the leading companies in the airlines market in Vietnam.

Key Findings:

This report provides an extensive analysis of the airlines market in Vietnam:

- It details historical values for the airlines market in Vietnam for 2010-2014, along with forecast figures for 2014-2019
- It covers key trends and barriers in the travel and tourism industry in Vietnam
- It provides data on tourism demand factors and tourism market indicators for the travel and tourism industry in Vietnam
- It provides a detailed analysis on the key trends, market size and forecast and key performance indicators in the airlines market in Vietnam
- It outlines the competitive landscape along with the leading players operating in the airlines market in Vietnam

Synopsis:

The report provides in-depth market analysis, information and insights, including:

- A detailed coverage of the travel and tourism industry in Vietnam
- A comprehensive analysis of the airlines market in Vietnam
- Profile of the top airlines operating in Vietnam

Reasons To Buy:

- Gain insights into the travel and tourism industry covering the airlines market in Vietnam
- Take strategic business decisions using historic and forecast market data provided in the report
- Identify key trends and issues, key performance indicators and competitive landscape in the airlines market in Vietnam

Contents:

1 Introduction
   1.1 What is this Report About?
   1.2 Definitions

2 The Travel and Tourism sector In Context
   2.1 Tourist Attractions
3 Tourism Flows
3.1 The Market
3.1.1 Domestic tourism
3.1.2 Inbound tourism
3.1.3 Outbound tourism
3.2 Key Developments
3.2.1 Tourism stimulation programs
3.2.2 Tapping emerging markets of Russia, Japan, and South Korea
3.2.3 Vietnam Tourism Development Strategy to 2020, vision to 2030
3.2.4 Challenges in building a strong brand
3.2.5 Challenges to develop MICE tourism in Vietnam
3.3 Travel and Tourism IC View
3.3.1 Domestic tourism
3.3.2 Inbound tourism
3.3.3 Outbound tourism

4 Airlines
4.1 The Market
4.2 Key Developments
4.2.1 Rise of budget carriers intensifies competition in the market
4.2.2 Airport infrastructure development
4.2.3 Key challenges
4.3 Competitive Landscape
4.4 Travel and Tourism IC View

5 Company Profiles - Airlines
5.1 Company Profile: Vietnam Airlines Company Limited
5.1.1 Vietnam Airlines Company Limited - company overview
5.1.2 Vietnam Airlines Company Limited - main services
5.1.3 Vietnam Airlines Company Limited - key employees
5.2 Company Profile: VietJet Air
5.2.1 VietJet Air - company overview
5.2.2 VietJet Air - main services
5.2.3 VietJet Air - key employees
5.3 Company Profile: Jetstar Pacific Airlines Joint Stock Aviation Company
5.3.1 Jetstar Pacific Airlines Joint Stock Aviation Company - company overview
5.3.2 Jetstar Pacific Airlines Joint Stock Aviation Company - main services
5.3.3 Jetstar Pacific Airlines Joint Stock Aviation Company - key employees

6 Market Data Analysis
6.1 Airlines
6.1.1 Seats available
6.1.2 Seats sold by carrier type - business travel
6.1.3 Seats sold by carrier type - leisure travel
6.1.4 Load factor by carrier type
6.1.5 Passenger kilometers available by carrier type
6.1.6 Revenue-generating passenger kilometers by carrier type
6.1.7 Revenue per passenger by carrier type
6.1.8 Total revenue by carrier type

7 Appendix
7.1 Methodology
7.2 Contact the Publisher
7.3 About the Publisher
7.4 Services
7.5 Disclaimer

List of Tables:
Table 1: TTIC Travel and Tourism Sector Definitions
Table 2: Vietnam - Tourist Arrivals from Top 10 Countries (Thousand), 2010-2019
Table 3: Vietnam - Tourist Departures to Top 10 Countries (Thousand), 2010-2019
Table 4: Vietnam Airlines Company Limited, Key Facts
Table 5: Vietnam Airlines Company Limited, Main Services
Table 6: Vietnam Airlines Company Limited, Key Employees
Table 7: Vietjet Air, Key Facts
Table 8: Vietjet Air, Main Services
Table 9: Vietjet Air, Key Employees
Table 10: Jetstar Pacific Airlines Joint Stock Aviation Company, Key Facts
Table 11: Jetstar Pacific Airlines Joint Stock Aviation Company, Main Services
Table 12: Jetstar Pacific Airlines Joint Stock Aviation Company, Key Employees
Table 13: Vietnam - Seats Available by Carrier Type (Thousand), 2010-2019
Table 14: Vietnam - Seats Sold by Carrier Type - Business Travel (Thousand), 2010-2019
Table 15: Vietnam - Seats Sold by Carrier Type - Leisure Travel (Thousand), 2010-2019
Table 16: Vietnam - Load Factor by Carrier Type (%), 2010-2019
Table 17: Vietnam - Passenger Kilometers Available by Carrier Type (Million), 2010-2019
Table 18: Vietnam - Revenue Generating Passenger Kilometers by Carrier Type (Million), 2010-2019
Table 19: Vietnam - Revenue per Passenger by Carrier Type (VND Thousand), 2010-2019
Table 20: Vietnam - Total Revenue by Carrier Type (VND Billion), 2010-2019

List of Figures:

Figure 1: Vietnam - Domestic Tourism Expenditure (VND Trillion), 2010-2019
Figure 2: Vietnam - International Arrivals by Purpose of Visit, 2010 vs 2014
Figure 3: Vietnam - Inbound Visa Policy, 2014
Figure 4: Vietnam - International Departures by Mode of Transport, 2010 vs 2014
Figure 5: Vietnam - Outbound Visa Policy, 2014
Figure 6: Vietnam - International Arrivals by Mode of Transport, 2014 vs. 2019
Figure 7: Vietnam - International Departures by Purpose of Visit, 2014 vs. 2019
Figure 8: Vietnam - Load Factor (%) and Revenue per Passenger (VND Thousand), 2010-2019
Figure 9: Vietnam - Passenger Airlines: Company Market Share by Volume (%), 2012 and 2013
Figure 10: Vietnam - Seats Sold vs. Seats Available (Million), 2010-2019
Figure 11: Vietnam - Seats Available by Carrier Type (Thousand), 2010-2019
Figure 12: Vietnam - Seats Sold by Carrier Type - Business Travel (Thousand), 2010-2019
Figure 13: Vietnam - Seats Sold by Carrier Type - Leisure Travel (Thousand), 2010-2019
Figure 14: Vietnam - Load Factor by Carrier Type (%), 2010-2019
Figure 15: Vietnam - Passenger Kilometers Available by Carrier Type (Million), 2010-2019
Figure 16: Vietnam - Revenue Generating Passenger Kilometers by Carrier Type (Million), 2010-2019
Figure 17: Vietnam - Revenue per Passenger by Carrier Type (VND thousand), 2010-2019
Figure 18: Vietnam - Total Revenue by Carrier Type (VND Billion), 2010-2019

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3104724/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: The Future of Airlines in Vietnam to 2019: Market Profile
Web Address: http://www.researchandmarkets.com/reports/3104724/
Office Code: SCBRN3R6

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td></td>
<td>USD 500</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td></td>
<td>USD 1000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td></td>
<td>USD 1500</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof

First Name: __________________________ Last Name: __________________________
Email Address: * __________________________
Job Title: __________________________
Organisation: __________________________
Address: __________________________
City: __________________________
Postal / Zip Code: __________________________
Country: __________________________
Phone Number: __________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World