**Direct Mail Advertising Lines Europe Report**

**Description:**


Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.


EUROPE & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

25 Products/Markets covered, 1985 pages, 4047 spreadsheets, 4006 database tables, 271 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 54186_L.

**Contents:**

DIRECT MAIL ADVERTISING LINES EUROPE REPORT

The Market for Direct Mail Advertising Lines in each country by Products & Services.

This database covers NAICS code: 54186_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Direct Mail Advertising Lines Europe Report covers:


PRODUCTS & MARKETS COVERED:
- Direct mail advertising Lines
- Mailing lists, rental or sale
- Advertising agency services (Integrated)
- Advertising creative services
- Public relations services
- Media planning &/or buying services
- Direct mail advertising services
- Direct mail advertising services: Full direct mail services
- Direct mail ad serv: Concept dvlpmt-Direct mail ad campaign serv
- Direct mail advertising services: Mailing list support services
- Direct mail ad serv: Print serv for direct mail ad materials
- Direct mail advertising services: Letter shop services
Sales promotion services
Direct marketing services
Signs, custom fabrication, incl banners/a-frame/neon/outdoor/etc.
Fulfillment services
Distribution of advertising materials, other than by mail
Coordination of prod & delivery of premiums (ad specialties)
Other services related to advertising
Media representation services
Media representation serv: Sale of ad space in print media
Merchandise sales
Sales of merchandise, not specified by type
All other receipts
All other operating receipts

59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is available online. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

25 Products covered for 44 Countries: 1985 pages, 4047 spreadsheets, 4006 database tables, 271 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.
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