Radio & Television Broadcasting Lines Europe Report

Description:

RADIO & TELEVISION BROADCASTING LINES EUROPE REPORT


Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.


EUROPE & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

28 Products/Markets covered, 1935 pages, 3950 spreadsheets, 3990 database tables, 279 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 5151_L.

Contents:

RADIO & TELEVISION BROADCASTING LINES EUROPE REPORT

The Market for Radio & Television Broadcasting Lines in each country by Products & Services.

This database covers NAICS code: 5151_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Radio & Television Broadcasting Lines Europe Report covers:


PRODUCTS & MARKETS COVERED:
Radio & television broadcasting Lines
Air time - Radio broadcasting, incl network compensation & ad
Air time - Radio broadcasting: Network compensation
Air time - Radio broadcasting: National & regional ad (net)
Air time - Radio broadcasting: Local advertising (net)
Radio: Public & noncom program serv, incl contrib/gifts/grants
Specialty programming (wholesaling) services - Audio
Radio: Production & postproduction services
Radio: Program rights
Radio: Other broadcasting services
Air time - TV broadcasting, incl network compensation & ad
Air time - Television broadcasting: Network compensation
<table>
<thead>
<tr>
<th>Service Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Air time - Television broadcasting: National &amp; regional ad (net)</td>
</tr>
<tr>
<td>Air time - Television broadcasting: Local advertising (net)</td>
</tr>
<tr>
<td>TV: Public &amp; noncom program serv, incl contrib/gifts/grants</td>
</tr>
<tr>
<td>Specialty programming (wholesaling) services - Television</td>
</tr>
<tr>
<td>Television: Production &amp; postproduction services</td>
</tr>
<tr>
<td>Television: Program rights</td>
</tr>
<tr>
<td>Television: Other broadcasting services</td>
</tr>
<tr>
<td>Repair &amp; Maint of communication equip incl broadcasting sys equip</td>
</tr>
<tr>
<td>Sale of online advertising space: Broadcasting</td>
</tr>
<tr>
<td>Internet access services</td>
</tr>
<tr>
<td>Internet access services: Broadband</td>
</tr>
<tr>
<td>Merchandise sales</td>
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<tr>
<td>Sales of merchandise, not specified by type</td>
</tr>
<tr>
<td>Rental or lease of goods &amp;/or equipment</td>
</tr>
<tr>
<td>All other receipts</td>
</tr>
</tbody>
</table>

59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:

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