Public Relations Agency Lines Europe Report

Description: PUBLIC RELATIONS AGENCY LINES EUROPE REPORT


Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.


EUROPE & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

34 Products/Markets covered, 1927 pages, 3995 spreadsheets, 4014 database tables, 266 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 54182_L.

Contents: PUBLIC RELATIONS AGENCY LINES EUROPE REPORT

The Market for Public Relations Agency Lines in each country by Products & Services.

This database covers NAICS code: 54182_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Public Relations Agency Lines Europe Report covers:


PRODUCTS & MARKETS COVERED:
Public relations agencies Lines
Market research & public opinion polling services
Market research services
Public opinion polling services
Advertising agency services (Integrated)
Advertising creative services
Public relations services
Public relations services: Full public relations services
Public relations services: Media relations services
Public relations services: Crisis management services
Public relations services: Lobbying services
Public relations services: Event management services
Public relations services: Development/fundraising services
Media planning &/or buying services
Direct mail advertising services
Direct mail advertising services: Full direct mail services
Direct mail ad serv: Concept dvlpmt-Direct mail ad campaign serv
Direct mail advertising services: Mailing list support services
Direct mail ad serv: Print serv for direct mail ad materials
Sales promotion services
Direct marketing services
Signs, custom fabrication, incl banners/a-frame/neon/outdoor/etc.
Media monitoring & analysis services
Coordination of prod & delivery of premiums (ad specialties)
Other services related to advertising
Media representation services
Media representation serv: Sale of ad space in print media
Media representation serv: Sale of advertising time on television
Media representation services: Sale of advertising time on radio
Media repr serv:Sale-Ad space in media oth than print/TV/radio
Merchandise sales
Sales of merchandise, not specified by type
All other receipts
All other operating receipts

59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is available online. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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