Directory & Mailing List Publisher Lines Europe Report

Description:


Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

27 Products/Markets covered, 1953 pages, 3967 spreadsheets, 4039 database tables, 285 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51114_L.

Contents:

DIRECTORY & MAILING LIST PUBLISHER LINES EUROPE REPORT

The Market for Directory & Mailing List Publisher Lines in each country by Products & Services.

This database covers NAICS code: 51114_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Directory & Mailing List Publisher Lines Europe Report covers:


PRODUCTS & MARKETS COVERED:
Directory & mailing list publishers Lines
Sale or licensing of rights to content
Mailing lists, rental or sale
Publishing services for others
Directories - Print - Subscriptions & sales
Directories - Print - Sale of advertising space
Directories - Print - Sale of advertising space: Telephone dir
Directories - Print - Sale of advertising space: Other dir
Directories - Internet - Subscriptions & sales
Directories - Internet - Sale of advertising space
Directories - Other media - Subscriptions & sales
Directories - Other media - Sale of advertising space
Databases & oth collections of info - Print - Subs & sales
Databases & oth collections of info - Print - Sale of ad space
Databases & oth collections of info - Internet - Subs & sales
Databases & oth collections of info - Internet - Sale of ad space
Database & oth collections of info - Oth media - Subs & sales
Printing services for others
Other publishing, not specified by type of publication
Other pub, excl cards, calendars, patterns, yearbooks & posters
Other pub, excl directories/databases/oth collections of info
Other Internet publishing, not specified by type of publication
Other Internet pub, excl directories/databases/oth colls of info
Merchandise sales
Resale of merchandise, not specified by type
All other receipts

59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

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