Periodical Publishers Europe Report

Description:
PERIODICAL PUBLISHERS EUROPE REPORT


Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.


EUROPE & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

101 Products/Markets covered, 1555 pages, 4049 spreadsheets, 4020 database tables, 295 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51112.

Contents:
PERIODICAL PUBLISHERS EUROPE REPORT

The Market for Periodical Publishers in each country by Products & Services.

This database covers NAICS code: 51112. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Periodical Publishers Europe Report covers:


PRODUCTS & MARKETS COVERED:
Periodical publishers
Farm periodical publishing (receipts from subscriptions, sales & advertising)
Farm periodicals (receipts from subscriptions, sales & advertising)
Farm periodicals (receipts from subscriptions & single copy sales)
Farm periodicals (receipts from advertising)
Farm periodicals (receipts from subscriptions, sales & advertising), nsk
Specialized business & professional periodical publishing (receipts from subscriptions & single copy sales)
Specialized business & professional periodicals (receipts from subscriptions & single copy sales)
Manufacturing (excl electronics) business publications (paid circulation, single copy & subscription receipts)
Wholesale & retail trade (incl merchandising) business publications (paid circulation, single copy & subscription receipts)
Medical & health care business publications (paid circulation, single copy & subscription receipts)
General & consumer periodical publishing (receipts from advertising)
Comics (receipts from advertising)
Women’s, home & fashion periodicals, incl domestic science, child care, housekeeping, health, gardening, etc. (receipts from advertising)
General news, business news & regional, metropolitan & city periodicals (receipts from advertising)
General news periodicals, incl weeklies & biweeklies with news of interest to the general public (receipts from advertising)
Business news periodicals, concerning business & industry, directed to a broader readership than those in business for a living (receipts from advertising)
Regional, metropolitan & city magazines (receipts from advertising)
Special interest periodicals, incl hobby, sports, entertainment, art, photography, science, automotive, aviation, etc. (receipts from advertising)
General interest periodicals, incl general articles, pictures, fiction, literature, geography, travel, history, humor, etc. (receipts from advertising)
Business news periodicals, concerning business & industry, directed to a broader readership than those in business for a living (receipts from advertising)
Regional, metropolitan & city magazines (receipts from advertising)
Special interest periodicals, incl hobby, sports, entertainment, art, photography, science, automotive, aviation, etc. (receipts from advertising)
General interest periodicals, incl general articles, pictures, fiction, literature, geography, travel, history, humor, etc. (receipts from advertising)
Other periodical publishing, except shopping news, catalogs, or directories, nec
Religious periodicals, incl religion, theology, church bulletins, local church papers, etc. (receipts from subscriptions & single copy sales)
Religious periodicals, incl religion, theology, church bulletins, local church papers, etc. (receipts from advertising)
Magazine & comic supplements for Sunday newspapers (receipts from advertising & copy sales)
Other periodicals, nec, except shopping news, catalogs & directories (receipts from subscriptions)
Other periodicals, nec, except shopping news, catalogs & directories (receipts from single copy sales)
Other periodicals, nec, except shopping news, catalogs & directories (receipts from advertising)
Other periodicals, except shopping news, catalogs, or directories, nec, nsk
Periodical publishers, nsk, total
Periodical publishers, nsk, for nonadministrative-record establishments
Periodical publishers, nsk, for administrative-record establishments

59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is available online.
Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

101 Products covered for 44 Countries: 1955 pages, 4049 spreadsheets, 4020 database tables, 295 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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