Travel and Tourism in Japan to 2019

Description:
Travel and Tourism in Japan to 2019 provides detailed information on the Japanese tourism sector, analyzing market data and providing insights. This report provides a better understanding of tourism flows, tourist expenditure, airlines, hotels, car rental and travel intermediaries industries.

The report brings together research, modeling and analysis expertise in order to develop uniquely detailed market data. This allows domestic and foreign companies to identify the market dynamics and to discover which segments will see growth in the coming years.

- Travel and Tourism sector became the main focus of Japan's economic policy in anticipation of the 2020 Olympic and Paralympic Games. The government set the target of 30 million international arrivals by 2030.
- The domestic tourist volume declined by 3% annually in 2011 due to the Tohoku earthquake followed by tsunami waves. However, domestic trips grew from 286 million in 2012 to 289 million in 2014, which was supported by route expansions by LCCs. China's LCC, Spring Group, launched domestic flight connecting Narita with Takamatsu, Saga and Hiroshima in 2014.
- Taiwan surpassed South Korea and became the country's leading source of tourists in 2014 due in part to increasing number of LCC flights to Japan. However, the tourist inflow from China declined by 7.8% in 2013 due to political tension created between the two countries over nationalization of the Senkaku Islands by Japan in late 2012.
- The share of LCCs in Japan has moved up from 7.8% of the total seats sold in 2010 to 18.6% in 2014. The total number of seats sold for LCCs increased at a historic-period CAGR of 28.88%, in contrast to the negligible growth of 0.56% for full service airlines.
- Fast growing short-term home rental market in Japan provides an alternate option to growing tourist volume at inexpensive prices. In addition, government's relaxations on short-term rental rules along with visa-relaxation policy for Southeast Asian countries are expected to support the market for short-term rented houses, which can pose a threat to the hotel industry in the region.
- The travel agencies are collaborating with IT companies to develop tourism related software and applications; and mobile payment options.

Synopsis:

The report provides detailed market analysis, information, and insights, including:

- Historic and forecast tourist volumes covering the entire Japanese Travel and Tourism sector
- Detailed analysis of tourist spending patterns in Japan for various categories in the Travel and Tourism sector, such as accommodation, sightseeing and entertainment, foodservice, transportation, retail, travel intermediaries, and others
- Detailed market classification across each category, with analysis using similar metrics
- Detailed analysis of the airline, hotel, car rental, and travel intermediaries industries

Reasons To Purchase:

- Make strategic business decisions using historic and forecast market data related to the Japanese Travel and Tourism sector
- Understand the demand-side dynamics within the Japanese Travel and Tourism sector, along with key market trends and growth opportunities

Contents:

1 Executive Summary
1.1 Key Trends and Issues
1.1.1 Potential Muslim tourism market
1.1.2 Focus on Southeast Asian countries
2 The Travel and Tourism Sector In Context
2.1 Tourist Attractions
13.5.3 Nippon Rent-A-Car Service, Inc. - key employees

14 Company Profiles - Travel Intermediaries
14.1 Company Profile: Nippon Travel Agency Co., Ltd.
14.1.1 Nippon Travel Agency Co., Ltd. - company overview
14.1.2 Nippon Travel Agency Co., Ltd. - main services and brands
14.1.3 Nippon Travel Agency Co., Ltd. - key employees
14.2 Company Profile: Samurai Tours
14.2.1 Samurai Tours - company overview
14.2.2 Samurai Tours - main services and brands
14.2.3 Samurai Tours - key employees
14.3 Company Profile: JandY Travel Japan
14.3.1 JandY Travel Japan - company overview
14.3.2 JandY Travel Japan - main services and brands
14.3.3 JandY Travel Japan - key employees
14.4 Company Profile: JTB Corp.
14.4.1 JTB Corp. - company overview
14.4.2 JTB Corp. - main services and brands
14.4.3 JTB Corp. - key employees

15 Market Data Analysis
15.1 Tourism Output
15.1.1 Total tourism output
15.1.2 Direct tourism output
15.1.3 Indirect tourism output
15.1.4 Tourism output per employee
15.1.5 Direct tourism output per employee
15.1.6 Indirect tourism output per employee
15.2 Tourism Employment
15.2.1 Total tourism employment
15.2.2 Direct tourism employment
15.2.3 Indirect tourism employment
15.2.4 Tourism employee compensation
15.2.5 Total gross income generated by total tourism employment
15.3 Domestic Tourism
15.3.1 Domestic trips by purpose of visit
15.3.2 Number of overnight stays - domestic trips
15.3.3 Total domestic tourist expenditure
15.3.4 Average expenditure per domestic tourist by category
15.4 Inbound Tourism
15.4.1 International arrivals by region
15.4.2 International arrivals by purpose of visit
15.4.3 Total inbound tourism expenditure by category
15.4.4 Average international tourist expenditure by category
15.5 Outbound Tourism Flows
15.5.1 International departures by region
15.5.2 International departures by purpose of visit
15.5.3 Number of overnight stays - international trips
15.5.4 Total outbound tourism expenditure by category
15.5.5 Average outbound expenditure per resident by category
15.6 Airlines
15.6.1 Seats available
15.6.2 Seats sold by carrier type - business travel
15.6.3 Seats sold by carrier type - leisure travel
15.6.4 Load factor by carrier type
15.6.5 Passenger kilometers available by carrier type
15.6.6 Revenue-generating passenger kilometers by carrier type
15.6.7 Revenue per passenger by carrier type
15.6.8 Total revenue by carrier type
15.7 Hotels
15.7.1 Establishments by hotel category
15.7.2 Available rooms by hotel category
15.7.3 Room occupancy rate by hotel category
15.7.4 Room nights available by hotel category
15.7.5 Room nights occupied by hotel category
15.7.6 Average revenue per available room by hotel category
15.7.7 Revenue per occupied room by hotel category
15.7.8 Total revenue per available room by hotel category
15.7.9 Total revenue by hotel category and customer type
15.7.10 Guests by hotel category and customer type
15.8 Car Rentals
15.8.1 Market value by customer type and rental location
15.8.2 Fleet size
15.8.3 Rental occasions and days
15.8.4 Rental length
15.8.5 Average rental length
15.8.6 Utilization rate
15.8.7 Average revenue per day
15.9 Travel Intermediaries
15.9.1 Market value by product type
15.9.2 Online revenues by type of intermediary or provider
15.9.3 Online revenues by type of tourist
15.9.4 In-store revenues by type of intermediary
15.9.5 In-store revenues by type of tourist
15.9.6 Travel agent revenues from domestic tourism by sales channel
15.9.7 Travel agent revenues from international tourism by sales channel
15.9.8 Tour operator revenues from domestic tourism, by sales channel
15.9.9 Tour operator revenues from international tourism, by sales channel
15.9.10 Other intermediaries revenues from domestic tourism, by sales channel
15.9.11 Other intermediaries revenues from international tourism, by sales channel

16 Appendix
16.1 What is this Report About?
16.2 Definitions
16.3 Methodology
16.4 Contact the Publisher
16.5 About the Publisher
16.6 Services
16.7 Disclaimer

List of Tables:
Table 1: Japan - Tourist Arrivals from Top 10 Countries (Thousand), 2010-2019
Table 2: Japan - Tourist Arrivals to Osaka, 2013
Table 3: Japan - Tourist Arrivals to Aichi Prefecture, 2013
Table 4: Japan - Tourist Departures to Top 10 Countries (Thousand), 2010-2019
Table 5: Japan - Top 10 Hotels (Volume), 2014
Table 6: Japan National Tourism Organization, Japan-Key Facts and Locations
Table 7: Tokyo Haneda International - Overview
Table 8: Tokyo Narita International - Overview
Table 9: Sapporo - New Chitose - Overview
Table 10: Fukuoka International - Overview
Table 11: ANA Holdings Inc., Key Facts
Table 12: ANA Holdings Inc., Main Services
Table 13: Ana Holdings Inc., Key Employees
Table 14: Japan Airlines Co., Ltd., Key Facts
Table 15: Ana Holdings Inc, Main Services and Brands
Table 16: Ana Holdings Inc., Key Employees
Table 17: Skymark Airlines Inc., Key Facts
Table 18: Skymark Airlines Inc., Main Services
Table 19: Skymark Airlines Inc., Key Employees
Table 20: Toyoko Inn Co., Ltd., Key Facts
Table 21: Toyoko Inn Co., Ltd, Main Services
Table 22: Toyoko Inn Co., Ltd, Key Employees
Table 23: Route Inn Japan Co., Ltd., Key Facts
Table 24: Route Inn Japan Co., Ltd., Main Services
Table 25: Route Inn Japan Co., Ltd., Key Employees
Table 26: APA Hotel, Ltd., Key Facts
Table 27: APA Hotel, Ltd., Main Services
Table 28: APA Hotel, Ltd., Key Employees
Table 29: Sunroute Co.Ltd., Key Facts
Table 30: Sunroute Co.Ltd., Main Services and Brands
Table 31: Sunroute Co.Ltd., Key Employees
Table 32: Super Hotel Co. Ltd, Key Facts
Table 33: Super Hotel Co. Ltd, Main Services and Brands
Table 34: Super Hotel Co., Ltd, Key Employees
Table 35: Europcar Japan, Key Facts
Table 36: Europcar Japan, Main Services
Table 37: Europcar Japan, Key Employees
Table 38: Toyota Rent a Car, Key Facts
Table 39: Toyota Rent a Car, Main Services
Table 40: Toyota Rent a Car, Key Employees
Table 41: Nissan Car Rental Solutions Co., Ltd, Key Facts
Table 42: Nissan Car Rental Solutions Co., Ltd, Main Services
Table 43: Nissan Car Rental Solutions Co., Ltd, Key Employees
Table 44: Budget Rent a Car Japan, Key Facts
Table 45: Budget Rent a Car Japan, Main Services
Table 46: Budget Rent a Car Japan, Key Employees
Table 47: Nippon Rent-A-Car Service, Inc., Key Facts
Table 48: Nippon Rent-A-Car Service, Inc., Main Services
Table 49: Nippon Rent-A-Car Service, Inc., Key Employees
Table 50: Nippon Travel Agency Co., Ltd., Key Facts
Table 51: Nippon Travel Agency Co., Ltd., Main Services
Table 52: Nippon Travel Agency Co., Ltd., Key Employees
Table 53: Samurai Tours, Key Facts
Table 54: Samurai Tours, Main Services
Table 55: Samurai Tours, Key Employees
Table 56: JandY Travel Japan, Key Facts
Table 57: JandY Travel Japan, Main Services
Table 58: JandY Travel Japan, Key Employees
Table 59: JTB Corp., Key Facts
Table 60: JTB Corp., Main Services
Table 61: JTB Corp., Key Employees
Table 62: Japan - Total Tourism Output by Category (JPY Billion), 2010-2019
Table 63: Japan - Direct Tourism Output by Category (JPY Billion), 2010-2019
Table 64: Japan - Indirect Tourism Output by Category (JPY Billion), 2010-2019
Table 65: Japan - Total Tourism Output Generated per Employee by Category (JPY Million), 2010-2019
Table 66: Japan - Direct Tourism Output Generated per Employee by Category (JPY Thousand), 2010-2019
Table 67: Japan - Indirect Tourism Output Generated per Employee by Category (JPY Thousand), 2010-2019
Table 68: Japan - Total Tourism Employment by Category (Thousand), 2010-2019
Table 69: Japan - Total Tourism Employment as a Percentage of Total Employment by Category (%), 2010-2019
Table 70: Japan - Direct Tourism Employment by Category (Thousand), 2010-2019
Table 71: Japan - Direct Tourism Employment as a Percentage of Total Employment by Category (%), 2010-2019
Table 72: Japan - Indirect Tourism Employment by Category (Thousand), 2010-2019
Table 73: Japan - Indirect Tourism Employment as a Percentage of Total Employment by Category (%), 2010-2019
Table 74: Japan - Average Salary per Employee by Category (JPY Thousand), 2010-2019
Table 75: Japan - Total Gross Income Generated by Total Tourism Employment by Category (JPY Trillion), 2010-2019
Table 76: Japan - Number of Trips by Purpose (Million), 2010-2019
Table 77: Japan - Overnight Stays (Million), 2010-2019
Table 78: Japan - Total Domestic Tourism Expenditure by Category (JPY Trillion), 2010-2019
Table 79: Japan - Average Expenditure per Domestic Tourist by Category (JPY Thousand), 2010-2019
Table 80: Japan - International Arrivals by Region (Thousand), 2010-2019
Table 81: Japan - International Arrivals by Purpose of Visit (Thousand), 2010-2019
Table 82: Japan - Total Inbound Tourism Expenditure by Category (JPY Billion), 2010-2019
Table 83: Japan - Average Expenditure per Inbound Tourist by Category (JPY Thousand), 2010-2019
Table 84: Japan - International Departures by Region (Thousand), 2010-2019
Table 85: Japan - International Departures by Purpose of Visit (Thousand), 2010-2019
Table 86: Japan - Overnight Stays (Million), 2010-2019
Table 87: Japan - Total Outbound Tourism Expenditure by Category (JPY Billion), 2010-2019
Table 88: Japan - Average Outbound Expenditure per Resident by Category (JPY Thousand), 2010-2019
Table 89: Japan - Seats Available by Carrier Type (Thousand), 2010-2019
Table 90: Japan - Seats Sold by Carrier Type - Business Travel (Thousand), 2010-2019
Table 91: Japan - Seats Sold by Carrier Type - Leisure Travel (Thousand), 2010-2019
Table 92: Japan - Load Factor by Carrier Type (%), 2010-2019
Table 93: Japan - Passenger Kilometers Available by Carrier Type (Million), 2010-2019
Table 94: Japan - Revenue Generating Passenger Kilometers by Carrier Type (Million), 2010-2019
Table 95: Japan - Revenue per Passenger by Carrier Type (JPY), 2010-2019
Table 96: Japan - Total Revenue by Carrier Type (JPY Billion), 2010-2019
Table 97: Japan - Establishments by Category (Actual), 2010-2019
Table 98: Japan - Available Hotel Rooms by Hotel Category (Thousand), 2010-2019
Table 99: Japan - Room Occupancy Rate by Hotel Category (%), 2010-2019
Table 100: Japan - Room Nights Available by Hotel Category (Million), 2010-2019
Table 101: Japan - Room Nights Occupied by Hotel Category (Million), 2010-2019
Table 102: Japan - Average Revenue per Available Room by Hotel Category (JPY), 2010-2019
Table 103: Japan - Revenue per Occupied Room by Hotel Category (JPY), 2010-2019
Table 104: Japan - Total Revenue by Hotel Category and Customer Type (JPY Billion), 2010-2019
Table 105: Japan - Guests by Hotel Category and Customer Type (Million), 2010-2019
Table 106: Japan - Market Value by Customer Type and Rental Location (JPY Billion), 2010-2019
Table 107: Japan - Fleet Size (Actual), 2010-2019
Table 108: Japan - Rental Occasions (Thousands), 2010-2019
Table 109: Japan - Rental Days (Million), 2010-2019
Table 110: Japan - Average Rental Length (Days), 2010-2019
Table 111: Japan - Market Utilization Rate (%), 2010-2019
Table 112: Japan - Car Rental Average Revenue per Day (JPY), 2010-2019
Table 113: Japan - Travel Intermediaries Market Value by Product Type (JPY Billion), 2010-2019
Table 114: Japan - Travel Intermediaries Market Value by Product Type (JPY Billion), 2010-2019
Table 115: Japan - Travel Intermediaries Market Value by Product Type (JPY Billion), 2010-2019
Table 116: Japan - Travel Intermediaries Market Value by Product Type (JPY Billion), 2010-2019
Table 117: Japan - Travel Intermediaries Market Value by Product Type (JPY Billion), 2010-2019
Table 118: Japan - Travel Intermediaries Online Revenues by Provider (JPY Billion), 2010-2019
Table 119: Japan - Travel Intermediaries Online Revenues by Provider (JPY Billion), 2010-2019
Table 120: Japan - Travel Intermediaries Online Revenues by Provider (JPY Billion), 2010-2019
Table 121: Japan - Travel Intermediaries In-Store Revenues by Provider (JPY Billion), 2010-2019
Table 122: Japan - Travel Intermediaries In-Store Revenues by Provider (JPY Billion), 2010-2019
Table 123: Japan - Travel Agent Revenues from Domestic Tourism by Sales Channel (JPY Billion), 2010-2019
Table 124: Japan - Travel Agent Revenues from International Tourism by Sales Channel (JPY Billion), 2010-2019
Table 125: Japan - Other Intermediaries Revenues from Domestic Tourism by Sales Channel (JPY Billion), 2010-2019
Table 126: Japan - Other Intermediaries Revenues from International Tourism by Sales Channel (JPY Billion), 2010-2019
Table 127: TTIC -Travel and Tourism Sector Definitions

List of Figures:
Figure 1: Japan - Tourism Expenditure (US$ Million), 2010-2019
Figure 2: Japan - Key ratios(%), 2010-2019
Figure 3: Japan - Domestic Tourism Expenditure (JPY Million), 2010-2019
Figure 4: Japan - International Arrivals by Mode of Transport (%), 2010 and 2014
Figure 5: Japan - Inbound Visa Policy, 2014
Figure 6: Japan - International Departures by Purpose of Visit (Thousand), 2010-2019
Figure 7: Japan - Outbound Visa Policy, 2014
Figure 8: Japan - Number of Trips by Purpose (Million), 2010-2019
Figure 9: Japan - International Arrivals by Purpose of Visit (Thousand), 2010-2019
Figure 10: Japan - International Departures by Destination (Thousand), 2010-2019
Figure 11: Japan - Seats Sold by Carrier Type (Thousand), 2010-2019
Figure 12: Japan - Passenger Airlines: Company Market Share by Volume (%), 2013 and 2014
Figure 13: Japan - Seats Sold vs. Seats Available (Million), 2010-2019
Figure 14: Japan - Room Occupancy Rates (%), 2010-2019
Figure 15: Japan - Total Hotel Revenue (JPY Billion), 2010-2019
Figure 16: Japan - Car Rental Value by Rental Type and Location (JPY Million), 2010-2019
Figure 77: Japan - Other Intermediaries Revenues from Domestic Tourism by Sales Channel (JPY Billion), 2010-2019
Figure 78: Japan - Other Intermediaries Revenues from International Tourism by Sales Channel (JPY Billion), 2010-2019

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3108763/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

- **Product Name:** Travel and Tourism in Japan to 2019
- **Web Address:** [http://www.researchandmarkets.com/reports/3108763/](http://www.researchandmarkets.com/reports/3108763/)
- **Office Code:** SCISLG19

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td>Single User:</td>
<td>USD 1950</td>
</tr>
<tr>
<td></td>
<td>Site License:</td>
<td>USD 3900</td>
</tr>
<tr>
<td></td>
<td>Enterprisewide:</td>
<td>USD 5850</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

- **Title:** [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
- **First Name:** ___________________________  **Last Name:** ___________________________
- **Email Address:** * ___________________________
- **Job Title:** ___________________________
- **Organisation:** ___________________________
- **Address:** ___________________________
- **City:** ___________________________
- **Postal / Zip Code:** ___________________________
- **Country:** ___________________________
- **Phone Number:** ___________________________
- **Fax Number:** ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World