Global Top 10 Hotel Operators Companies: Company Guide

Description: The Global Top 10 Hotel Operators Companies: Company Guide is a crucial resource for anyone looking to gain information on the top companies in the global hotel operators industry. Detailed company profile and SWOT analysis information is provided for all the leading companies who are ranked in order by total annual revenues generated.

Key Findings: This report presents key information and issues for all the leading companies in the global hotel operators industry for business intelligence requirements. It also provides information on business operations, history, major products and services, prospects, key competitors, key employees, locations and subsidiaries for the companies featured within the report. In addition, the report also provides strengths, weaknesses, opportunities (growth potential) and threats (competition) for all the leading companies in the industry. All strategic and operational business information is objectively reported.

Synopsis:
- The Company Profiles section provides in depth data about the featured companies and their operations. The company profiles contain company overview, business description, SWOT analysis, key facts, key employees as well as information on products and services

Reasons To Purchase:
- Quickly enhance your understanding of the leading companies within the industry and compare them with their peers
- Obtain details and analysis of the market and competitors as well as internal and external factors impacting each individual company featured
- Increase business/sales activities by better understanding your competitors across the industry
- Obtain yearly profitability figures for all the leading companies within the industry

Key Highlights:
The Marriott International, Inc., is the largest of all hotel operators companies with revenues of US$12,784 million reported in FY2013. The second- and third-largest are Hilton Worldwide Holdings Inc. and Starwood Hotels and Resorts Worldwide, Inc. with revenues of US$9,735 million and US$6,115 million respectively in FY2013.

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