Learning Management System (LMS) Market in the US 2015-2019

Description:

About LMS

An LMS is a software application that is used to plan, deliver, and manage learning processes. It uses web-based technology to create and deliver content and track and evaluate the performance of participants involved in learning activities. LMSs are widely adopted by corporates and educational institutions, especially for higher education. The substantial cost benefits and proven results of increased efficiency and productivity of employees have led many firms worldwide to completely replace traditional forms of learning with LMSs.

The analysts forecast the LMS market in the US to grow at a CAGR of 23.20 percent over the period 2014-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the LMS market in the US during the period 2015-2019. To calculate the market size, the report takes into account the revenue generated through the sales of LMS and related services for a fee or subscription. The report also considers the demand for LMS from the following end-users: Corporate, Higher Education, K-12, and Pre K-12.

The report, LMS Market in the US 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the LMS market landscape in the US and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors

- Adobe Systems
- Blackboard
- Cornerstone OnDemand
- Oracle
- SAP
- Skillsoft

Other Prominent Vendors

- Allen Communications Learning Services
- Aptara
- Articulate
- City and Guilds Group
- Desire2Learn
- Docebo
- Edmodo
- GP Strategies
- Haiku Learning
- Saba Software
- Schoology
- Tata Interactive Systems

Market Drivers

- Increased Adoption of E-learning
  - For a full, detailed list, view our report

Market Challenges

- Technical Barriers in LMS Implementation
  - For a full, detailed list, view our report

Market Trends

- Cloud-based LMS Usage
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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