Global Fleet Management Systems Market 2015-2019

Description:
A fleet management system is formed by the integration of hardware, software, and communication technologies. It provides a platform to fleet operators to efficiently control, track, and monitor commercial vehicles. They improve the overall operational efficiency by reducing the non-value-added activities of the operators. Fuel cards are used for fuel management while driver safety systems monitor driver behavior. Other solutions are employed for locational tracking of vehicles, driver navigation assistance, and ensuring that the operators meet the regulatory standards set by their respective national governments.

The analysts forecast the Global Fleet Management System market to grow at a CAGR of 26.23 percent over the period 2014-2019.

Covered in this Report
The Global Fleet Management System market can be divided into three segments based on the type of technology: Commercial Telematics Hardware, Software Components, and Connectivity Technologies. The major end-users of fleet management systems are specialist logistics companies in the Taxi Fleet Operator and Truck Fleet Operator sectors.

The report, Global Fleet Management System Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the EMEA and APAC regions; it also covers the Global Fleet Management Systems market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- Fleetmatics Group
- TeleNav
- TomTom International
- Trimble Navigation

Other Prominent Vendors
- Alphabet
- ARI
- Arvento Mobile Systems
- Astrata
- Autotrac
- Autovision Wireless
- Blue Tree Systems
- BSM Wireless
- Cadec Global
- CarrierWeb
- Celtrak
- Chevin
- Digicore
- DriverTech
- E-drive Technology
- FieldLogix
- Fleetcor Technologies
- Fleetio
- Garmin International
- GPS Integrated
- GPSTrackIt
- GreenRoad
- I.D. Systems
- Inosat Global
- Intelligent Mechatronic Systems
- Isotrack
- Ituran
- LoJack
- Microlise
- Mix Telematics
- Mobileye
- Navman Wireless
- Omnitracs
- Onixsat
- Pedigree Technologies
- Redtail Telematics
- Reltima
- RTA Fleet
- Sascar
- Telogis
- Trafficmaster
- Transcore
- Transics
- USA Fleet Solutions
- Verizon Networkfleet
- Vestigo
- Zonar Systems

Key Market Drivers
- Need to Enhance Operational Productivity
  - For a full, detailed list, view our report

Key Market Challenges
- High Set-up Cost of Fleet Management Systems
  - For a full, detailed list, view our report

Key Market Trends
- Popularity of Green Fleet Management Solutions
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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