
Description: The network management market ecosystem encompasses industry players offering software, solutions and products, equipment vendors, third-party application vendors and system integrators. Prominent players in the network management market space are Cisco, Juniper Networks, IBM, HP, Dell, EMC, Brocade, and BMC Software amongst others. These companies play a critical role in simplifying network management complexities and address the need of robust and scalable network.

The network management market has been segmented on the basis of solutions as network performance monitoring and management, IP address management, network traffic management, network device management, network configuration management, network security management and others.

Internet Protocol Address Management (IPAM) software and solutions provided by present day vendors centralize IP infrastructure management, alerting, monitoring, and reporting thereby, offering a means of managing, tracking and planning the Internet Protocol (IP) address space used in a network.

On the basis of services, the market has been segmented into consulting, integration, support and others. Among these, integration services are the biggest revenue contributor followed by consulting and support services. Consulting services in network management offer a comprehensive approach to enhance the health and performance of the network effectively.

The market is segmented into Small and Medium sized Businesses (SMBs) and large enterprises on the basis of end-users. Adoption of open source network management tools is on the rise in SMB and is gradually penetrating into a few enterprises.

On the basis of industry verticals, the market is segmented into government, education and academia, defense, hospitality, telecom and IT, oil and gas, energy and utility, transportation and logistics, manufacturing, retail and consumer goods, BFSI, media and entertainment, healthcare and others. Telecom and IT is the biggest revenue contributor.

The network management market research report analyzes key opportunities by providing critical market data in terms of revenue opportunity, segment growth, regional adoption trends, competitive landscape, venture capital funding, and highlights on emerging solution providers to watch out for.

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