Strategic Analysis of the Global Fuel Additives Market

Description: This research service identifies major industry drivers, restraints, regional trends, and technology trends in the fuel additives market. It is an in-depth analysis of gasoline and diesel fuel additives used across different regions, along with specific trends within different additives such as deposit control, cetane improvers, cold flow, antioxidants, and so on. Additive use by end-user applications such as automotive on-road, off-road, and marine applications have been discussed, along with unit shipment, revenue forecasts, pricing trends, competitive structure, and market share analyses for the total market as well as for gasoline and diesel additives for each region. The base year is 2013, and the forecast period ends in 2017.

Key Findings:

- Deposit control, antioxidants, and anti-corrosion additives remain key gasoline additives. Unlike gasoline fuel additives, diesel fuel additives vary significantly across all regions due to the prevailing regulatory scenario and climatic conditions.

- Environment Protection Agency (EPA) regulations in the US and European Standards Organization (CEN) regulations in Europe that aim to reduce sulphur content in the fuel, significantly boost additive consumption. Furthermore, tightening regulations to improve vehicle efficiency and fuel economy are expected to accelerate additive demand. MARPOL regulations in Europe remain the most stringent in the marine industry.

- Regulations are beginning to be implemented in the Asia-Pacific (APAC) and Rest-of-World (ROW) regions, leading to increased additive consumption. However, lack of regulatory enforcement in a number of countries within APAC and ROW remains a key factor deterring additive demand in the region.

- Cetane improvers are extensively used in North America and Europe due to stringent fuel-efficiency regulations. However, a less-stringent regulatory scenario in APAC and ROW regions has resulted in a smaller share of cetane improvers.

Contents:

1. Executive Summary
   - Key Findings
   - Executive Summary - Strategic Factsheet
   - Market Engineering Measurements
   - CEO's Perspective

2. Market Overview
   - Market Overview
   - Market Definitions
   - Market Definitions - Geographic Scope
   - Market Trends
   - Product and Technology Trends
   - Key Questions This Study Will Answer
   - Market Segmentation
   - Market Value Chain and Distribution Channel
   - Value Chain and Distribution Channel Analysis

3. Mega Trends and Industry Convergence Implications
   - Impact of Chemical Industry Mega Trends on the Fuel Additives Market
   - Mega Trend Impact on Fuel Additives Market
   - Mega Trends Explained

4. Drivers and Restraints - Total Fuel Additives Market
   - Market Drivers
   - Drivers Explained
   - Market Restraints
- Restraints Explained

5. Forecast and Trends - Total Fuel Additives Market
   - Market Engineering Measurements
   - Forecast Assumptions
   - Revenue Forecast
   - Unit Shipment Forecast
   - Revenue and Unit Shipment Forecast Discussion
   - Pricing Trends and Forecast
   - Pricing Trends and Forecast Discussion
   - Unit Shipment and Revenue Forecast - Gasoline Additives
   - Unit Shipment and Revenue Forecast - Diesel Additives
   - Percent Unit Shipment Forecast by Region
   - Revenue Forecast by Region
   - Percent Unit Shipment Forecast by Gasoline and Diesel Additives
   - Percent Unit Shipment Forecast by Distribution Channel
   - Unit Shipment Forecast Discussion by Distribution Channel

6. Market Share and Competitive Analysis - Total Fuel Additives Market
   - Market Share
   - Product Matrix - Major Companies

7. CEO's 360 Degree Perspective on the Fuel Additives Market
   - CEO's 360 Degree Perspective

8. North America Breakdown
   - North America Segment Key Findings
   - Segment Overview
   - Market Engineering Measurements
   - Revenue Forecast
   - Unit Shipment Forecast
   - Unit Shipment and Revenue Forecast Discussion
   - Pricing Trends and Forecast
   - Pricing Trends and Forecast Discussion
   - Percent Unit Shipment Forecast by Gasoline and Diesel Additives

9. North America - Gasoline Additives Breakdown
   - Revenue and Unit Shipment Forecast
   - Unit Shipment and Revenue Forecast Discussion
   - Percent Unit Shipment Forecast by Additive Type
   - Percent Unit Shipment Forecast Discussion by Additive Type
   - Percent Unit Shipment Forecast by Application

10. North America - Diesel Additives Breakdown
    - Revenue and Unit Shipment Forecast
    - Unit Shipment and Revenue Forecast Discussion
    - Percent Unit Shipment Forecast by Additive Type
    - Percent Unit Shipment Forecast Discussion by Additive Type
    - Percent Unit Shipment Forecast by Application
    - Percent Unit Shipment Forecast Discussion by Application

    - Market Share
    - Competitive Environment

12. Europe Breakdown
    - European Segment Key Findings
    - Segment Overview
    - Market Engineering Measurements
    - Revenue Forecast
    - Unit Shipment Forecast
    - Unit Shipment and Revenue Forecast Discussion
    - Pricing Trends and Forecast
- Pricing Trends and Forecast Discussion
- Percent Unit Shipment Forecast by Gasoline and Diesel Additives

13. Europe - Gasoline Additives Breakdown
- Revenue and Unit Shipment Forecast
- Unit Shipment and Revenue Forecast Discussion
- Percent Unit Shipment Forecast by Additive Type
- Percent Unit Shipment Forecast by Application

14. Europe - Diesel Additives Breakdown
- Revenue and Unit Shipment Forecast
- Unit Shipment and Revenue Forecast Discussion
- Percent Unit Shipment Forecast by Additive Type
- Percent Unit Shipment Forecast by Application

15. Market Share and Competitive Analysis - European Fuel Additives Market
- Market Share
- Competitive Environment

16. APAC Breakdown
- APAC Segment Key Findings
- Segment Overview
- Market Engineering Measurements
- Revenue Forecast
- Unit Shipment Forecast
- Unit Shipment and Revenue Forecast Discussion
- Pricing Trends and Forecast
- Pricing Trends and Forecast Discussion
- Percent Unit Shipment Forecast by Gasoline and Diesel Additives

17. APAC - Gasoline Additives Breakdown
- Revenue and Unit Shipment Forecast
- Unit Shipment and Revenue Forecast Discussion
- Percent Unit Shipment Forecast by Additive Type
- Percent Unit Shipment Forecast by Application

18. APAC - Diesel Additives Breakdown
- Revenue and Unit Shipment Forecast
- Unit Shipment and Revenue Forecast Discussion
- Percent Unit Shipment Forecast by Additive Type
- Percent Unit Shipment Forecast by Application
- Percent Unit Shipment Forecast Discussion by Application

19. Market Share and Competitive Analysis - Fuel Additives Market
- Market Share
- Competitive Environment

20. ROW Breakdown
- ROW Segment Key Findings
- Segment Overview
- Market Engineering Measurements
- Revenue Forecast
- Unit Shipment Forecast
- Unit Shipment and Revenue Forecast Discussion
- Pricing Trends and Forecast
- Pricing Trends and Forecast Discussion
- Percent Unit Shipment Forecast by Gasoline and Diesel Additives

21. ROW - Gasoline Additives Breakdown
- Revenue and Unit Shipment Forecast
- Unit Shipment and Revenue Forecast Discussion
- Percent Unit Shipment Forecast by Additive Type
- Percent Unit Shipment Forecast by Application

22. ROW - Diesel Additives Breakdown
- Revenue and Unit Shipment Forecast
- Unit Shipment and Revenue Forecast Discussion
- Percent Unit Shipment Forecast by Additive Type
- Percent Unit Shipment Forecast Discussion by Additive Type
- Percent Unit Shipment Forecast by Application
- Percent Unit Shipment Forecast Discussion by Application

23. Market Share and Competitive Analysis - Fuel Additives Market
- Market Share
- Competitive Environment

24. The Last Word
- The Last Word -3 Big Predictions
- Legal Disclaimer

25. Appendix
- Market Engineering Methodology
- Partial List of Companies Interviewed
- Abbreviations and Acronyms Used
- Abbreviations and Acronyms Used


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