Strategic Analysis of the Global Fuel Additives Market

Description:
This research service identifies major industry drivers, restraints, regional trends, and technology trends in the fuel additives market. It is an in-depth analysis of gasoline and diesel fuel additives used across different regions, along with specific trends within different additives such as deposit control, cetane improvers, cold flow, antioxidants, and so on. Additive use by end-user applications such as automotive on-road, off-road, and marine applications have been discussed, along with unit shipment, revenue forecasts, pricing trends, competitive structure, and market share analyses for the total market as well as for gasoline and diesel additives for each region. The base year is 2013, and the forecast period ends in 2017.

Key Findings:
- Deposit control, antioxidants, and anti-corrosion additives remain key gasoline additives. Unlike gasoline fuel additives, diesel fuel additives vary significantly across all regions due to the prevailing regulatory scenario and climatic conditions.

- Environment Protection Agency (EPA) regulations in the US and European Standards Organization (CEN) regulations in Europe that aim to reduce sulphur content in the fuel, significantly boost additive consumption. Furthermore, tightening regulations to improve vehicle efficiency and fuel economy are expected to accelerate additive demand. MARPOL regulations in Europe remain the most stringent in the marine industry.

- Regulations are beginning to be implemented in the Asia-Pacific (APAC) and Rest-of-World (ROW) regions, leading to increased additive consumption. However, lack of regulatory enforcement in a number of countries within APAC and ROW remains a key factor deterring additive demand in the region.

- Cetane improvers are extensively used in North America and Europe due to stringent fuel-efficiency regulations. However, a less-stringent regulatory scenario in APAC and ROW regions has resulted in a smaller share of cetane improvers.

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