Supply Chain Analytics Market by Solution - Worldwide Forecast and Analysis to 2019

Description:
Supply Chain Analytics Market by Solution (Supply Chain Planning and Procurement, Sales & Operations Planning, Manufacturing Analytics, Transportation and Logistics, Visualization and Reporting Tools) - Worldwide Forecast and Analysis to 2019

The businesses running in and across a plethora of verticals such as retail and consumer packaged goods, healthcare and life sciences, manufacturing, aerospace and defense, automotive, high tech and electronics, and others, require clear visibility in the entirety of the supply chain processes. Also, with the involvement of several huge steps and procedures in the complete supply chain of any business, the amount of customer-centric as well as process-centric data generated is massive too.

The supply chain analytics market is divided into numerous software-based solutions which have their defined scope of use. These solutions include supply chain planning and procurement which is used for simplifying a multitude of supply chain procurement complexities raised by business organizations working in and across a number of verticals; Sales and Operations Planning (S&OP) which is utilised by business organizations running in and across numerous verticals to optimize the sales and operations functions of their supply chain; Manufacturing analytics solutions which focus on numerous business organizations working in and across different industries collecting and analyzing the changing manufacturing data in real time; Transportation and logistics analytics solutions which help the shippers and Third Party Logistics providers (TPLs) in collecting and analysing customers' supply chain data; and visualization and reporting tools, these tools include dashboards and reporting tools which are unceasingly becoming valuable for the small and medium-sized businesses as well as for the large enterprises working in and across a wide gamut of verticals.

The supply chain analytics market research report consists of the future market trends of this market; it also presents detailed analysis, market sizing, and forecasting for the emerging submarkets of supply chain analytics market. The report is segmented on the basis of supply chain analytics solutions, services, deployment types, verticals and regions. The supply chain analytics market research report analyzes global adoption trends, future growth potential, key drivers, competitive outlook, restraints, opportunities, market ecosystem, and emerging technologies in this market.

The report is expected to help the market leaders/new entrants in this market in the following ways:

1. This report segments the market into solutions and services, covering this market comprehensively. The report provides the closest approximations of the revenue numbers for the overall market and the sub-segments.

2. This report will help them better understand the competitors and gain more insights to better position their business. There is a separate section on competitive landscape that includes competitors' ecosystem and their roles in the market. Besides, there are company profiles of the top 10 players in this market. In this section, market internals are provided that can put them ahead of the competitors. The report helps them to understand the overall growth of the market. The report provides information and analysis of key market drivers, restraints, challenges, and opportunities.

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