Supply Chain Analytics Market by Solution - Worldwide Forecast and Analysis to 2019

Description:

Supply Chain Analytics Market by Solution (Supply Chain Planning and Procurement, Sales & Operations Planning, Manufacturing Analytics, Transportation and Logistics, Visualization and Reporting Tools) - Worldwide Forecast and Analysis to 2019

The businesses running in and across a plethora of verticals such as retail and consumer packaged goods, healthcare and life sciences, manufacturing, aerospace and defense, automotive, high tech and electronics, and others, require clear visibility in the entirety of the supply chain processes. Also, with the involvement of several huge steps and procedures in the complete supply chain of any business, the amount of customer-centric as well as process-centric data generated is massive too.

The supply chain analytics market is divided into numerous software-based solutions which have their defined scope of use. These solutions include supply chain planning and procurement which is used for simplifying a multitude of supply chain procurement complexities raised by business organizations working in and across a number of verticals; Sales and Operations Planning (S&OP) which is utilised by business organizations running in and across numerous verticals to optimize the sales and operations functions of their supply chain; Manufacturing analytics solutions which focus on numerous business organizations working in and across different industries collecting and analyzing the changing manufacturing data in real time; Transportation and logistics analytics solutions which help the shippers and Third Party Logistics providers (TPLs) in collecting and analysing customers' supply chain data; and visualization and reporting tools, these tools include dashboards and reporting tools which are unceasingly becoming valuable for the small and medium-sized businesses as well as for the large enterprises working in and across a wide gamut of verticals.

The supply chain analytics market research report consists of the future market trends of this market; it also presents detailed analysis, market sizing, and forecasting for the emerging submarkets of supply chain analytics market. The report is segmented on the basis of supply chain analytics solutions, services, deployment types, verticals and regions. The supply chain analytics market research report analyzes global adoption trends, future growth potential, key drivers, competitive outlook, restraints, opportunities, market ecosystem, and emerging technologies in this market.

The report is expected to help the market leaders/new entrants in this market in the following ways:

1. This report segments the market into solutions and services, covering this market comprehensively. The report provides the closest approximations of the revenue numbers for the overall market and the sub-segments.

2. This report will help them better understand the competitors and gain more insights to better position their business. There is a separate section on competitive landscape that includes competitors' ecosystem and their roles in the market. Besides, there are company profiles of the top 10 players in this market. In this section, market internals are provided that can put them ahead of the competitors. The report helps them to understand the overall growth of the market. The report provides information and analysis of key market drivers, restraints, challenges, and opportunities.

Contents:

1 Introduction
  1.1 Objectives Of The Study
  1.2 Market Definition
  1.3 Market Scope
  1.3.1 Markets Covered
  1.3.2 Years Considered In The Report
  1.4 Currency And Pricing
  1.5 Limitations
  1.6 Stakeholders
7.4 Manufacturing Analytics
7.5 Transportation And Logistics Analytics
7.6 Visualization And Reporting Tools

8 Supply Chain Analytics Market Analysis, By Service
8.1 Introduction
8.2 Professional Services
8.3 Support And Maintenance Services

9 Supply Chain Analytics Market Analysis, By Deployment Model
9.1 Introduction
9.2 On-Premise Deployment
9.3 On-Demand/Cloud-Based Deployment

10 Supply Chain Analytics Market Analysis, By Vertical
10.1 Introduction
10.2 Retail And Consumer Packaged Goods (CPG)
10.3 Healthcare And Life Sciences
10.4 Manufacturing
10.5 High Tech And Electronics
10.6 Automotive
10.7 Aerospace And Defence
10.8 Others

11 Geographic Analysis
11.1 Introduction
11.2 North America (NA)
11.3 Europe
11.4 Asia-Pacific (APAC)
11.5 Middle East And Africa (MEA)
11.6 Latin America (LA)

12 Competitive Landscape
12.1 Overview
12.2 Competitive Situation And Trends
12.3 New Product Launches
12.4 Partnerships And Collaborations
12.5 Mergers And Acquisitions
12.6 Venture Funding

13 Company Profiles
13.1 Introduction (Business Overview, Products & Services, Key Insights, Recent Developments, Swot Analysis, MNM View)*
13.2 IBM Corporation
13.3 Microstrategy
13.4 Oracle Corporation
13.5 SAP SE
13.6 SAS Institute, INC.
13.7 Capgemini S.A.
13.8 Genpact
13.9 Kinaxis INC.
13.10 Tableau
13.11 Birst, INC.
*Details On Business Overview, Products & Services, Key Insights, Recent Developments, Swot Analysis, MNM View Might Not Be Captured In Case Of Unlisted Companies.

14 Appendix
14.1 Insights Of Industry Experts
14.2 Discussion Guide
14.3 Introducing RT: Real-Time Market Intelligence
14.4 Related Reports
List of Tables (70 Tables)

Table 1 Global Market: Assumptions
Table 2 Market Size By Type, 2012-2019 ($Million)
Table 3 Market Size And Growth, 2012-2019 ($Million, Y-O-Y %)
Table 4 Increasing Level Of Awareness Is Driving The Market Growth
Table 5 Data Security Concerns Are A Significant Hindrance To The Market Growth
Table 6 Growing Demand For Mobile-Based Applications Is An Attractive Opportunity In This Market
Table 7 Integration With Traditional IT Systems Is A Major Challenge In The Supply Chain Analytics Market
Table 8 Supply Chain Analytics Market Size, By Solution, 2012-2019 ($Million)
Table 9 Supply Chain Planning And Procurement Market Size, By Deployment Model, 2012-2019 ($Million)
Table 10 Supply Chain Planning And Procurement Market Size, By Region, 2012-2019 ($Million)
Table 11 S&Op Market Size, By Deployment Model, 2012-2019 ($Million)
Table 12 S&Op Market Size, By Region, 2012-2019 ($Million)
Table 13 Manufacturing Analytics Market Size, By Deployment Model, 2012-2019 ($Million)
Table 14 Manufacturing Analytics Market Size, By Region, 2012-2019 ($Million)
Table 15 Transportation And Logistics Analytics Market Size, By Deployment Model, 2012-2019 ($Million)
Table 16 Transportation And Logistics Analytics Market Size, By Region, 2012-2019 ($Million)
Table 17 Visualization And Reporting Tools Market Size, By Deployment Model, 2012-2019 ($Million)
Table 18 Visualization And Reporting Tools Market Size, By Region, 2012-2019 ($Million)
Table 19 Supply Chain Analytics Market Size, By Service, 2012-2019 ($Million)
Table 20 Professional Services Market Size, By Region, 2012-2019 ($Million)
Table 21 Professional Services Market Size, By Vertical, 2012-2019 ($Million)
Table 22 Support And Maintenance Services Market Size, By Region, 2012-2019 ($Million)
Table 23 Support And Maintenance Services Market Size, By Vertical, 2012-2019 ($Million)
Table 24 Supply Chain Analytics Market Size, By Deployment Model, 2012-2019 ($Million)
Table 25 On-Premise Deployment Models Market Size, By Region, 2012-2019 ($Million)
Table 26 On-Demand (Cloud-Based) Deployment Market Size, By Region, 2012-2019 ($Million)
Table 27 Supply Chain Analytics Market Size, By Vertical, 2012-2019 ($Million)
Table 28 Retail And CPG Market Size, By Type, 2012-2019 ($Million)
Table 29 Retail And CPG Market Size, By Solution, 2012-2019 ($Million)
Table 30 Retail And CPG Market Size, By Service, 2012-2019 ($Million)
Table 31 Retail And CPG Market Size, By Region, 2012-2019 ($Million)
Table 32 Healthcare And Life Sciences Market Size, By Type, 2012-2019 ($Million)
Table 33 Healthcare And Life Sciences Market Size, By Solution, 2012-2019 ($Million)
Table 34 Healthcare And Life Sciences Market Size, By Service, 2012-2019 ($Million)
Table 35 Healthcare And Life Sciences Market Size, By Region, 2012-2019 ($Million)
Table 36 Manufacturing Market Size, By Type, 2012-2019 ($Million)
Table 37 Manufacturing Market Size, By Solution, 2012-2019 ($Million)
Table 38 Manufacturing Market Size, By Service, 2012-2019 ($Million)
Table 39 Manufacturing Market Size, By Region, 2012-2019 ($Million)
Table 40 High Tech And Electronics Market Size, By Type, 2012-2019 ($Million)
Table 41 High Tech And Electronics Market Size, By Solution, 2012-2019 ($Million)
Table 42 High Tech And Electronics Market Size, By Service, 2012-2019 ($Million)
Table 43 High Tech And Electronics Market Size, By Region, 2012-2019 ($Million)
Table 44 Automotive Market Size, By Type, 2012-2019 ($Million)
Table 45 Automotive Market Size, By Solution, 2012-2019 ($Million)
Table 46 Automotive Market Size, By Service, 2012-2019 ($Million)
Table 47 Automotive Market Size, By Region, 2012-2019 ($Million)
Table 48 Aerospace And Defence Market Size, By Type, 2012-2019 ($Million)
Table 49 Aerospace And Defence Market Size, By Solution, 2012-2019 ($Million)
Table 50 Aerospace And Defence Market Size, By Service, 2012-2019 ($Million)
Table 51 Aerospace And Defence Market Size, By Region, 2012-2019 ($Million)
Table 52 Other Verticals Market Size, By Type, 2012-2019 ($Million)
Table 53 Other Verticals Market Size, By Solution, 2012-2019 ($Million)
Table 54 Other Verticals Market Size, By Service, 2012-2019 ($Million)
Table 55 Other Verticals Market Size, By Region, 2012-2019 ($Million)
Table 56 Supply Chain Analytics Market Size, By Region, 2012-2019 ($Million)
Table 57 North America: Market Size, By Type, 2012-2019 ($Million)
Table 58 North America: Market Size, By Solution, 2012-2019 ($Million)
Table 59 Europe: Market Size, By Type, 2012-2019 ($Million)
Table 60 Europe: Market Size, By Solution, 2012-2019 ($Million)
Table 61 APAC: Market Size, By Type, 2012-2019 ($Million)
Figure 41 Microstrategy: Company Snapshot
Figure 42 Microstrategy: SWOT Analysis
Figure 43 Oracle Corporation: Company Snapshot
Figure 44 Oracle Corporation: SWOT Analysis
Figure 45 SAP: Company Snapshot
Figure 46 SAP SE: SWOT Analysis
Figure 47 SAS Institute, INC.: Company Snapshot
Figure 48 SAS Institute, INC.: SWOT Analysis
Figure 49 Capgemini: Company Snapshot
Figure 50 Genpact: Company Snapshot
Figure 51 Kinaxis: Company Snapshot
Figure 52 Tableau: Company Snapshot

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