Global Digital Newspaper Publishing Market 2015-2019

Description: About Digital Newspaper Publishing
Publishing involves the development, acquisition, copy editing, design, production, marketing, and distribution of content through both physical and electronic media. Newspaper publishing includes news gathering, writing columns, advertisements, printing, selling, and distribution. This can be in a digital form or a print form. Newspapers can be digitally published online or as an electronic copy on a digital device, such as a cell phone or an e-reader.

The analysts forecast the Global Digital Newspaper Publishing market to grow at a CAGR of 11.52 percent over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Digital Newspaper Publishing market for the period 2015-2019. To calculate the market size, the report takes into account the revenue generated from both circulation and advertising. The report considers only the digital editions.

The report, Global Digital Newspaper Publishing Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the Global Digital Newspaper Publishing market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- EMEA
- Latin America
- North America

Key Vendors
- AOL
- Fairfax Media
- Gannett
- Google
- NBCUniversal
- News
- Sanoma Oyj
- Schibsted ASA
- The New York Times
- Yahoo

Other Prominent Vendors
- ABC News
- Advance Digital
- Al Jazeera
- APN News and Media
- Axel Springer
- Daily Mail and General Trust
- Daily News
- DMG Media
- Dogan Yayin Holding
- Fox News
- Gruppo Editoriale L'Espresso
- Johnston Press
- Lee Enterprises
- Mecom Group
- Postmedia Network Canada
- RCS Media Group
- Seven West Media
- Singapore Press Holdings
- Tamedia
- Telegraaf Media Group
- The Hindu Group
- The McClatchy
- The Times Group
- The Washington Post
- Theguardian.com
- Torstar
- Tribune Publishing
- Trinity Mirror
- Xinhua News Agency

Market Drivers
- High Market Growth in APAC Region
- For a full, detailed list, view our report

Market Challenges
- Decline in Advertising Revenue
- For a full, detailed list, view our report

Market Trends
- Innovative Advertisements
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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