Smart Card Market in the APAC Region 2015-2019

Description: About Smart Card
A smart card is a pocket-sized card, generally made of plastic, and is embedded with integrated circuits, also known as microchips. Smart cards are used for security purposes for authentication, identification, data storage, and application processing. They are widely used in sectors such as BFSI, Government, Transportation, Healthcare, and Defense. These cards are broadly classified into two types: contact-based and contactless. Contact-based smart cards have a contact area of approximately 1 square cm. These cards are used by inserting into a smart card reader. On the other hand, contactless smart cards are used by employing radio frequency between cards and a reader, which needs no physical insertion of the cards. Therefore, contactless smart cards have faster applications and are more user-friendly than contact-based smart cards.

The analysts forecast the Smart Card market in the APAC region to grow at a CAGR of 5.6 percent over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the Smart Card market in the APAC region for the period 2015-2019. To calculate the market size, the report considers revenue generated from the sales of the following type of smart cards:
- Contact-based
- Contactless

The report consolidates the revenues generated from the following major sectors:
- BFSI Sector
- Government Sector
- Transportation Sector

The report, the Smart Card Market in the APAC Region 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the landscape of the Smart Card market in the APAC region and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- APAC

Key Vendors
- Gemalto
- Giesecke & Devrient
- Morpho
- Oberthur Technologies
- Watchdata System

Other Prominent Vendors
- AB Note
- Arm Holdings
- ASK
- Atmel
- Datacard
- Diebold
- Infineon Technologies
- Ingenico
- Inside Contactless
- Verifone System

Market Drivers
- Increased Usage of Electronic Purses
- For a full, detailed list, view our report
Market Challenges
- Complex Technology of Smart Card Chip
- For a full, detailed list, view our report

Market Trends
- Issue of Smart Cards by Banks
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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