Athletic Footwear Market in the US 2015-2019

Description:
About Athletic Footwear
Athletic footwear is designed for sports and other forms of physical workout such as training, walking, running, jogging, and aerobics. It includes walking and running shoes, basketball shoes, fitness shoes, and so on. Increased interest in athletic sports, surging demand for innovative footwear, increased awareness of healthy lifestyles, and increase in seasonal sales with sports events are the factors contributing to the growth of the Athletic Footwear market in the US.

The analysts forecast the Athletic Footwear market in the US to grow at a CAGR of 2.77 in terms of revenue over the period 2014-2019.

Covered in this Report
The Athletic Footwear market in the US can be segmented into five divisions: Walking and Running Shoes, Basketball Shoes, Cross-training/Fitness Shoes, Classics, and Others.

The report, Athletic Footwear Market in the US 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the Athletic Footwear market landscape in the US and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors
- Adidas
- ASICS
- New Balance
- Nike
- Skechers

Other Prominent Vendors
- Avia
- British Knights
- Brooks Sports
- Etnies
- Johnston & Murphy
- K-Swiss
- LA Gear
- LaCrosse Footwear
- Lakai Footwear
- Newton Running
- Nfinity Athletic
- OSIRIS Shoes
- Pony International
- Red Wing Shoes
- Rockport
- Rocky Brands
- Saucony
- Under Armour
- Vans
- Xero Shoes

Market Drivers
- Increased Demand for Comfortable Footwear
- For a full, detailed list, view our report

Market Challenges
- Rising Raw Material Costs
- For a full, detailed list, view our report
Market Trends
- High Demand for Innovative Footwear
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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