Retail Clinics 2015: Growth of Stores, Consumer Opinion, Leading Competitors, Sales of Products to Clinics (Diagnostic Tests, Pharmaceuticals, Vaccines), Clinic Sales Forecasts and Trends

Description:
Retail health clinics are a fast-growing and unique segment of the U.S. health care system. A concept less than two decades old, retail clinics are typically located in drug store, mass retailers or grocery stores for maximum convenience to the users. They offer low cost services, accept insurance, staff with nurses or nurse practitioners and have increased hours generally over other medical venues. This report, Retail Clinics 2015, defines the industry and the opportunity for suppliers of healthcare clinics seeking new markets.

Key service providers are profiled. Among these are:

- MinuteClinic
- RediClinic
- Reliance Medical Finance
- Target Clinic Medical Associates
- Walgreens
- Access Health
- Aurora Quick Care
- Bellin Health FastCare
- CareSpot
- Clear Balance
- The Little Clinic

Convenience clinics by nature are designed to occupy small spaces and provide just basic care. Therefore, they do not use most of the sophisticated medical equipment found in hospitals or specialty centers such as advanced imaging devices. However, retail clinics are becoming relatively large users of point-of-care (POC) tests, clinical chemistry and immunoassay laboratory tests and vaccines. Retail Clinics 2015 looks at retail clinic concept's impact and growth of market over the next five years, including:

- The U.S. Market Size and Forecast for Retail Clinic Services, 2009-2019
- Growth of U.S. Retail Clinic Locations
- Market Share of Providers
- Retail Clinic Service Revenues, 2009-2019
- Sales to Retail Clinics by Suppliers, 2009-2019
- Indirect Revenues to Retailers from In-Store Clinic Customers, 2009-2019

While drug stores will continue to represent the majority of all retail clinics it is expected that other retailers will embrace the concept. The report breaks out current store locations by company owner and type.

The report uses both secondary and primary sources. In early Kalorama Information surveyed more than 2,000 U.S. consumers about their experiences with retail clinics. Retail Clinics 2015 contains the results of this research.

Information for this report was gathered from a wide variety of information including Kalorama's survey and interviews with executives and experts. In addition sources included company publications, catalogs, materials and public filings; government documents; trade journals, analysts' reports and other sources.

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