Wireless/Mobile Devices, Applications, and Services: Solutions and Market Opportunities Package

Description:
This research indicates that the global market for connected consumer devices alone will reach $88 billion with a CAGR of 14.4% by 2020. This revenue is associated with only a small fraction of the anticipated wireless device marketplace when considering the large number of consumer, enterprise and industrial devices expected due to the evolution of machine-to-machine (M2M) and the Internet of Things (IoT).

Wireless/Mobile Devices, Applications and Services: Solutions and Market Opportunities is the most comprehensive research package available in the market focusing on wireless/mobile devices and applications. It includes many reports addressing wireless/mobile device developments covering everything from smart phones to tablet computing. It also includes analysis of many different applications and value-added services as well as evaluation of emerging business models, ecosystems, and the mobile application value chain.

This package represents complete market knowledge for service providers, suppliers, network operators, manufacturers, and more. All purchases of this report includes time with an expert analyst who will help you link key findings in the report to the business issues you’re addressing. This needs to be used within three months of purchasing the report.

Target Audience:
- Mobile network operators
- Cellular handset manufacturers
- WiMAX and WiFi service providers
- Wireless/Mobile application developers
- Wireless/Mobile infrastructure providers
- Personal computing device manufacturers
- Services infrastructure and outsourcing providers
- Mobile application store companies and aggregators
- Next generation application, device, service developers
- Communications, applications, content and commerce developers

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Contents:
This report package includes the following reports:

- Global Connected Consumer Wearable Devices: Market Analysis and Forecasts 2015 - 2020
- Wearable Gaming Companies, Devices, and Solutions: Market Outlook and Forecasts 2015 - 2020
- Telemedicine and Mobile Healthcare Solutions, Services, and Devices: Market Analysis and Forecasts 2015 - 2020
- Top Revenue Mobile Commerce Applications 2015 - 2020
- Global Connected Consumer Devices: Key Trends, Opportunities and Market Forecasts 2015 - 2020
- Mobile Payment Solutions: Consumer Retail, Peer-to-Peer Payments, Wallet Market and Forecasts 2015 - 2020
- Mobile Gaming Asia: Market and Forecast Analysis, 3rd Edition
- Next Generation Peer-to-Peer (P2P) Wireless: Developing Market Opportunities for P2P
- Wearable Technologies in Clothing 2015 - 2020
- Wearable Devices in Healthcare 2015 - 2020
- The Future of Direct Communications Technologies and Proximity-based Applications and Services
- Enterprise BYOD Challenges and Next Generation Over-the-Top (OTT) Solutions
- Wireless Solutions to Improve In-store Sales, Optimize Shopper Engagement, and Combat “Showrooming”
- HTML5 Solutions and Applications

Company-wide License holders will receive the following reports covering M2M and IoT wireless devices:
- End-to-End M2M, 7th Edition
- Connected Home and IoT: Market Opportunities and Forecasts 2015 - 2020
- Industrial Internet of Things (IIoT): Key Trends, Opportunities and Market Forecasts 2015 - 2020
- Internet of Things (IoT) and Wireless Networks: Technologies, Business Drivers, and Market Outlook
- Internet of Things (IoT) Leaders: ARM, Broadcom, Cisco, Freescale, Google, Intel, McAfee, Oracle, PTC, Qualcomm, Samsung

Company-wide License holders will also receive updated the following reports and also updated versions:

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- Voice over LTE (VoLTE) Market Opportunities and Forecast 2014 - 2019
- Wearable Technology in Industry Verticals 2014 - 2019
- LTE Advanced 2014: State of the Market and Future Prospects
- Mobile Advertising Market Analysis, Outlook, and Forecasts 2014 - 2019
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