Global Online Language Learning Market 2015-2019

Description:
About Online Language Learning
Language learning during the past couple of years has gained momentum. Among numerous languages spoken worldwide, English has emerged as the most preferred language to learn, after the Chinese Mandarin. With the advent of the internet, ICT tools are being used to provide learning content in digital formats. The Global Online Language Learning market comprises digital content and products that facilitate the learning of a language through these ICT tools. These tools include products and services such as mobile apps, activities, e-books, games, videos, audio clips, digital software, learning lab equipment, and online tutoring. They are interactive, allow real-time feedback, and enhance learning processes, as they involve different formats.

The analysts forecast the Global Online Language Learning market to grow at a CAGR of 10.04 percent over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Online Language Learning market during the period 2015-2019. To calculate the market size, the report considers the revenue generated from the sales of online language learning products and services.

Based on end-users, the Global Online Language Learning market is classified into the following segments:

- Individual Learners
- Educational Institutions

The report also considers the demand for online language learning from the following products offered by the vendors:
- Self-paced E-learning
- Collaborative Learning

The report, Global Online Language Learning Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the APAC and EMEA regions and the Americas; it also covers the Global Online Language Learning market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- Linguatronics
- Pearson
- Sanako
- SANS
- TLS Communication

Other Prominent Vendors
- Edusoft
- Houghton Mifflin Harcourt
- Macmillan Education
- McGraw Hill Education
- OKpanda
- Onwards Learning
- Oxford University Press
- Rosetta Stone
- Sanoma
- Voxy
Market Drivers
- Growing Number of English Language Learners
- For a full, detailed list, view our report

Market Challenges
- Lack of Proper IT Infrastructure
- For a full, detailed list, view our report

Market Trend
- Advances in Technology
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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