Global Automotive Refinish Coatings Market 2015-2019

Description:
Automotive coatings are products that enhance the appearance and durability of a vehicle by protecting it from external factors such as UV radiation, extreme temperatures, and foreign particles such as stones, rubble, and debris. Automotive refinish coatings are used in the Automotive OEM Aftermarket industry for vehicle repairs and refinishing. The major end-users of automotive refinish coatings are collision repair centers and automotive body shops. The major success determining factors of the market include reliability, OEM color matching, strong distribution network, quick cycle times, and sustainability.

The analysts forecast the Global Automotive Refinish Coatings market to grow at a CAGR of 3.94 percent over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Automotive Refinish Coatings market for the period 2015-2019. It also provides data on the different segments of the Global Automotive Refinish Coatings market, based on the following:
- Vehicle age (>10 Years, 5-10 Years, and <5 Years)
- Product type (Urethanes, Acrylics, and Others)
- Technology (Solvent-based Coatings, Water-based Coatings, and Powder Coatings)
- Geography (APAC, Americas, and EMEA)

The report, Global Automotive Refinish Coatings Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the EMEA and APAC regions; it also covers the Global Automotive Refinish Coatings market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- AkzoNobel
- Axalta Coating Systems
- BASF
- PPG Industries
- Sherwin Williams

Other Prominent Vendors
- 3M
- Bayer Material Science
- Dulux
- Hempel
- Jotun
- Kansai Paint
- KCC
- Matrix System Automotive Finishes
- Nippon Paint
- NOROO Paint & Coatings
- SEM Products
- The Sherwin-Williams
- The Valspar
- Tikkurila

Market Drivers
- Increase in Number of Operating Vehicles
- For a full, detailed list, view our report

Market Challenges
- High Dependence on Global Economic Conditions
- For a full, detailed list, view our report

Market Trend
- Growing Preference for Water-based Products
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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