Global Baby Ointment Market 2015-2019

Description:

About Baby Ointment

Baby ointments are divided into three categories that include body massage oils, lotions, and medicinal creams. The body massage oil is used for giving soothing massages that helps improve the general well-being of the baby while improving blood circulation and helping the baby to sleep. Other baby ointments such as lotions and medicinal creams are designed to treat rashes on the delicate skin of a baby, to heal the skin, and possibly to prevent the rash from reappearing. Baby ointment is also used for various purposes such as for eczema, heat rash, diaper rash, dry skin, cuts, and insect bites.

The analysts forecast the Global Baby Ointment market to grow at a CAGR of 7.06 percent over the period 2014-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the Global Baby Ointment market for the period 2015-2019. To calculate market size, the report takes into account revenue generated from the sales of the following: Baby Body Massage Oils, Baby Lotions, and 4 Oz Baby Medicinal Cream.

The report, Global Baby Ointment Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the EMEA and APAC regions, North America, and Latin America; it also covers the Global Baby Ointment market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- EMEA
- Latin America
- North America

Key Vendors
- Burts's Bees
- Chicco USA
- Johnson & Johnson
- Sebapharma

Other Prominent Vendors
- Bayer
- Beiersdorf
- Bio Veda Action Research
- Chattem
- Galderma
- Himalaya
- Lander
- Mission Pharmacal
- Mustela
- Naterra International

Market Drivers
- Increased Preference for Natural and Organic Products
- For a full, detailed list, view our report

Market Challenges
- Decline in Birth Rates in Developed Countries
- For a full, detailed list, view our report

Market Trend
- Restoring Consumer Reliability
- For a full, detailed list, view our report
Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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