A Profile of the Asia-Pacific Paint Industry - 2015 Edition

Description: The author is pleased to present its updated Profile of the Asia-Pacific Paint Industry, which represents one of ten regional volumes available covering the global paints and coatings industry. The geographical scope is as follows:
- Australia
- China
- India
- Indonesia
- Japan
- Malaysia
- New Zealand
- Philippines
- Singapore
- South Korea
- Taiwan
- Thailand
- Vietnam

The report follows the outline below (where data is available):
- Foreword
- Market Summary by country for 2013 & forecasts to 2018
- Country-by-country chapters encompassing:
  - Country economic background
  - Local industry and main manufacturers (where available)
  - Paint imports and exports
  - Market overview and key trends
  - Paint market data split into nine key end-use segments, with accompanying text and trends: Architectural, General Industrial, Protective, Marine, Industrial Wood, Auto OEM, Auto Refinish, Plastic and Powder

For each end-use segment:
- Split of market data by technology type:
  - Water-based
  - Solvent-based
  - UV curable
  - Powder
- Split of market data by chemistry type:
  - Alkyd
  - Epoxy
  - Polyurethane
  - Acrylic
  - Nitrocellulose
  - Vinyl/styrene
  - Polyester

Data presented in the report has been gathered from a variety of secondary sources and published statistics, backed up by interviews with industry executives in the region.

Other recent regional reports available include Middle East and Western Europe.

* To purchase Individual Country Reports and/or End-Use Segment Reports please E-mail Us. *
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