North American Retail POS Terminals

Description: Two years after the press was announcing the demise of the Retail POS Terminal market in North America, Point-of-Sale technology is anything but dead. POS shipments have actually grown at significant rates rather than declining. There are some key trends related to Unified Commerce that are making the refresh of traditional POS technology even more important than previous years.

This 69 page study focuses on the Retail POS market in North America for 2015-2020. It includes shipment, installed base and trends analyses of POS devices. The report is designed for use by POS Hardware and Software Providers, Maintenance Providers, Printer Manufacturers, EFT device vendors, Retailers and others who might have a vested interest in the North American Point-of-Sale Market.

Additionally, the report covers emerging trends and influences that affected the market in 2014 and those that will help form market decisions in the future. It also includes estimated market value for shipments and installed base and a forecast for shipments and installed base through 2018.

We provide detailed analysis in 13 retail market segments:
- Food/Supermarkets
- Drug Stores
- Superstores/Warehouse Clubs (Costco, Sam’s, etc. Includes Wal-Mart and KMart Super Centers)
- Department Stores (Traditional anchor stores and discount department chains)
- Category Killers (Home Centers, Electronics, Pet Superstores, Bookstores, Sporting Goods, Furniture, etc.)
- Specialty Other (mall and strip-mall based Specialty Stores, predominantly apparel, shoes and gifts).
- Mass Merchandisers (includes Discount Stores)
- Convenience Stores/Gas Stations
- Table Service Restaurants (Including hotel bar/restaurant)
- Quick Service Restaurants/Fast Food
- Lodging
- Casino/Cruise
- Entertainment: Theaters, Theme Parks, Stadiums, Museums, Parks

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