Global BYOD Market 2015-2019

Description:
BYOD is a policy that allows employees to access corporate data and applications on their personal mobile devices. It helps capture, manipulate, transfer, store, and manage corporate data through cloud-based services, thereby keeping organizations to keep their employees connected to each other and to the organizations' data. BYOD is increasingly adopted by companies as it provides the convenience to employees to work from any location without hampering the quality of work. BYOD solutions can improve the productivity of the mobile workforce of an organization. It also helps employees in real-time decision-making processes and provides global connectivity. As BYOD policy is gaining popularity, implementing BYOD applications and security solution is highly important. BYOD security solutions allow remote management of mobile devices such as laptops, tablets, and smartphones using BYOD applications installed on mobile devices.

The analysts forecast the Global BYOD market to grow at a CAGR of 25.32 percent over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global BYOD market for the period 2015-2019. Moreover, to calculate the market size, the report considers revenue generated from the sales of:
- BYOD Devices: This segment includes the revenue generated from the sales of smartphones and tablets used for BYOD
- BYOD Security Solutions: This segment includes the revenue generated from the sales of MDM and MAM security solutions
- BYOD Software Solutions: This segment includes the revenue generated from the sales of MAM, MDM, TEM, Mobile Content Management, and other management software

The report also presents the vendor landscape and a corresponding detailed analysis of the top five vendors in the market. It provides a geographical segmentation of the markets for the year 2014 and discusses the major drivers that influence the growth of the market. It also outlines the challenges faced by vendors and the market at large, as well as the key trends emerging in the market.

Key Regions
- APAC
- Europe
- Latin America
- MEA
- North America

Key Vendors
- AirWatch (VMware)
- Apple
- Citrix Systems
- IBM

Other Prominent Vendors
- BlueBox
- Cisco Systems
- ForeScout Technologies
- Good Technology
- Google
- HP
- IPASS
- Kaspersky
- McAfee (Intel)
- MobileIron
- Movero
- Oracle
- SAP
- Sophos
- Symantec
- TrendMicro
- Verivo Software

Market Drivers
- Increase in Number of Mobile Platforms
- For a full, detailed list, view our report

Market Challenges
- Threat of Security Attacks
- For a full, detailed list, view our report

Market Trends
- Increased Demand for Mobile Virtualization
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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