The Future of Hotels in Thailand to 2019: Market Profile

Description:

"The Future of Hotels in Thailand to 2019: Market Profile" is the result of extensive research on the travel and tourism industry covering the hotels market in Thailand. It provides detailed analysis on key trends and issues, market size and forecasts, key performance indicators and competitive landscape in the Ukrainian airlines market. The report also includes an overview of the Ukrainian travel and tourism industry covering key trends, barriers to tourism and tourist attractions with a detailed SWOT analysis of the tourism industry in Thailand. Review and forecast data for tourism demand factors and market indicators has also been included in the report. This report also provides an overview of the leading companies in the hotels market in Thailand.

Key Findings:

This report provides an extensive analysis of the hotels market in Thailand:

- It details historical values for the hotels market in Thailand for 2010-2014, along with forecast figures for 2014-2019
- It covers key trends and barriers in the travel and tourism industry in Thailand
- It provides data on tourism demand factors and tourism market indicators for the travel and tourism industry in Thailand
- It provides a detailed analysis on the key trends, market size and forecast and key performance indicators in the hotels market in Thailand
- It outlines the competitive landscape along with the leading players operating in the hotels market in Thailand

Synopsis:

The report provides in-depth market analysis, information and insights, including:

- A detailed coverage of the travel and tourism industry in Thailand
- A comprehensive analysis of the hotels market in Thailand
- Profile of the top hotels operating in Thailand

Reasons To Purchase:

- Gain insights into the travel and tourism industry covering the hotels market in Thailand
- Take strategic business decisions using historic and forecast market data provided in the report
- Identify key trends and issues, key performance indicators and competitive landscape in the hotels market in Thailand

Contents:

1 Introduction
1.1 What is This Report About?
1.2 Definitions

2 Travel and Tourism Sector In Context
2.1 Tourist Attractions

3 Tourism Flows
3.1 The Market
3.1.1 Domestic tourism
3.1.2 Inbound tourism
3.1.3 Outbound tourism
3.2 Key Developments
3.2.1 Government efforts to promote domestic tourism
3.2.2 Promotional campaigns to attract international tourists
3.2.3 India is emerging as a key source country
3.2.4 TAT develops marketing action plan for 2015
3.2.5 High travel costs hamper outbound travel to Europe and the Americas
3.2.6 On Track to become a world-class health provider
3.2.7 Political unrest adversely impacting the tourism sector
3.2.8 Increase in foreign investment
3.3 TTIC View
3.3.1 Domestic tourism
3.3.2 Inbound tourism
3.3.3 Outbound tourism

4 Hotels
4.1 The Market
4.2 Key Developments
4.2.1 Hotel density high in key tourist destinations
4.2.2 Hotel room supply expected to increase
4.3 Competitive Landscape
4.4 TTIC View

5 Company Profiles - Hotels
5.1 Company Profile: Accor Hotels Thailand
5.1.1 Accor Hotels Thailand - company overview
5.1.2 Accor Hotels Thailand - main services and brands
5.1.3 Accor Hotels Thailand - key employees
5.2 Company Profile: Centara Hotels and Resorts Thailand
5.2.1 Centara Hotels and Resorts Thailand - company overview
5.2.2 Centara Hotels and Resorts Thailand - main services
5.2.3 Centara Hotels and Resorts Thailand - key employees
5.3 Company Profile: InterContinental Hotels and Resorts Thailand
5.3.1 InterContinental Hotels and Resorts Thailand - company overview
5.3.2 InterContinental Hotels and Resorts Thailand - main services
5.3.3 InterContinental Hotels and Resorts Thailand - key employee
5.4 Company Profile: Marriott Hotels Thailand
5.4.1 Marriott Hotels Thailand - company overview
5.4.2 Marriott Hotels Thailand - main services and brands
5.4.3 Marriott Hotels Thailand - key employee
5.5 Company Profile: SERENATA Hotels and Resorts Group Thailand
5.5.1 SERENATA Hotels and Resorts Group Thailand - company overview
5.5.2 SERENATA Hotels and Resorts Group Thailand - main services

6 Market Data Analysis
6.1 Hotels
6.1.1 Establishments by hotel category
6.1.2 Available rooms by hotel category
6.1.3 Room occupancy rate by hotel category
6.1.4 Room nights available by hotel category
6.1.5 Room nights occupied by hotel category
6.1.6 Average revenue per available room by hotel category
6.1.7 Revenue per occupied room by hotel category
6.1.8 Total revenue per available room by hotel category
6.1.9 Total revenue by hotel category and customer type
6.1.10 Guests by hotel category and customer type

7 Appendix
7.1 Methodology
7.2 Contact Us
7.3 About Us
7.4 Our Services
7.5 Disclaimer

List of Tables:
Table 1: TTIC - Travel and Tourism Sector Definitions
Table 2: Thailand - Tourist Arrivals from the Top-10 Countries (Thousand), 2010-2019
Table 3: Thailand - Tourist Departures to the Top-10 Countries (Thousand), 2010-2019
Table 4: Thailand - Expected Hotel Openings (2014-2015)
Table 5: Thailand - Top-10 Hotels (Volume), 2013 and 2014
Table 6: Accor Hotels Thailand, Key Facts
Table 7: Accor Hotels Thailand, Main Services and Brands
Table 8: Accor Hotels Thailand, Key Employees
Table 9: Centara Hotels and Resorts Thailand, Key Facts
Table 10: Centara Hotels and Resorts Thailand, Main Services
Table 11: Centara Hotels and Resorts Thailand, Key Employees
Table 12: InterContinental Hotels and Resorts Thailand, Key Facts
Table 13: InterContinental Hotels and Resorts Thailand, Main Services
Table 14: InterContinental Hotels and Resorts Thailand, Key Employee
Table 15: Marriott Hotels Thailand, Key Facts
Table 16: Marriott Hotels Thailand, Main Services and Brands
Table 17: Marriott Hotels Thailand, Key Employee
Table 18: SERENATA Hotels and Resorts Group Thailand, Key Facts
Table 19: SERENATA Hotels and Resorts Group Thailand, Main Services
Table 20: Thailand - Establishments by Category (Actual), 2010-2019
Table 21: Thailand - Available Hotel Rooms by Hotel Category (Thousand), 2010-2019
Table 22: Thailand - Room Occupancy Rate by Hotel Category (%), 2010-2019
Table 23: Thailand - Room Nights Available by Hotel Category (Million), 2010-2019
Table 24: Thailand - Room Nights Occupied by Hotel Category (Million), 2010-2019
Table 25: Thailand - Average Revenue per Available Room by Hotel Category (THB), 2010-2019
Table 26: Thailand - Revenue per Occupied Room by Hotel Category (THB), 2010-2019
Table 27: Thailand - Total Revenue Per Available Room by Hotel Category (THB), 2010-2019
Table 28: Thailand - Total Revenue by Hotel Category and Customer Type (THB Billion), 2010-2019
Table 29: Thailand - Guests by Hotel Category and Customer Type (Thousand), 2010-2019

List of Figures:
Figure 1: Thailand - Domestic Tourism Expenditure (THB Million), 2010-2019
Figure 2: Thailand - International Arrivals by Purpose of Visit, 2010 vs. 2014
Figure 3: Visa Policy
Figure 4: Thailand - International Departures by Mode of Transport, 2010 vs. 2014
Figure 5: Visa Requirements for Thai Citizens
Figure 6: Thailand - International Arrivals by Mode of Transport, 2014 vs. 2019
Figure 7: Thailand - International Departures by Purpose of Visit, 2014 vs. 2019
Figure 8: Thailand - Room Occupancy Rates (%), 2010-2019
Figure 9: Thailand - Total Hotel Revenue (THB Million), 2010-2019
Figure 10: Thailand - Establishments by Category (Actual), 2010-2019
Figure 11: Thailand - Available Hotel Rooms by Hotel Category (Thousand), 2010-2019
Figure 12: Thailand - Room Occupancy Rate by Hotel Category (%), 2010-2019
Figure 13: Thailand - Room Nights Available by Hotel Category (Million), 2010-2019
Figure 14: Thailand - Room Nights Occupied by Hotel Category (Million), 2010-2019
Figure 15: Thailand - Average Revenue per Available Room by Hotel Category (THB), 2010-2019
Figure 16: Thailand - Revenue per Occupied Room (THB), 2010-2019
Figure 17: Thailand - Total Revenue per Available Room (THB), 2010-2019
Figure 18: Thailand - Total Revenue by Hotel Category (THB Billion), 2010-2019
Figure 19: Thailand - Guests by Hotel Category (Thousand), 2010-2019

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/3146885/](http://www.researchandmarkets.com/reports/3146885/)
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: The Future of Hotels in Thailand to 2019: Market Profile
Web Address: http://www.researchandmarkets.com/reports/3146885/
Office Code: SCH35W8V

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 500</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td></td>
<td>USD 1000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 1500</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr</th>
<th>Mrs</th>
<th>Dr</th>
<th>Miss</th>
<th>Ms</th>
<th>Prof</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Last Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address:</td>
<td>*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World