Global Electronic Cigarette Legal and Regulatory Analysis - 2015

Description:
There are number of regulations that are radically affecting the e-cigarette market. The development of tobacco products directive (TPD) implementing regulations across Europe is expected to take place with a good framework (such as in the U.K.), and others with unfavorable frameworks amounting to bans (such as those in Sweden and Holland). Sweden has taken their interpretation to the extreme end with 100% medical route for e-cigarette. In this vein, Totally Wicked Ltd has filed a suit against the TPD at European. TPD interpretation is expected to set off a wave of legal action with different implication across various countries.

E-cigarette market faces tax uncertainty all across the globe. This has been bubbling under for some time, and the independent industry needs to seize the initiative to ensure that taxes do not favor closed systems over open systems. Particularly insidious is the potential for e-liquid to be taxed on a percentage per ml at its wholesale price.

The report presents a detailed analysis of key regulations and laws that will likely impact the electronic market and its growth globally as of 2015. The report presents PESTLE and regulatory analysis for key countries including: the U.S., the U.K., Canada, Germany, Russia, France, Spain, Italy, Poland, Czech Republic, Sweden, Norway, and Austria among others.

Some of the key speculations for the market in 2015 are:
- ISO and AEMSA certifications will play a bigger part in where people are buying their liquids from
- First published standard for e-cigs, in the form of British Standard Institute (BSI) Publically Available Standard (PAS) 54115
- Market expected to witness large scale consolidation as big tobacco makes inroad and increases grip on the distribution channel
- Increased availability and acceptability of power-regulated devices owing to technological advancement and reduction in price.

Contents:
1.1 Overview Of E Cigarette Market
1.2 The European Parliament And The Council Of The European Union
1.2.1 EU Tobacco Products Directive (TPD)
1.2.1.1 Response to EU TPD
1.3 The World Health Organization (WHO)
1.4 MHRA Policy
1.5 FCTC
1.6 FDA Regulation

2 U.S.
2.1 Pestle Analysis
2.1.1 Political Challenges To The E-cigarette Market
2.1.2 Economic Policies Strengthening The E-cigarette Industry
2.1.3 The Play of Demographics In The E-cigarette Market
2.1.4 Conducive Technological Landscape Of The Country
2.1.5 Legal Framework and Market Regulations
2.1.6 Environmental Concerns For E-cigarette Product Component
2.2 Conclusion

3 Canada
3.1 Pestle Analysis
3.2 Conclusion

4 U.K.
4.1 Legal and Regulatory Framework
4.1.1 U.K.
4.1.1.1 Pestle Analysis
4.1.1.2 Conclusion

5 Germany
5.1 Introduction
5.2 Legal and Regulatory Framework
5.3 Pestle Analysis
5.4 Conclusion

6 Russia
6.1 Legal and Regulatory Framework

7 France
7.1 Legal and Regulatory Framework

8 Spain
8.1 Legal and Regulatory Framework

9 Italy
9.1 Legal and Regulatory Framework
10 Poland
10.1 Legal and Regulatory Framework

11 Czech Republic
11.1 Legal and Regulatory Framework

12 Sweden
12.1 Legal and Regulatory Framework

13 Norway
13.1 Legal and Regulatory Framework
14. The Netherlands
14.1 Legal and Regulatory Framework

15 Austria
15.1 Market Overview
15.2 Legal and Regulatory Framework

16 China
16.1 Legal and Regulatory Framework
Japan
16.2 Legal and Regulatory Framework
Others

17 Japan
17.1 Pestle Analysis
17.2 Conclusion

18 Others

List of Tables
Table 1 European Countries and E-cigarette Regulation

List of Figures
Figure 1 Requirements of EU TPD Regulation

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3148006/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Electronic Cigarette Legal and Regulatory Analysis - 2015
Web Address: http://www.researchandmarkets.com/reports/3148006/
Office Code: SCBRUJWB

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Hard Copy:</td>
<td>USD 1799 + USD 58 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 2499</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 2699</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr □</th>
<th>Mrs □</th>
<th>Dr □</th>
<th>Miss □</th>
<th>Ms □</th>
<th>Prof □</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Last Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World