Hybrid Cloud Market by Solution, by Service Model, by Region – Global Forecast to 2019

Description: Hybrid Cloud Market by Solution (Consulting, Cloud Integration, Cloud Management, Cloud Security, and Networking), by Service Model (IAAS, PAAS, and SAAS), by Region (NA, Europe, APAC, MEA, and LA) – Global Forecast to 2019

Organizations adopt cloud technologies to leverage both cost savings and technical expertise to focus on its core business. The key delivery areas for the hybrid cloud market are Infrastructure as a Service, Software as a Service, and Platform as a Service. Hybrid cloud solutions include consulting, integration, cloud management, cloud security, and networking. The global hybrid cloud report provides a detailed research study which exhibits the issues around the cloud selection and how companies leverage the composition of two or more clouds to support cloud bursting at peak times. Cloud bursting is a feature of hybrid cloud which enables an organization to shift/burst the workload into public cloud at peak times.

The complete hybrid cloud market analysis consists of evaluating various solutions, service models, verticals and regions. The overall market size is found by adding up the individual market size of all solutions comprising consulting, integration, cloud management, cloud security, and networking.

The hybrid cloud deployment model offers faster deployment, flexibility, scalability, predictable costs, and reliability features. These benefits have attracted many organizations to adopt the cloud based services rather than on premise in order to save time and cost. The market integration of hybrid cloud is gaining popularity and is used by businesses of all sizes across the world.

The report is expected to help the market leaders/new entrants in this market in the following ways:

1. This report segments the hybrid cloud market into solutions, covering this market comprehensively. The report provides the closest approximations of the revenue numbers for the overall market and the sub-segments. The market numbers are further split into verticals, service models, and regions.

2. This report will help them better understand the competitors and gain more insights to better position their business. There is a separate section on competitive landscape that includes competitors' ecosystem and their roles in the market. Besides, there are company profiles of the top 10 players in this market. In this section, market internals are provided that can put them ahead of the competitors.

3. The report helps them to understand the overall growth of the market. The report provides information and analysis of key market drivers, restraints, opportunities, and challenges.

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