Global RFID Market - Readers, Tags, Software and Services

Description: The early 2000s saw the emergence of RFID as the best technology not only in the supply chain but also in a host of other areas. This led several organizations to investing in research and development projects for deriving the maximum benefit as promised by RFID, with a few succeeding and many others failing. The buildup surrounding RFID began to wane and reached a stage wherein the previous proponents of this technology started adopting a wait and watch strategy in the anticipation that RFID would eventually address the demands required of it.

Retail, healthcare and manufacturing constitute some of the most rapidly expanding sectors that would be instrumental in propelling demand for RFID technology in the years to come. While the general consensus among experts has been a surfeit of RFID adoption across the board, the actual scenario has been one of a bit slow and steady growth. Coupled with wider adoption rates, the factor of innovative technologies will play a major role in making RFID more reliable and cost-effective for a host of application areas.

The global markets for the above mentioned RFID product segments and the application areas are analyzed in terms of value in USD. Automobile/Transportation constitutes the largest end use sector with an estimated US$3.5 billion in 2015 while Healthcare & Medical is projected to be the fastest growing end use sector with 2014-2020 CAGR of 21% to touch US$620 million by 2020. The global market for RFID is estimated to be US$10.4 billion in 2015.

RFID product segments analyzed in this report include RFID Tags, RFID Readers, RFID Software & Middleware and Services. The report also analyzes the RFID applications areas comprising Automotive/Transportation, Finance, Healthcare & Medical, Land- Sea & Postal Logistics, Livestock Tracking & Farming, Manufacturing, Retail and Other Applications. The report reviews, analyses and projects the global market for RFID product segments and end-use applications areas for global and the regional markets including North America, Europe, Asia-Pacific, South America and Rest of World. The regional markets further analyzed for 14 independent countries across North America – The United States, Canada and Mexico; Europe – France, Germany, Italy and the United Kingdom; Asia-Pacific – Australia, China, India, Japan and South Korea; and South America – Argentina and Brazil.

This 481 page market research report includes 231 charts (includes a data table and graphical representation for each chart), supported with meaningful and easy to understand graphical presentation, of market numbers. This report profiles 35 key global players and 37 major players across North America – 22; Europe – 8; and Asia-Pacific – 7. The research also provides the listing of the companies engaged in research and development, manufacturing and supply of RFID products and services. The global list of companies covers addresses, contact numbers and the website addresses of 326 companies.

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Launch of the New Version of the Spanish National ID Card and Passport
Confidex Establishes Strategic Alliance with RFID Canada
Honeywell to Take Over the Assets of DataMax-O'Neil
A Key Signal System Supplier within Rail Grants an NRE Project Contract to TagMaster
FineLine Technologies, the First Commercial User of SMART COSMOS Platform
SMARTRAC Joins Forces with Tristar to Distribute RFID Tag and Inlay Portfolio in Latin America
SMARTRAC Partners with Atmel for Marketing LF RFID Solutions for Animal Identification
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Neology Receives Multi-Year Contract
Smartrac Inks Distribution Agreement with Confidex
Airbus and Brady Corporation Sign a Supply Agreement
Volvo Car Corporation Uses RFID Technology for Smart Automotive Production
Invengo Established Strategic Alliance with Shaw IP
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M2M Spectrum Networks Uses GlobeRanger's iMotion Edgeware Platform
Smartrac Establishes Individual Partnerships with RFMicron, Hanmi IT and scemtec
Unveiling of the Alien® ALR-9680-EMA Commercial-Grade UHF RFID Reader
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RFID Canada and Wavetrend Europe Establish Distribution Partnership
Zebra Technologies Enters into a Strategic Alliance with Kit Check
Veiling Holambra, Coss Consulting Partner to Supply Confidex's RFID Smart Labels
Checkpoint Systems and a Leading European Apparel Retailer Form RFID Deployment Pact
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Checkpoint Systems and RGIS Join Forces
Avery Dennison RBIS and Round Rock Research LLC Ink RFID Licensing Agreement
TagMaster to Deliver Heavy-Duty Readers for Bombardier's Mass Transit Project in Malaysia
Shanghai Tower Selects Amano as Supplier and Integrator for AVI Systems
Installation of Omni-ID's ProVIEW Visual Tagging Systems in Europe
Nexess' NexCap Mobile Asset Tracking Solution Selected by CETAC
Intermec Acquired by Honeywell
Intermec Signs the US Army's pRFID II Deal with Lowry Computer and SRA International
United States Marine Corps Uses Omni-ID's RFID Products to Track Assets Returning from Afghanistan
Installation of 3M RFID and AMH Systems in Athens-Clarke County Library
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TagMaster Inks Collaboration with Alstom for the Development and Supply of RFID Systems
Strathclyde Partnership for Transport Selects Confidex for Supplying Contactless ITSO Smart Tickets
Avery Dennison Broadens RFID Supply Partnership with Marks & Spencer
Precision Dynamics Corporation Acquired by Brady Corporation
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India's First Fully Automatic Border Checkpost Control System Deploys Confidex RFID Windshield Labels
Federal Signal Corp.'s FSTech Purchased by 3M
TagMaster to Supply Advanced RFID Solution for Bombardier's São Paulo Line 5 Project
Texas Department of Transportation and TransCore Form the Texas Statewide Toll Systems Integration and Maintenance Pact
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Launch of Omni Global Technology Licensing Program
NXP Expands RFID business in North America
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A2B Tracking Solutions Integrated Impinj Products Offer Turnkey Solutions
Checkpoint System's New RFID Label Rationalizes Source Tagging in Retail Industry
Checkpoint Systems Inc Announces New Releases and Upgrades
Smartrac Exhibits RFID Technology to Retailers, Brand Owners and Consumers
Fujitsu's New RFID Tags Fit to Metals or ID Cards
Confidex Enhances Product Offerings
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OhioHealth and IBM in an Alliance
Alien Technology's Miniature, Long-Range Inlay for Jewelry and Cosmetics Tagging Launched
Omni-ID Expands Product Range by Adding an Active RFID Tag
New Active RFID Tag from Atlas RFID Solutions
Improved RFID-Based EAS Overhead Solution from Checkpoint
Siemens Expands RFID Portfolio for Industrial Identification
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NXP Introduces New Online Software Tool for Easing the Process of UHF PCB Antenna Design
Zebra Technologies Introduces MotionWorks™ Sports Solution
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Alien Technology's New UHF Reader for Volume RFID Applications
NXP Announces UCODE 7 UHF IC for RFID Supply Chain Applications
Alien Technology's New UHF RFID Addresses Retail and Apparel Applications
Hitachi Launches the World's Smallest RFID Chip
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Copperspiral RFID Technologies Pvt. Ltd. (India)
Free Alliance Sdn Bhd (Malaysia)
Invengo Information Technology Co., Ltd. (China)
Protrac ID Pty Ltd (Australia)
Shanghai Super Electronic Technology Co., Ltd. (China)
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