E-learning Packaged Content Market in the US 2015-2019

Description: E-learning refers to the learning facilitated with the help of electronic media through online courses. The content for these courses is prepared in accordance with the standard curriculum as well as the specific requirements of end-users, and is called packaged content. It is available either through the payment of fees or can be accessed through subscriptions. Educational institutions adopt e-learning for higher education. In the Corporate, Skilled, and Vocational Training sectors, the content is used for providing functional and process-related training.

The analysts forecast the E-learning Packaged Content market in the US to grow at a CAGR of 5.66 percent over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the E-learning Packaged Content market in the US during the period 2015-2019. To calculate the market size, the report considers the revenue generated by the sales of training products and related services, either through fee or subscription. Also, the report considers the revenue generated by vendors through the sales of e-learning packaged content products and services, through fee or subscription. To calculate the revenue generated in the market, the following formats of content delivery are considered: textual, graphical, video, audio, and simulation. Further, on the basis of end-users the market can be segmented into the following: K-12, Post-secondary, Corporate Training, and Others.

The report, the E-learning Packaged Content Market in the US 2015-2019, has been prepared based on an in-depth market analysis, with inputs from industry experts. The report covers the US; it covers the E-learning Packaged Content market in the US landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors
- Educomp Solutions
- NIIT
- Pearson
- Skillsoft

Other Prominent Vendors
- Allen Interactions
- Articulate
- Computer Generated Solutions
- Desire2Learn
- Global Training Solutions
- GP Strategies
- Interaction Associates
- Saba Software
- Tata Interactive Systems

Market Drivers
- Increased Adoption of Blended Learning
- For a full, detailed list, view our report

Market Challenges
- Intense Competition among Vendors
- For a full, detailed list, view our report

Market Trends
- Emergence of Mobile Learning
- For a full, detailed list, view our report
Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the Challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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