Automotive Brake Friction Product Market by OE & Aftermarket & Material type - Industry Trends & Forecast to 2019


The automotive brake friction products market has witnessed considerable growth in countries such as China, India, and Brazil, owing to upcoming emission norms. Given the increased vehicle production and lifespan of vehicles, the demand for brake friction products is growing.

In this research study, the automotive brake friction products market is segmented into three major segments: automotive brake friction products OE and aftermarket by component (brake pads, brake shoes, brake lining, rotor, and drum), by material type (brake pad: non-metallic, semi-metallic and ceramic; and brake shoes: binders, friction modifiers, and fillers), and by region (key countries of North America, Europe, Asia-Oceania, and rest of the world (RoW)). The key players in the automotive brake friction products market have also been identified and profiled.

This report classifies and defines the global automotive brake friction products market size, in terms of volume and value. Market size, in terms of volume, is provided in million units from 2012 to 2019, while the market size by value is provided in terms of $million. The growth in this market is primarily propelled by the rising demand for light passenger vehicles and heavy-duty vehicles. Additionally, the increasing lifespan of vehicles will also drive the automotive brake friction products aftermarket.

North America is estimated to be the fastest growing market for automotive brake friction products. The U.S. is the main contributor to the automotive brake friction products market in the North American region.

The report also provides a comprehensive review of market drivers, restraints, opportunities, challenges, and key issues in the global automotive brake friction products market. The key players in the market for automotive brake friction products have also been identified and profiled. Apart from the quantitative analysis of these markets, the report also covers qualitative aspects, such as value chain analysis, PEST analysis, and Porter’s five force analysis for the global automotive brake friction products market.

The automotive brake friction products market is dominated by a few major players, and also contains several small/medium players. Some of the key players are Robert Bosch GmbH (Germany), Aisin Seiki Co. Ltd. (Japan), Delphi Automotive Plc. (U.K.), Federal-Mogul (U.S.), and Brembo S.p.A (Italy). The key strategies adopted by these key market players are geographic expansion and new product development.

Contents:

1 Introduction
1.1 Objectives of the Study
1.2 Market Definition
1.3 Market Scope
1.3.1 Markets Covered
1.3.2 Years Considered in the Report
1.4 Currency & Pricing
1.5 Package Size
1.6 Limitations
1.7 Stakeholders

2 Research Methodology
2.1 Research Data
2.1.1 Secondary Data
2.1.1.1 Key Data From Secondary Data
2.1.2 Primary Data
2.1.2.1 Key Data From Primary Data
2.1.2.2 Key Industry Insights
8 Automotive Brake Friction Product Market, By OE
8.1 Introduction
8.1.1 Market Estimates, By Region & Components
8.1.1.1 Asia-Oceania
8.1.1.1.1 Japan
8.1.1.1.2 China
8.1.1.1.3 India
8.1.1.1.4 South Korea
8.1.1.2 Europe
8.1.1.2.1 Germany
8.1.1.2.2 France
8.1.1.2.3 U.K.
8.1.1.3 North America
8.1.1.3.1 U.S.
8.1.1.3.2 Mexico
8.1.1.3.3 Canada
8.1.1.4 ROW
8.1.1.4.1 Brazil
8.1.1.4.2 Russia
8.2 Pest Analysis
8.2.1 Political Factors
8.2.2 Economic Factors
8.2.3 Social Factors
8.2.4 Technological Factors

9 Competitive Landscape
9.1 Overview
9.2 Competitive Situation and Trends
9.3 Battle for Market Share: Expansion Was the Key Strategy
9.4 New Product Launches
9.5 Agreements, Partnerships, Collaborations, & Joint Ventures
9.6 Mergers & Acquisitions
9.7 Expansions
9.8 Supply Contract

10 Company Profiles
10.1 Introduction
10.2 Robert Bosch
10.2.1 Business Overview
10.2.2 Product Portfolio
10.2.3 Key Strategy
10.2.4 Recent Developments
10.2.5 SWOT Analysis
10.2.6 MNM View
10.3 Aisin- Seiki Co. Ltd.
10.3.1 Business Overview
10.3.2 Product Portfolio
10.3.3 Key Strategy
10.3.4 Recent Developments
10.3.5 SWOT Analysis
10.3.6 MNM View
10.4 Delphi Automotive PLC
10.4.1 Business Overview
10.4.2 Product Portfolio
10.4.3 Recent Developments
10.4.4 Key Strategy
10.4.5 SWOT Analysis
10.4.6 MNM View
10.5 Federal-Mogul Holdings Corporation
10.5.1 Business Overview
10.5.2 Product Portfolio
10.5.3 Key Strategy
List of Tables (65 Tables)

Table 1 Global Automotive Brake Friction Products Market Size, By Components, 2012-2019 (Million Units)
Table 2 Global Automotive Brake Friction Products Market Size, By Components, 2012-2019 ($Million)
Table 3 Asia-Oceania Automotive Brake Friction Products Market Size, By Components, 2012-2019 (Million Units)
Table 4 Asia-Oceania Automotive Brake Friction Products Market Size, By Components, 2012-2019 ($Million)
Table 5 Japan Automotive Brake Friction Products Market Size, By Components, 2012-2019 (Million Units)
Table 6 Japan Automotive Brake Friction Products Market Size, By Components, 2012-2019 ($Million)
Table 7 China Automotive Brake Friction Products Market Size, By Components, 2012-2019 (Million Units)
Table 8 China Automotive Brake Friction Products Market Size, By Components, 2012-2019 ($Million)
Table 9 India Automotive Brake Friction Products Market Size, By Components, 2012-2019 (Million Units)
Table 10 India Automotive Brake Friction Products Market Size, By Components, 2012-2019 ($Million)
Table 11 South Korea Automotive Brake Friction Products Market Size, By Components, 2012-2019 (Million Units)
Table 12 South Korea Automotive Brake Friction Products Market Size, By Components, 2012-2019 ($Million)
Table 13 Europe Automotive Brake Friction Products Market Size, By Components, 2012-2019 (Million Units)
Table 14 Europe Automotive Brake Friction Products Market Size, By Components, 2012-2019 ($Million)
Table 15 Germany Automotive Brake Friction Products Market Size, By Components, 2012-2019 (Million Units)
Table 16 Germany Automotive Brake Friction Products Market Size, By Components, 2012-2019 ($Million)
Table 17 France Automotive Brake Friction Products Market Size, By Components, 2012-2019 (Million Units)
Table 18 France Automotive Brake Friction Products Market Size, By Components, 2012-2019 ($Million)
Table 19 U.K. Automotive Brake Friction Products Market Size, By Components, 2012-2019 (Million Units)
Table 20 U.K. Automotive Brake Friction Products Market Size, By Components, 2012-2019 ($Million)
Table 21 North America Automotive Brake Friction Products Market Size, By Components, 2012-2019 (Million Units)
Table 22 North America Automotive Brake Friction Products Market Size, By Components, 2012-2019 ($Million)
Table 23 U.S. Automotive Brake Friction Products Market Size, By Components, 2012-2019 (Million Units)
Table 24 U.S. Automotive Brake Friction Products Market Size, By Components, 2012-2019 ($Million)
Table 25 Mexico Automotive Brake Friction Products Market Size, By Components, 2012-2019 (Million Units)
Table 26 Mexico Automotive Brake Friction Products Market Size, By Components, 2012-2019 ($Million)
Table 27 Canada Automotive Brake Friction Products Market Size, By Components, 2012-2019 (Million Units)
Table 28 Canada Automotive Brake Friction Products Market Size, By Components, 2012-2019 ($Million)
Table 29 ROW Automotive Brake Friction Products Market Size, By Components, 2012-2019 (Million Units)
Table 30 ROW Automotive Brake Friction Products Market Size, By Components, 2012-2019 ($Million)
Table 31 Brazil Automotive Brake Friction Products Market Size, By Components, 2012-2019 (Million Units)
Table 32 Brazil Automotive Brake Friction Products Market Size, By Components, 2012-2019 ($Million)
Table 33 Russia Automotive Brake Friction Products Market Size, By Components, 2012-2019 (Million Units)
Table 34 Russia Automotive Brake Friction Products Market Size, By Components, 2012-2019 ($Million)
Table 35 Global Automotive Brake Pads Market, By Material, 2012-2019 (Million Units)
Table 36 Global Automotive Brake Pads Market, By Material, 2012-2019 ($Million)
Table 37 Global Automotive Brake Lining Market, By Material, 2012-2019 (Million Units)
Table 38 Global Automotive Brake Lining Market, By Material, 2012-2019 ($Million)
Table 39 Global Passenger Car Brake Pad Market, By Material Type, 2012-2019 (Million Units)
Table 40 Global Passenger Car Brake Pad Market, By Material Type, 2012-2019 ($Million)
Table 41 Global Passenger Car Brake Lining Market, By Material Type, 2012-2019 (Million Units)
Table 42 Global Passenger Car Brake Lining Market, By Material Type, 2012-2019 ($Million)
Table 43 Global LCV Brake Pad Market, By Material Type, 2012-2019 (Million Units)
Table 44 Global LCV Brake Pad Market, By Material Type, 2012-2019 ($Million)
Table 45 Global LCV Brake Lining Market, By Material Type, 2012-2019 (Million Units)
Table 46 Global LCV Brake Lining Market, By Material Type, 2012-2019 ($Million)
Table 47 Global HCV Brake Pad Market, By Material Type, 2012-2019 (Million Units)
Table 48 Global HCV Brake Pad Market, By Material Type, 2012-2019 ($Million)
Table 49 Global HCV Brake Lining Market, By Material Type, 2012-2019 (Million Units)
Table 50 Global HCV Brake Lining Market, By Material Type, 2012-2019 ($Million)
Table 51 Global Automotive Brake Friction Products Aftermarket, By Components, 2012-2019 (Million Units)
Table 52 Global Automotive Brake Friction Products Aftermarket, By Components, 2012-2019 ($Million)
Table 53 Asia-Oceania Automotive Brake Friction Products Aftermarket, By Components, 2012-2019 (Million Units)
Table 54 Asia-Oceania Automotive Brake Friction Products Aftermarket, By Components, 2012-2019 ($Million)
Table 55 Europe Automotive Brake Friction Products Aftermarket, By Components, 2012-2019 (Million Units)
Table 56 Europe Automotive Brake Friction Products Aftermarket, By Components, 2012-2019 ($Million)
Table 57 North America Automotive Brake Friction Products Aftermarket, By Components, 2012-2019 (Million Units)
Table 58 North America Automotive Brake Friction Products Aftermarket, By Components, 2012-2019 ($Million)
Table 59 ROW Automotive Brake Friction Products Aftermarket, By Components, 2012-2019 (Million Units)
Table 60 ROW Automotive Brake Friction Products Aftermarket, By Components, 2012-2019 ($Million)
Table 61 New Product Launches, 2010-2014
Table 62 Agreements, Partnerships, Collaborations, & Joint Ventures, 2010–2014
Table 63 Mergers & Acquisitions, 2010-2014
Table 64 Expansions, 2011–2014
Table 65 Supply Contracts, 2010-2014

List of Figures (35 Figures)

Figure 1 Automotive Brake Friction Products Market Segmentation
Figure 2 Automotive Brake Friction Products OE Market Snapshot (2014 vs. 2019 in $Million): Brake Pads and Rotor Market is Projected to Grow the Most Over 2014 to 2019
Figure 3 Automotive Brake Friction Products Aftermarket Snapshot (2014 vs. 2019 in $Million)
Figure 4 Ceramic Brake Pads Set to Lead the Global Passenger Car Brake Friction Product Market During 2014-2019
Figure 5 North America is the Fastest-Growing Brake Friction OE Market During 2014-2019
Figure 6 Asia-Oceania Has the Highest Potential Brake Friction Aftermarket During 2014-2019
Figure 7 Global Automotive Brake Friction OE Market, By Component, 2014-2019 ($Million)
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