Fish and Seafood Market in Kenya: Business Report 2017

Description: The report presents analysis of fish and seafood market in Kenya.

Scope:

Brief country profile includes general information and main economic indicators and specifies business environment in Kenya.
Fish and Seafood market is analyzed by different parameters including domestic production and consumption. Future market development is also estimated.
Trade analysis covers data on export and import volumes, dynamics, structure and prices.
The report presents profiles of leading producers and lists major suppliers in the country.
The report also lists buyers within the sector, and provides results of the purchase activity monitoring, which is achieved by tracking various tenders databases, websites and marketplaces.

Reasons to Buy:

Readers will gain an unrivalled in-depth knowledge about the market.
The report will help to manage business environment. This will be achieved through the report's unique analysis providing detailed information about the internal and external factors that affect the market.
Your company's business and sales activities will be boosted by gaining an insight into the fish and seafood market in Kenya.
The report will help you to find prospective partners and suppliers.
Detailed analysis provided in the report will assist and strengthen your company's decision-making processes.

Contents:

1. KENYA PESTEL ANALYSIS
   1.1. Political Factors
   1.2. Economic Factors
   1.3. Social Factors
   1.4. Technological Factors
   1.5. Environmental Factors
   1.6. Legal Factors

2. FISH AND SEAFOOD MARKET IN KENYA
   2.1. Overview of fish and seafood market
   2.2. Producers of fish and seafood in Kenya, including contact details and product range

3. KENYA'S FOREIGN TRADE IN FISH AND SEAFOOD
   3.1. Export and import of live fish, fresh and frozen fish: volume, structure, dynamics
   3.2. Export and import of fish fillets: volume, structure, dynamics
   3.3. Export and import of dried, salted or other cooked fish: volume, structure, dynamics
   3.4. Export and import of prepared or preserved fish, caviar: volume, structure, dynamics
   3.5. Export and import of fresh, frozen or preserved lobsters, crabs and other crustaceans: volume, structure, dynamics
   3.6. Export and import of fresh, frozen or preserved mollusks: volume, structure, dynamics

4. MAJOR WHOLESALERS AND TRADING COMPANIES IN KENYA

5. CONSUMERS OF FISH AND SEAFOOD IN KENYA MARKET
   5.1. Downstream markets of Fish and Seafood in Kenya
   5.2. Fish and Seafood consumers in Kenya
- The report is to be delivered in 3-5 days after an order is placed.

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