Coffee Market in Ghana: Business Report 2017

Description:
The report presents analysis of coffee market in Ghana.

Scope:
Brief country profile includes general information and main economic indicators and specifies business environment in Ghana
Coffee market is analyzed by different parameters including domestic production and consumption. Future market development is also estimated
Trade analysis covers data on export and import volumes, dynamics, structure and prices
The report presents profiles of leading producers and lists major suppliers in the country
The report also lists buyers within the sector, and provides results of the purchase activity monitoring, which is achieved by tracking various tenders databases, websites and marketplaces.

Reasons to Buy:
Readers will gain an unrivalled in-depth knowledge about the market.
The report will help to manage business environment. This will be achieved through the report's unique analysis providing detailed information about the internal and external factors that affect the market.
Your company's business and sales activities will be boosted by gaining an insight into the coffee market in Ghana.
The report will help you to find prospective partners and suppliers.
Detailed analysis provided in the report will assist and strengthen your company's decision-making processes.

Contents:

1. GHANA PESTEL ANALYSIS
   1.1. Political Factors
   1.2. Economic Factors
   1.3. Social Factors
   1.4. Technological Factors
   1.5. Environmental Factors
   1.6. Legal Factors

2. COFFEE MARKET IN GHANA
   2.1. Overview of coffee market
   2.2. Producers of coffee in Ghana, including contact details and product range

3. GHANA'S FOREIGN TRADE IN COFFEE
   3.1. Export and import of not roasted coffee beans: volume, structure, dynamics
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4. MAJOR WHOLESALERS AND TRADING COMPANIES IN GHANA

5. CONSUMERS OF COFFEE IN GHANA MARKET
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   5.2. Coffee consumers in Ghana

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